



The Penn Fund is defined by the consistency and generosity of its Proud Penn Donors. Annual giving from alumni holding undergraduate degrees allows The Penn Fund to make an instant impact on the lives of Penn students.

## Making History Year After Year

In October 2007, with our sights set on the future, the University of Pennsylvania launched *Making History: The Campaign for Penn* – a \$3.5 billion effort that will empower Penn to push the frontiers of teaching, research, and service and to redefine what people everywhere can expect from higher education. The Penn Fund plays a crucial role in the life of the campaign, with plans to dramatically increase donor and dollar numbers by fiscal year 2012. These goals will be made possible by the dedicated, loyal alumni who make annual giving a priority and lead The Penn Fund to *making history year after year*.

### The Penn Fund Dictionary

**The Penn Fund <n.>**: the University's unrestricted annual giving program serving as the primary source of immediate support for undergraduate priorities at Penn such as student financial aid, the residential experience, faculty support, and student life and activities.

**Proud Penn Donor <n.>**: a Penn alum, parent or friend who demonstrates their support of undergraduate education at Penn by making a gift to The Penn Fund.

**Benjamin Franklin Society <n.>**: a Penn giving society dedicated to recognizing alumni, parents and friends who make gifts of \$2,500 or more to any unrestricted area of the University.

**Ivy Stone Society <n.>**: a loyal giving society launched by The Penn Fund in 2007 to recognize alumni who make

gifts to The Penn Fund for three or more consecutive years.

**Fiscal year <n.>**: July 1 – June 30.

**Reunion year <n.>**: a time when Penn alumni classes celebrating anywhere from 5 to 70 years since their graduation from the University can reunite and honor their alma mater through reunion giving.

**Making History Year After Year <phrase>**: The Penn Fund's mission within the University's \$3.5 billion comprehensive campaign – *Making History: The Campaign for Penn*. Through annual giving, Penn and The Penn Fund can make history every year.

**Student Caller <n.>**: a Penn student who calls proud Penn alumni from campus to encourage their support of their alma mater.

## The Penn Fund: By the Numbers

**61**

Penn's endowment per student is currently ranked **61st** in the country.

**55**

In the 2007-2008 academic year, Penn provided financial assistance to **55%** of undergraduate students.

**70**

Only **70%** of the cost of a Penn education is covered by tuition even before a student applies for financial assistance.

**88**

Penn committed over **\$88** million of its resources for grant aid to undergraduate students in 2007-2008.

**93**

In a recent survey of undergraduate alumni, **93%** reported having a positive opinion of Penn.

**200**

The Penn Fund is committed to raising **\$200** million as part of *Making History: The Campaign for Penn*.

**one.**

The number of alumni gifts it takes to provide inspiration to Penn students.

### The Penn Fund Executive Board (2007-2008)

Stacey Rosner Lane C'80  
*Chair*

Brett H. Barth W'93  
*Vice Chair*

Mandee Heller Adler C'94, W'94

Darren M. Fogel W'93

James J. Fuld, Jr. W'69

Michael Lawrence Gordon, Esq. C'87

Lisa Gottesman W'78

Michel T. Huber W'53, ASC'61

Robin Harrison Kaplan C'91

Beth M. Kean ENG'89

Matthew R. Levin C'08

Eric H. Morgenstern C'84

Jason M. Pantzer C'93

Stephen M. Rabinowitz C'80

David L. Rosenberg W'78

Christopher L. Shoemaker W'91, WG'97

Patricia Braun Silvers, CW'72

David E. Simon, W'95, WG'01

Sanford R. Simon W'56

Bettyruth Walter CW'55, G'77, GR'85

Jill Topkis Weiss C'89, WG'93

Arthur M. Wrubel W'87

The Penn Fund • 3451 Walnut Street, Fl. 6 • Philadelphia, PA 19104-6285 • 800-237-2655 • 215-573-0197 (f)

pennfund@dev.upenn.edu • www.alumni.upenn.edu/pennfund

*Despite our best efforts, errors do sometimes occur. If your name was inadvertently omitted or misspelled, please let us know by calling Jean Findlay at 215-898-3647.*

