

PENN ALUMNI VOLUNTEER LEADERSHIP RETREAT

FEBRUARY 28, 2015



IMPACT OF THE MAKING HISTORY CAMPAIGN

- Campaign Total: \$4.3 billion (326,000+ donors)
 - Undergraduate Financial Aid: \$366 million
 - Graduate and Professional Financial Aid: \$286 million (788 scholarships)
 - Faculty, Directors, Curators, Coaches: \$573 million
 - Programs and Research: \$2.02 billion
 - Buildings and Renovations: \$753 million
- Increased Engagement of Penn Community:
 - Attendance for major alumni events and programs has risen by 66%
 - Young alumni participation increased by 89% over five years



MAJOR DONOR GIVING

There were 2,178 individuals who gave \$250K or more cumulatively to the campaign

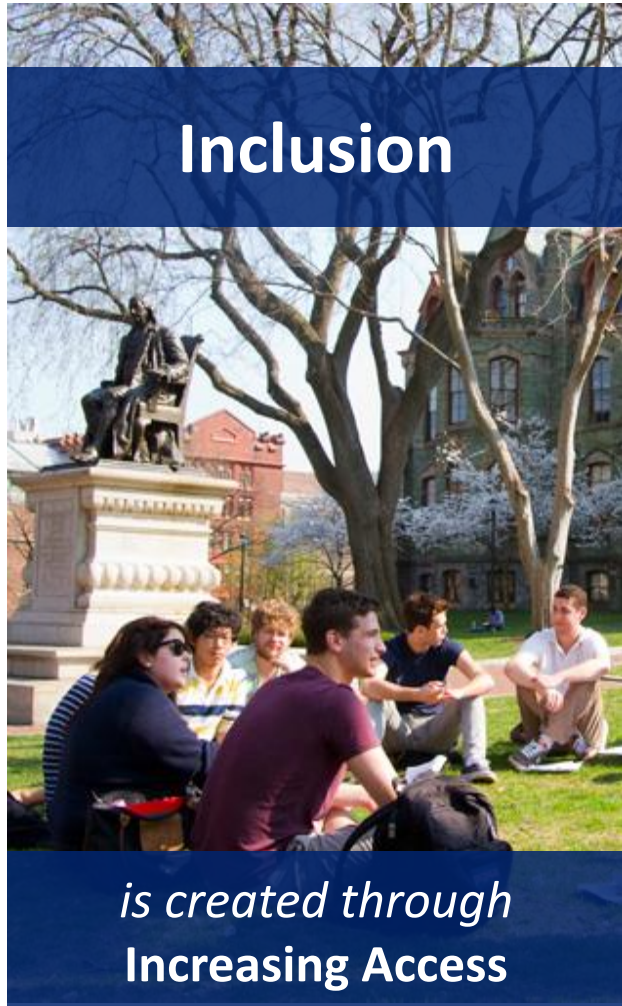
- Over 75% of these gave to at least two of the six campaign priority areas and 48 % gave to three or more
- Over 57% of these donors supported at least two different Schools and Centers

Priority Giving	
Donors to 1 Priority	24%
Donors to 2 Priorities	27%
Donors to 3 Priorities	26%
Donors to 4 Priorities	15%
Donors to 5 Priorities	6%
Donors to 6 Priorities	1%
Total Donors	100%

Area Giving	
Donors to 1 Area	42.9%
Donors to 2 Areas	25.3%
Donors to 3 Areas	15.6%
Donors to 4 Areas	8.5%
Donors to 5 Areas	3.8%
Donors to 6 Areas	2.2%
Donors to 7 or more Areas	1.7%
Total Donors	100%

