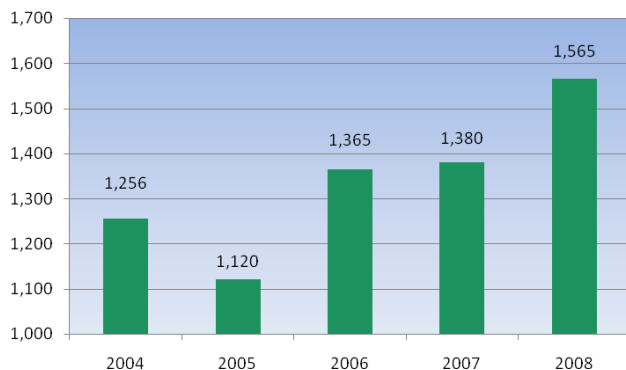




Teaching the importance and tradition of annual giving at Penn among current undergraduates.

In preparation for a lifetime of alumni engagement, Penn seniors enthusiastically and strategically implement a class-wide educational campaign, raising awareness and soliciting gifts for The Penn Fund from an increasing number of student donors.

Senior Gift Donor Counts (2004-2008)



**The Class of 2008 holds the current donor record (68%, 1,565)**

**The Class of 2007 holds the current dollar record (\$63,999)**

Like alumni reunion committees, seniors accomplish class-wide peer-to-peer outreach and promote gift participation. Planning begins in April of their junior year at PRLC and activity continues through graduation.

**Class of 2009 Fast Facts**

Committee: 42 volunteers across schools, affiliations

Goal: Record breaking participation ( 71% = 1659 donors )

March Gift Progress: > **960 donors** ( 41% participation )  
> **\$36,000**

**UNITE  
ONINE**



**Class of 2009 Gift Committee with President Gutmann  
Unite ONine Kick Off, September 24, 2008**