



Responding to Concerns About the Economy

Penn's need for private support is even greater now.

Your gift counts!

You can help with a participation level gift of any amount.

Gifts of all sizes have a major impact on campus by providing resources that aren't covered by tuition and endowment revenue.

Participation gifts have a greater impact than you think: last year The Penn Fund received gifts of \$50 or less from over 10,000 alumni, totaling over \$300,000.

Penn maintains its commitment to affordability.

While the economy and the stock market fluctuate, the need for education is constant.

Private support helps to keep tuition increases to a minimum for current students.

As daily expenses increase for everyone, it becomes more difficult for students and parents to make tuition payments. Alumni support becomes even more important as the need for financial aid increases.

Students still need your support so that they are able to attend college and experience the same opportunities as those before them.

Penn maintains its commitment to the community.

Penn helps strengthen the economy in the Philadelphia area and enhance the lives and careers of its students and alumni. Penn gives the local economy a boost through retail and lodging, local tax revenues, providing work to employees and creating new jobs, and through spending by students and visitors in the local community.

Penn maintains its commitment to alumni.

We certainly understand the economic uncertainty that concerns you. Penn is taking an active role in trying to help our alumni deal with this crisis. Most recently, we have offered career counseling sessions on-campus, in New York, and via phone and email.