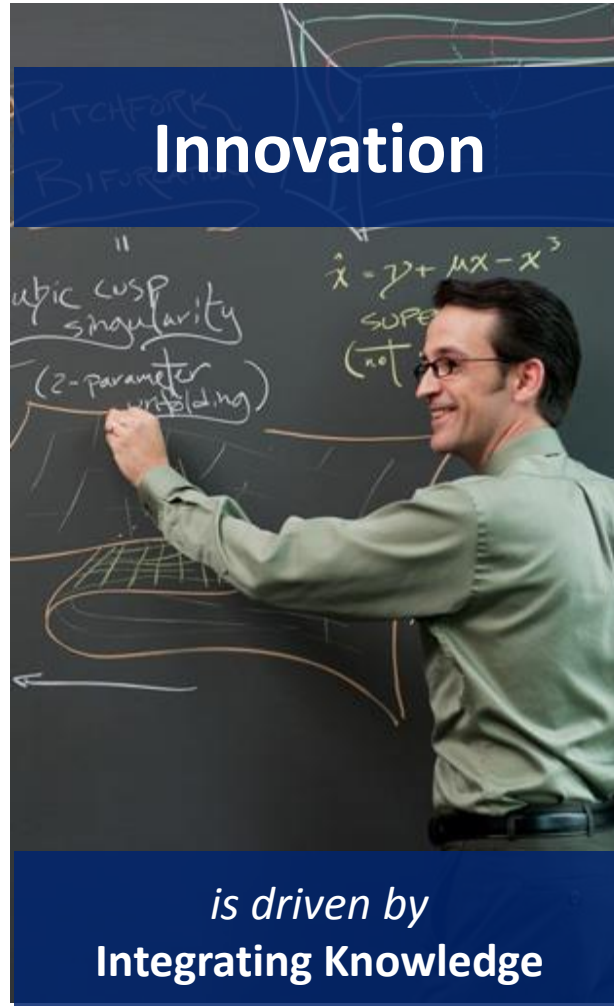
Penn Compact 2020

Inclusion



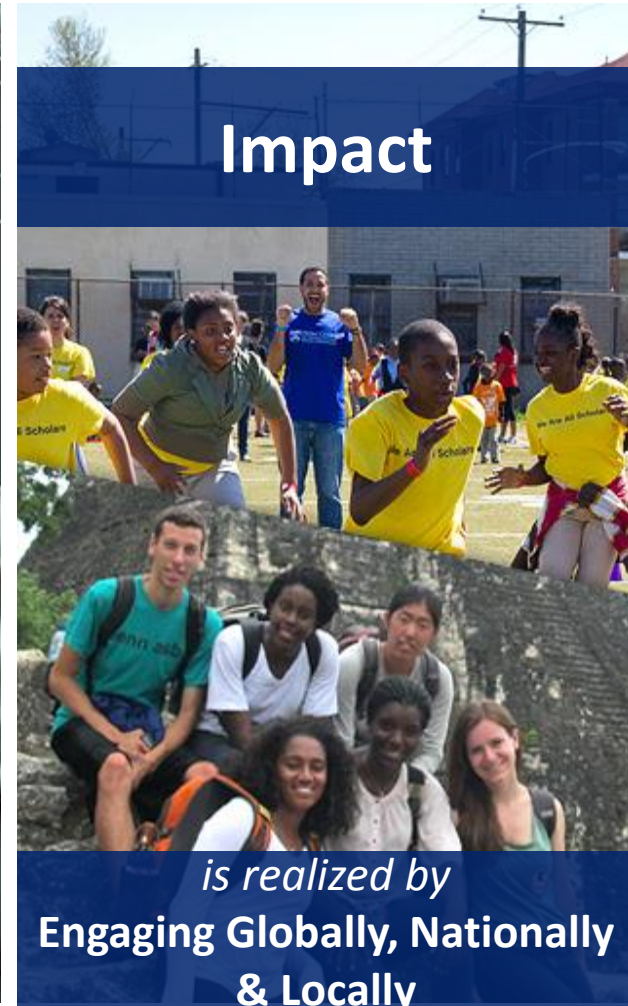
*is created through
Increasing Access*

Innovation



*is driven by
Integrating Knowledge*

Impact



*is realized by
Engaging Globally, Nationally
& Locally*

Penn Compact 2020 Initiatives

Inclusion



Access

Innovation



Integrating
Knowledge

Impact



Engaging Globally,
Nationally & Locally

University/ Core

Diversity of Penn Students &
Faculty*

Undergraduate Student Aid

Innovative Open Learning

PIKs

Pennovation Center

Diversity of Penn Students &
Faculty*

Penn Connects 2.0*

Knowledge-Based Public
Policy Initiatives*

Perry World House

Engaging Alumni, Parents &
Friends

Engaging Students in Service
(Presidential Engagement Prize)

Penn Connects 2.0*

Knowledge-Based Public
Policy Initiatives*

School or Center

Graduate Student Aid

Professorships & Faculty
support

Nanotechnology/ Energy

Translational Medicine

Penn Wharton China Center

Arts & Culture

Note: those priorities highlighted in red indicate Presidential Initiatives.