## Fiscal Year 2008 Undergraduate Class Statistics

Giving to The Penn Fund			Total Giving	
Year	Penn Fund Class Participation	Penn Fund Payments	Total Class Participation	Total Gifts & Pledges
1924	0.0%		100.00%	\$221,424
1925	0.0%		14.29%	\$17,171
1926	0.0%		16.67%	\$37,000
1927	0.0%		0.00%	
1928	10.0%	\$100	50.00%	\$34,070
1929	16.7%	\$125	27.78%	\$1,000,320
1930	11.8%	\$600	29.41%	\$2,424
1931	11.1%	\$2,025	27.78%	\$1,500,050
1932	17.4%	\$7,936	39.13%	\$3,010
1933	11.6%	\$775	27.91%	\$17,562
1934	22.2%	\$2,628	37.04%	\$23,505
1935	18.2%	\$3,825	38.18%	\$470,809
1936	21.3%	\$10,450	47.50%	\$11,701,965
1937	30.3%	\$9,747	60.53%	\$16,140
1938	23.3%	\$13,210	46.60%	\$117,947
1939	27.2%	\$20,975	62.28%	\$496,023
1940	33.7%	\$22,757	58.86%	\$7,343,530
1941	41.7%	\$30,483	59.80%	\$961,648
1942	34.0%	\$48,674	58.20%	\$227,283
1944	39.9%	\$7,924	66.26%	\$1,035,661
1945	45.2%	\$18,698	72.89%	\$6,522,440
1946	48.1%	\$33,074	74.07%	\$259,165
1947	41.4%	\$114,748	62.93%	\$537,921
1949	44.4%	\$101,521	66.88%	\$412,068
1950	43.7%	\$157,209	61.22%	\$2,191,506
1951	44.3%	\$132,031	63.68%	\$1,382,634
1952	44.5%	\$200,370	65.32%	\$3,894,470
1954	35.4%	\$205,671	57.69%	\$4,608,252
1955	38.6%	\$405,483	57.35%	\$5,690,189
1956	45.4%	\$288,368	64.77%	\$1,033,720
1957	37.8%	\$448,772	54.34%	\$8,155,975
1959	38.8%	\$238,187	57.07%	\$4,460,358
1960	35.3%	\$146,410	50.40%	\$1,552,092
1961	37.1%	\$160,953	53.61%	\$2,923,697
1962	34.7%	\$213,042	49.14%	\$1,214,216
1964	33.5%	\$152,499	50.64%	\$1,860,474
1965	37.0%	\$291,708	52.29%	\$6,951,592
1966	35.3%	\$307,890	53.04%	\$699,405
1967	31.7%	\$395,803	46.76%	\$10,182,554
1969	34.5%	\$242,260	48.19%	\$5,050,668
1970	33.3%	\$445,730	45.99%	\$2,002,629
1971	34.8%	\$394,637	47.20%	\$931,951
1972	36.8%	\$399,764	50.00%	\$1,759,599
1974	34.0%	\$568,007	48.89%	\$8,069,349
1975	36.8%	\$889,517	49.39%	\$1,367,469

### Immediate Gift, Instant Impact

It takes just a few minutes to make a gift online. Doing so saves Penn processing costs and gives you an instant receipt. Log on to [www.alumni.upenn.edu/pennfund](http://www.alumni.upenn.edu/pennfund) and click on "Proud Penn Donor." Thank you!

Giving to The Penn Fund			Total Giving	
Year	Penn Fund Class Participation	Penn Fund Payments	Total Class Participation	Total Gifts & Pledges
1976	34.0%	\$1,049,347	45.53%	\$2,301,199
1977	31.9%	\$770,759	43.48%	\$1,142,195
1979	36.8%	\$1,244,034	48.61%	\$8,030,983
1980	39.5%	\$1,030,891	51.23%	\$1,871,703
1981	39.1%	\$1,383,259	49.25%	\$6,071,599
1982	36.3%	\$973,817	46.25%	\$6,452,565
1984	23.8%	\$1,189,550	30.54%	\$1,447,902
1985	22.4%	\$650,818	29.01%	\$1,322,069
1986	23.1%	\$1,260,152	28.99%	\$1,216,656
1987	17.8%	\$654,369	24.34%	\$1,742,091
1989	17.6%	\$265,579	23.13%	\$790,787
1990	17.3%	\$426,877	22.63%	\$601,426
1991	18.0%	\$493,528	22.83%	\$589,664
1992	16.7%	\$423,833	21.61%	\$1,097,683
1994	15.8%	\$301,319	20.22%	\$1,327,285
1995	15.0%	\$254,053	19.42%	\$252,742
1996	14.8%	\$194,575	19.07%	\$106,562
1997	13.8%	\$402,789	19.33%	\$417,045
1999	14.4%	\$184,690	20.44%	\$287,962
2000	17.0%	\$272,715	21.41%	\$1,546,609
2001	14.8%	\$82,210	19.51%	\$76,333
2002	18.9%	\$70,096	23.34%	\$254,386
2004	20.5%	\$43,572	24.04%	\$300,284
2005	20.2%	\$49,164	24.58%	\$24,050
2006	18.8%	\$35,427	22.73%	\$246,415
2007	19.2%	\$36,045	26.36%	\$363,664

## 2008 Reunion Class Statistics

Giving to The Penn Fund			Total Giving	
Year	Penn Fund Class Participation	Penn Fund Payments	Total Class Participation	Total Gifts & Pledges
1943	39.4%	\$377,716	53.52%	\$992,274
1948	33.5%	\$105,838	45.39%	\$627,093
1953	34.6%	\$1,010,861	47.30%	\$73,873,744
1958	37.0%	\$602,728	47.11%	\$1,808,437
1963	30.3%	\$284,403	39.36%	\$1,606,075
1968	29.1%	\$477,786	37.61%	\$3,962,245
1973	26.9%	\$477,975	34.97%	\$5,794,954
1978	29.4%	\$1,127,715	36.13%	\$6,584,268
1983	32.8%	\$2,614,595	38.19%	\$20,720,195
1988	24.2%	\$1,093,655	28.36%	\$5,661,327
1993	22.5%	\$559,876	25.74%	\$2,999,784
1998	20.8%	\$1,687,500	25.46%	\$2,224,388
2003	20.7%	\$72,913	24.49%	\$746,659
2008	68.4%	\$58,230	68.4%	\$58,230