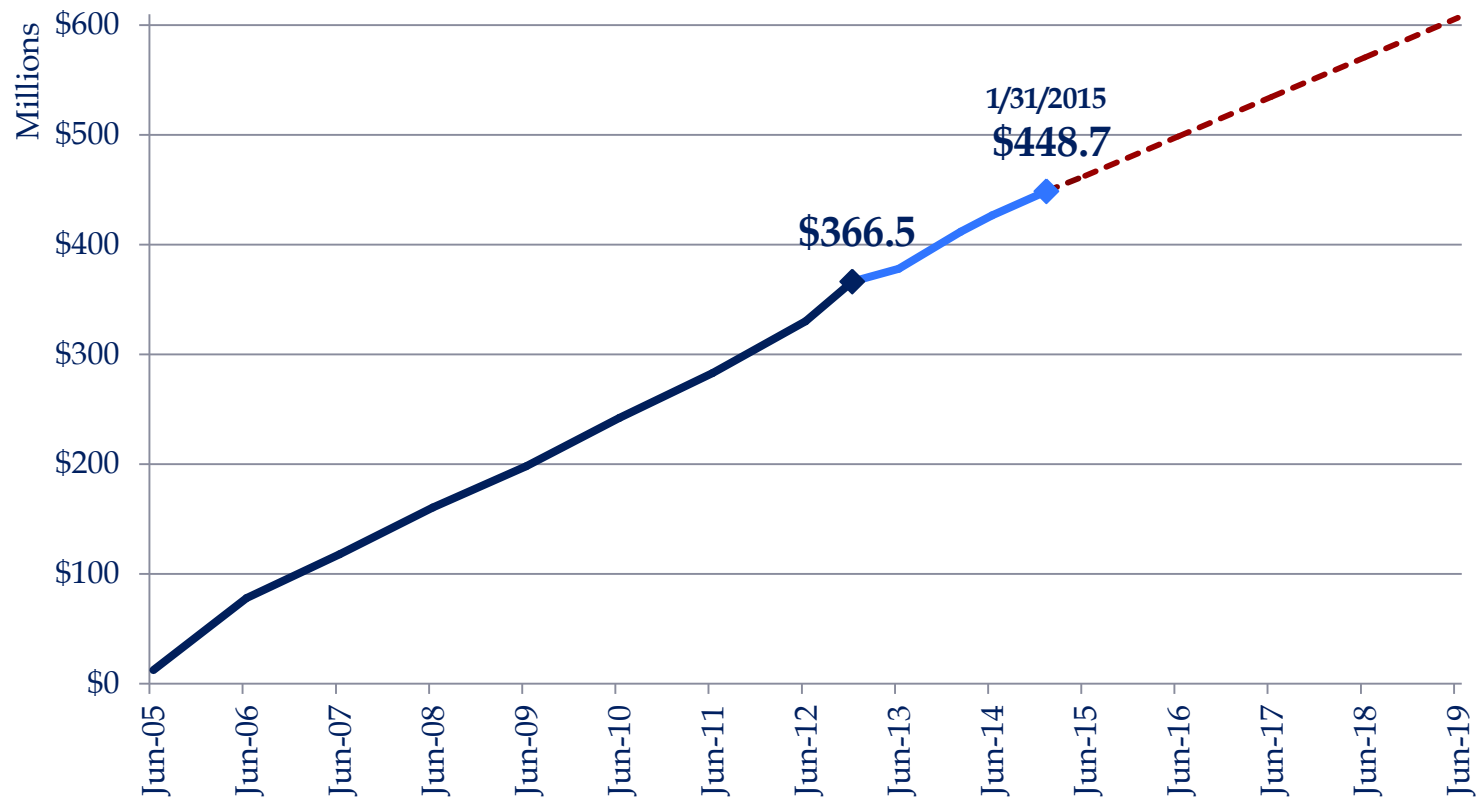
**crosses multiple theme areas*

PENN STUDENTS



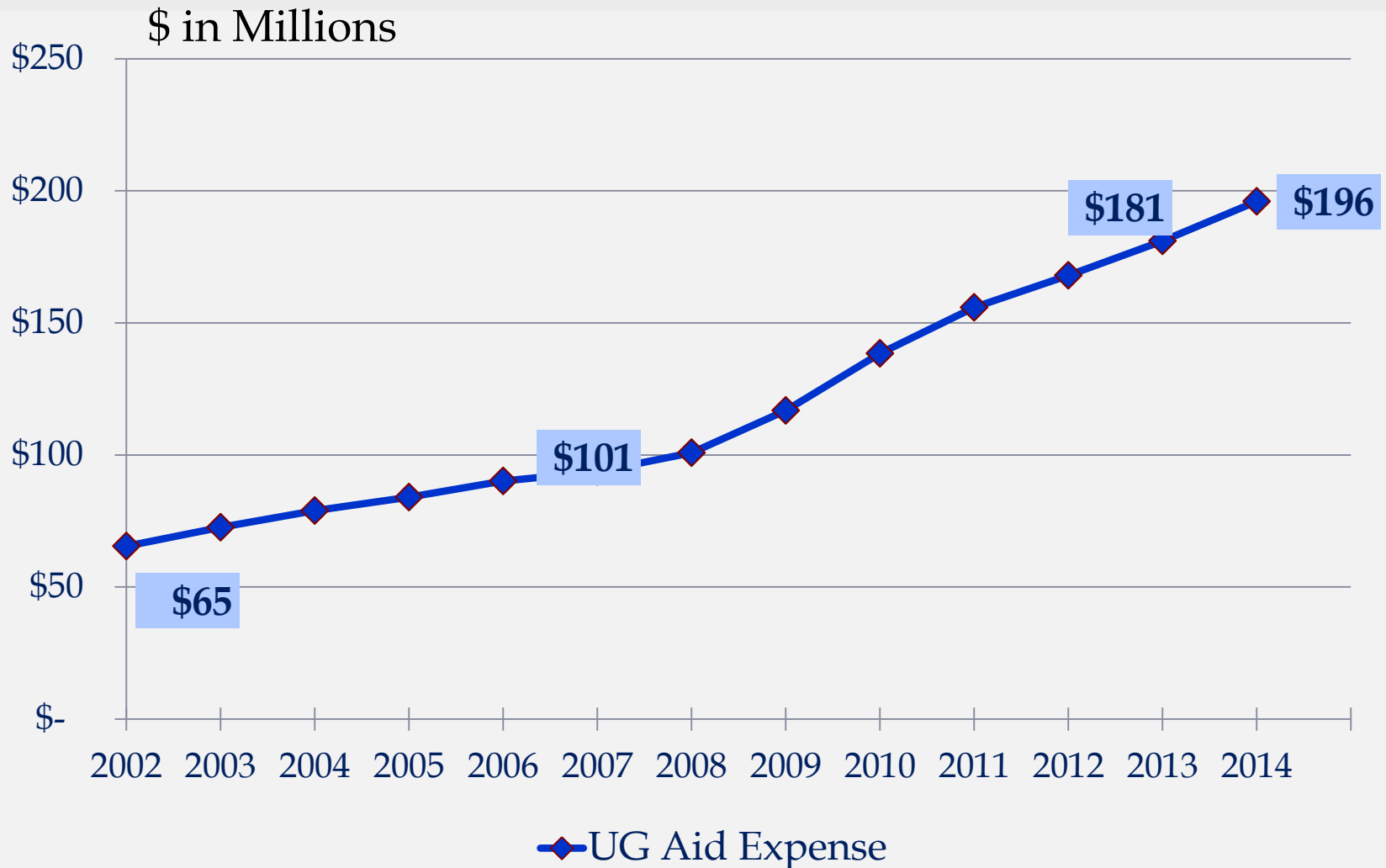
UNDERGRADUATE STUDENT AID FUNDRAISING TARGET

Funds Raised for Undergraduate Aid



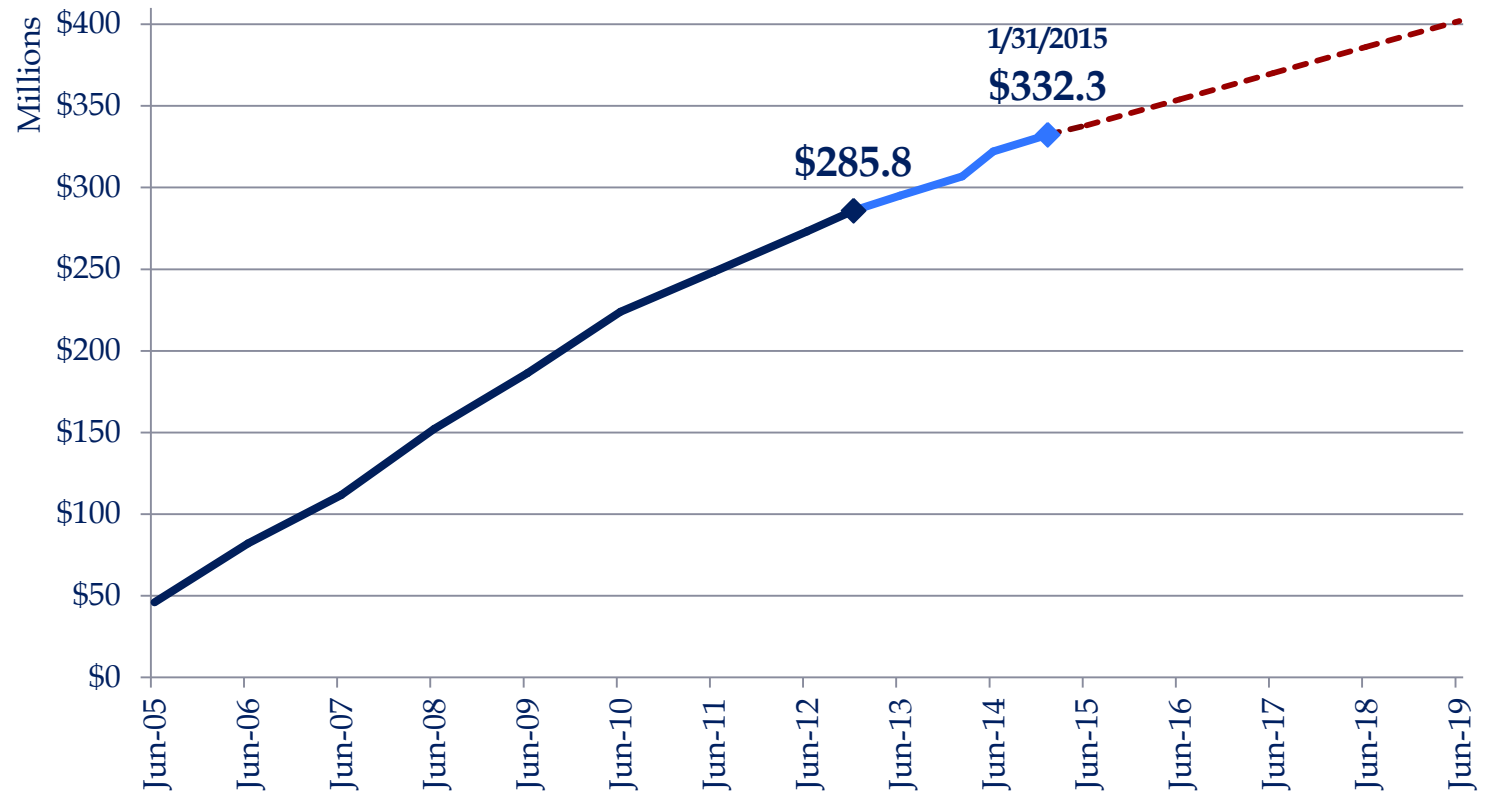
— Campaign — Post-Campaign - - - - - Projections

GROWTH IN AID EXPENDITURES



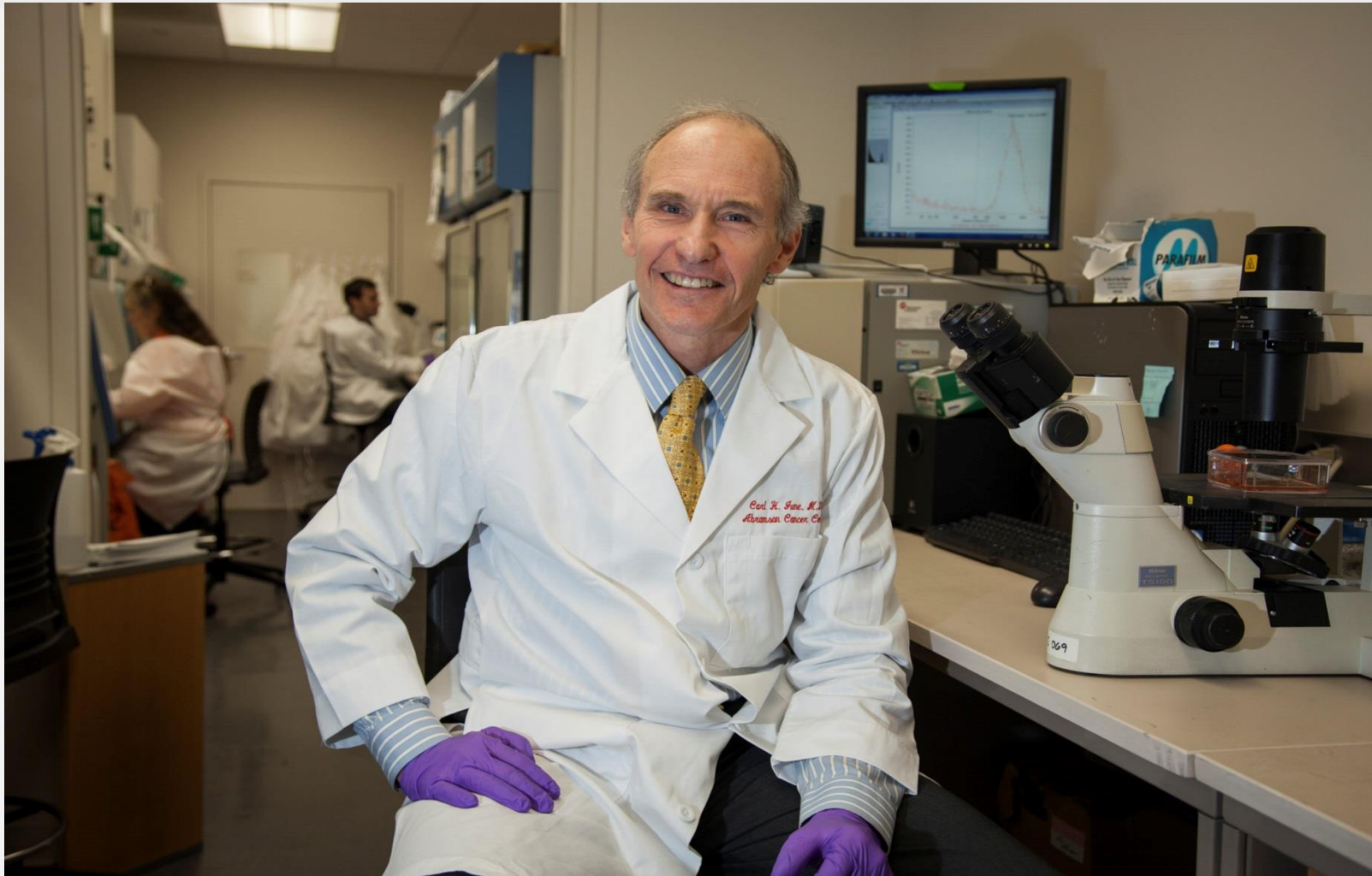
GRADUATE STUDENT AID FUNDRAISING TARGET

Funds Raised for Graduate & Professional Aid



— Campaign — Post-Campaign - - - - - Projections

NOTABLE RESEARCH & TEACHING

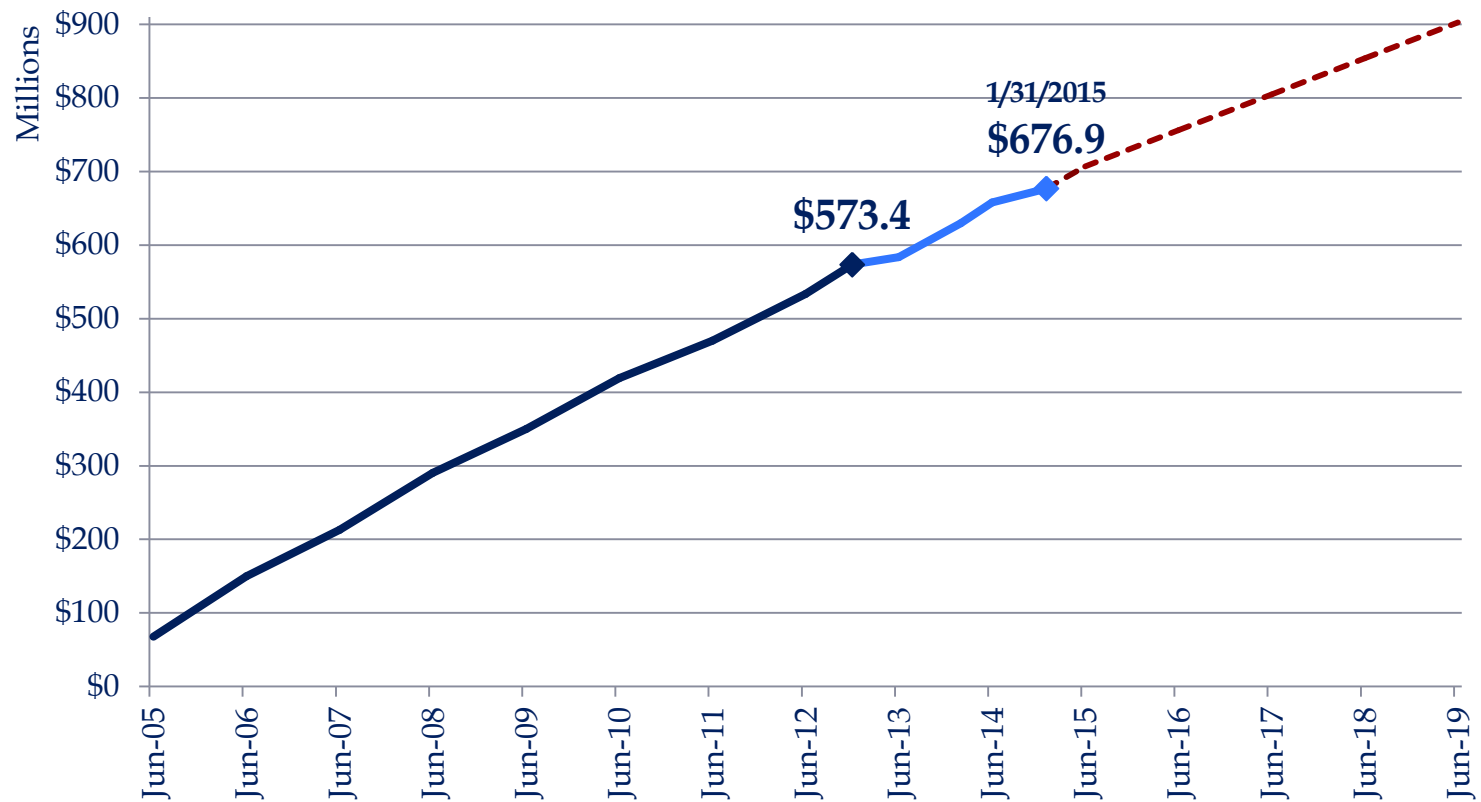


NOTABLE RESEARCH & TEACHING



FACULTY INITIATIVE FUNDRAISING TARGET

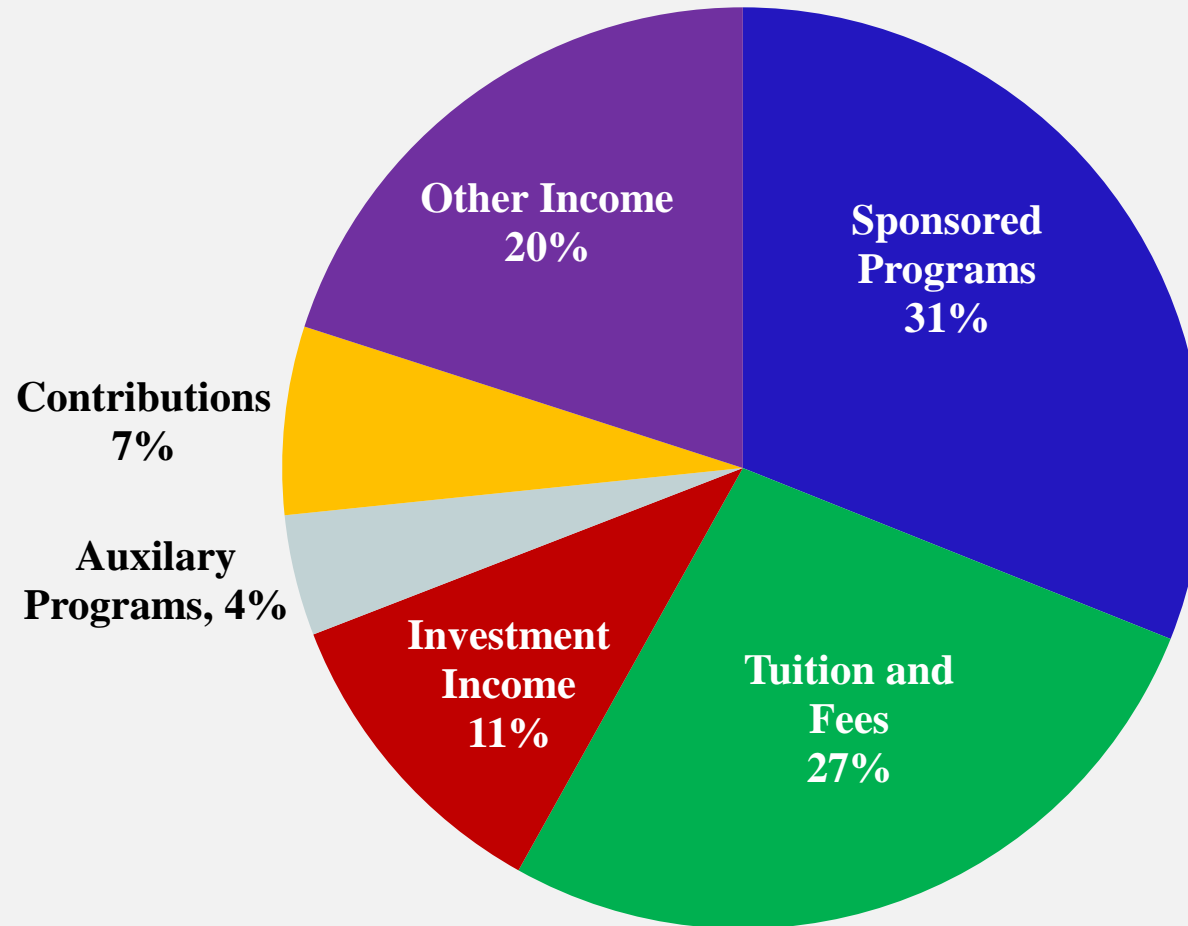
Funds Raised for Faculty & Staff Support



— Campaign — Post-Campaign - - - - - Projections

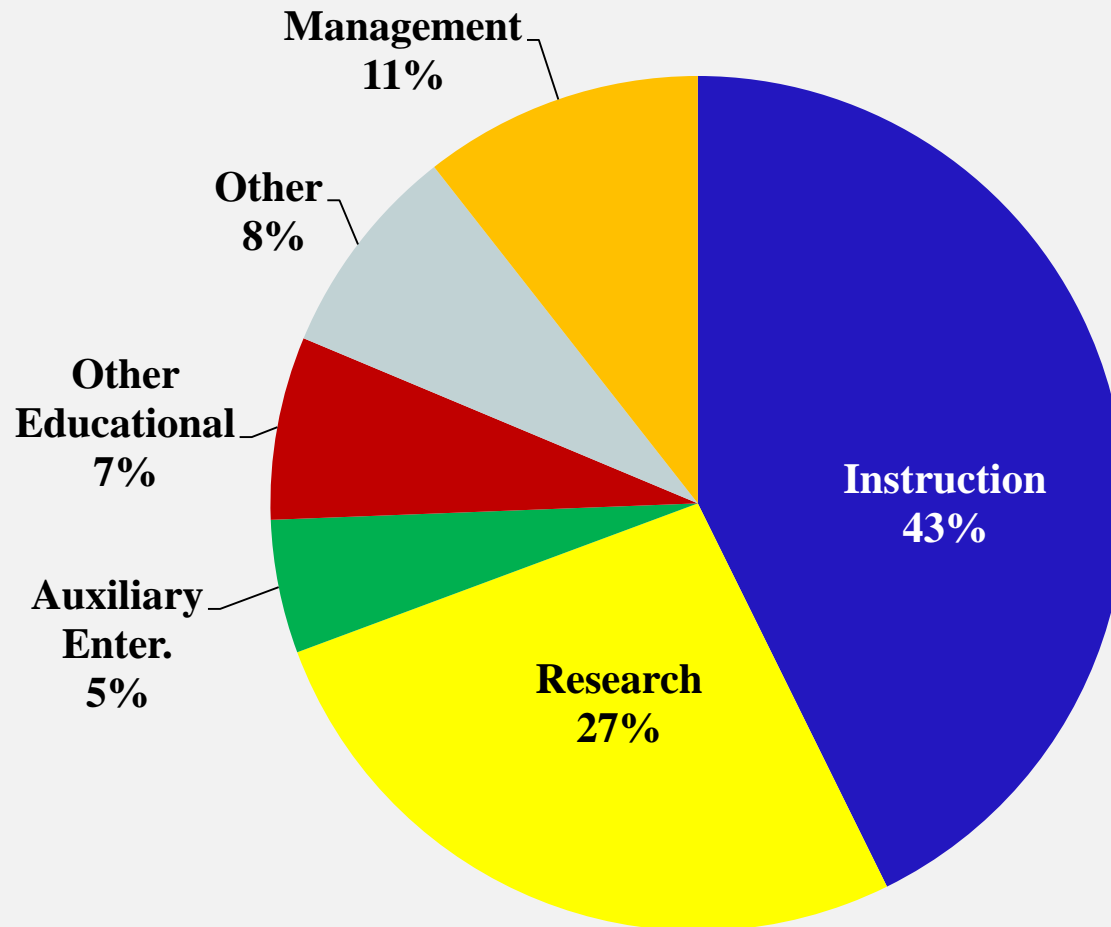
FY14 UNIVERSITY REVENUES BY SOURCE

EXCLUSIVE OF HEALTH SYSTEM



FY14 UNIVERSITY EXPENDITURES

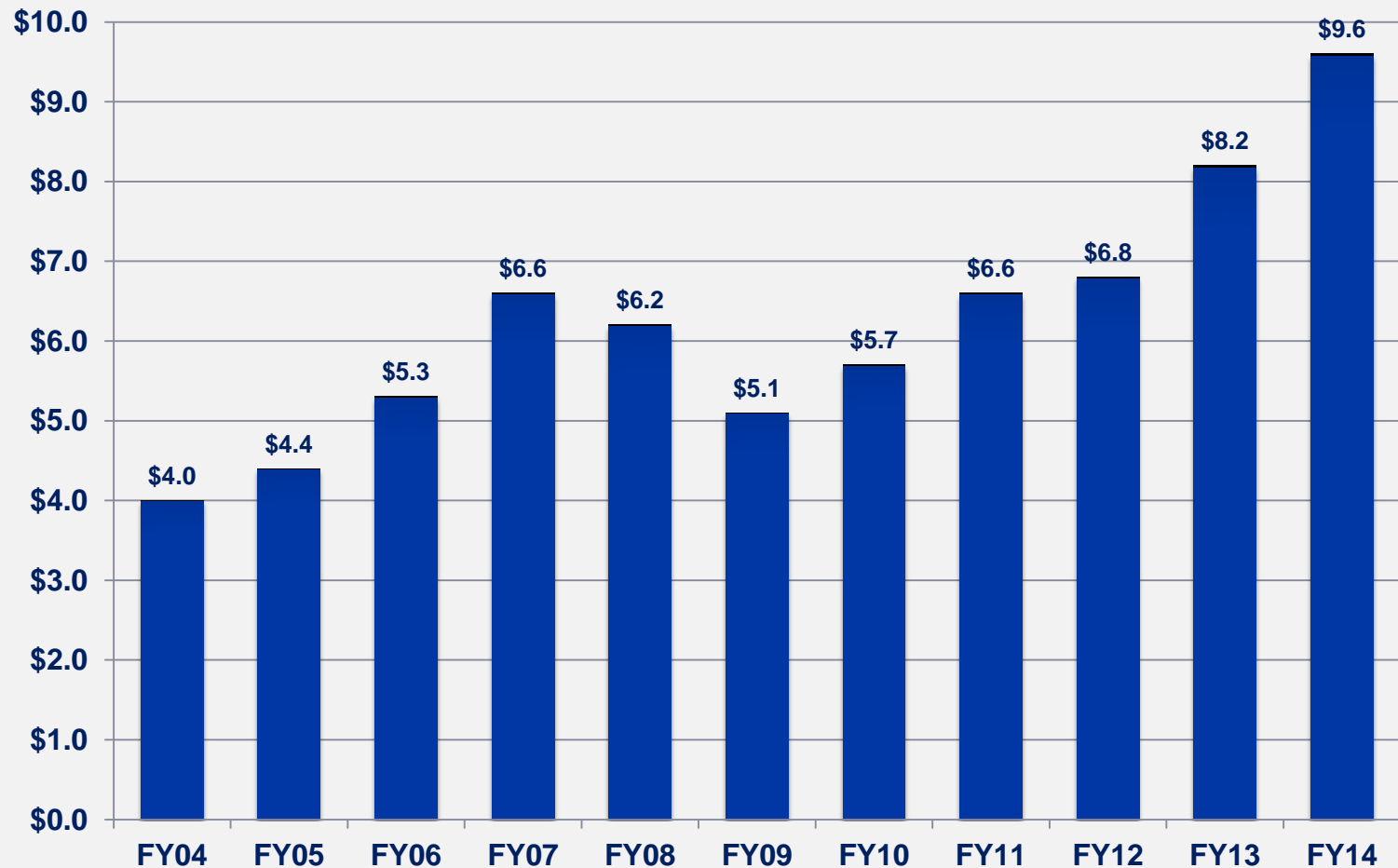
BY FUNCTIONAL CATEGORY



**Exclusive of the Health System*

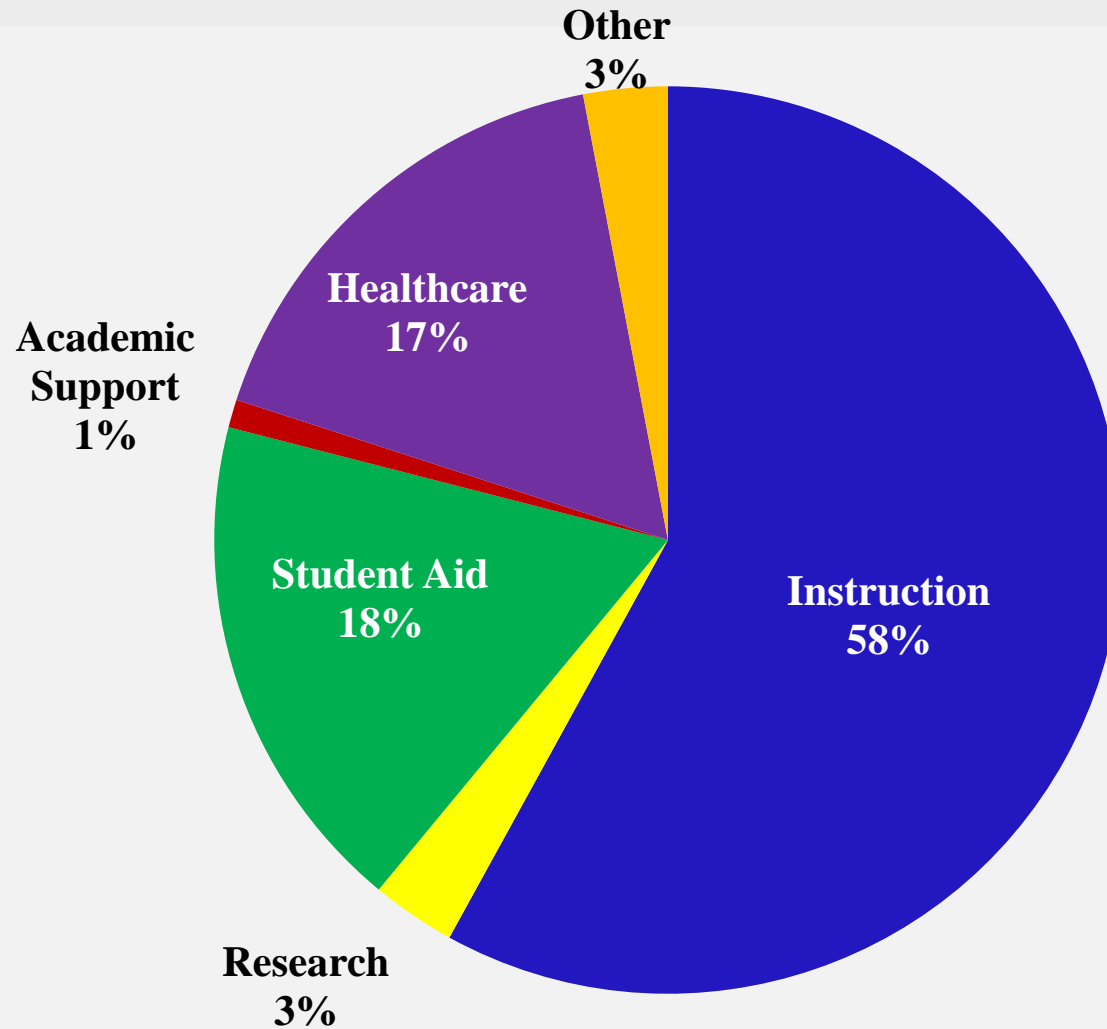
TOTAL ENDOWMENT – FY04-FY14

\$ in billions



June 30th

WHAT IS THE ENDOWMENT BY PURPOSE?



As of June 30, 2014

CAMPUS UPDATE

NEW COLLEGE HOUSE SITE



NEW COLLEGE HOUSE



NEW COLLEGE HOUSE



NEW COLLEGE HOUSE



NEW COLLEGE HOUSE



THE HENRY A. JORDAN MEDICAL EDUCATION CENTER & CACT



THE PERRY WORLD HOUSE



THE PERRY WORLD HOUSE WORLD FORUM LECTURE



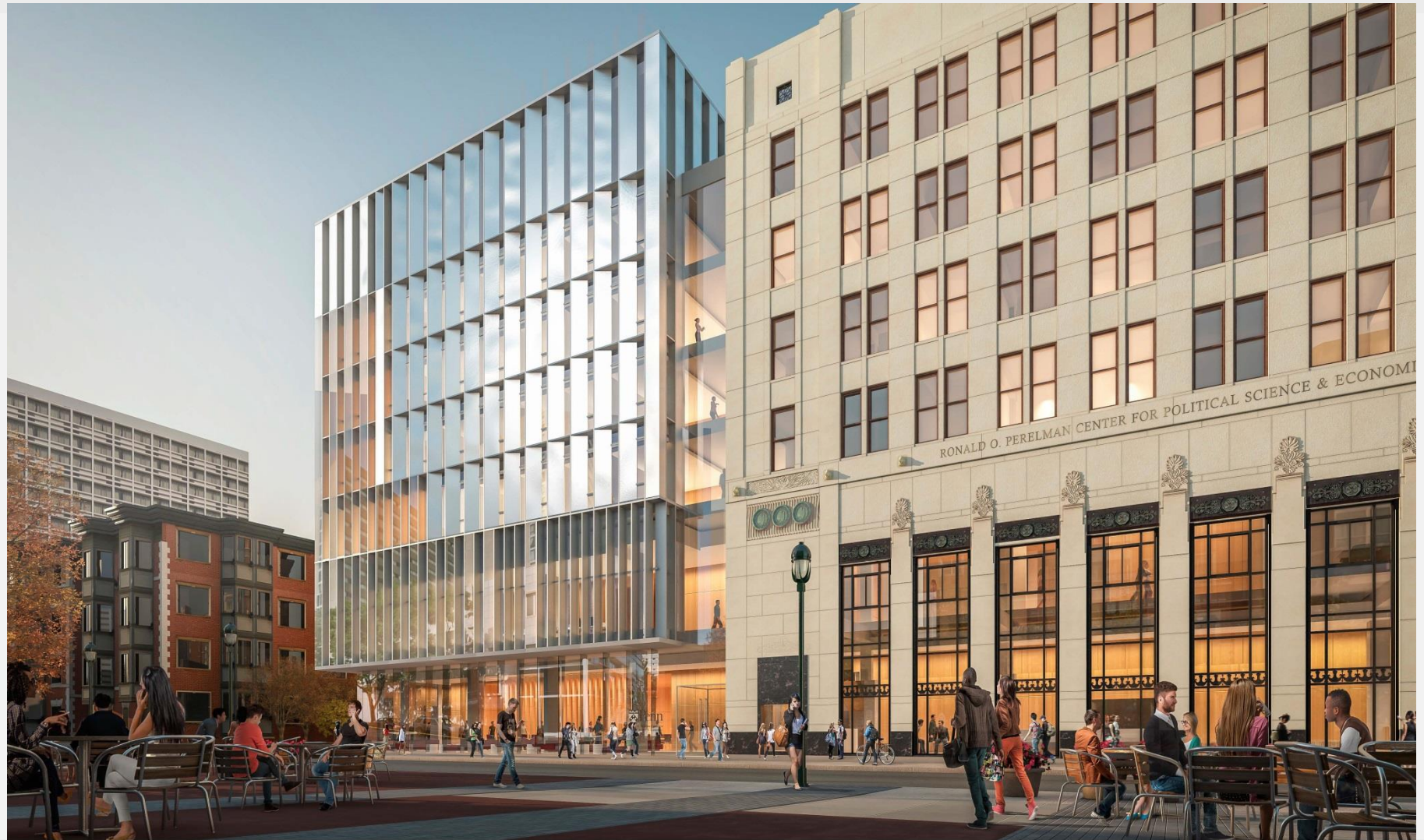
NEURAL AND BEHAVIORAL SCIENCES BUILDING



NEURAL AND BEHAVIORAL SCIENCES BUILDING LOUNGE



PERELMAN CENTER FOR POLITICAL SCIENCE AND ECONOMICS



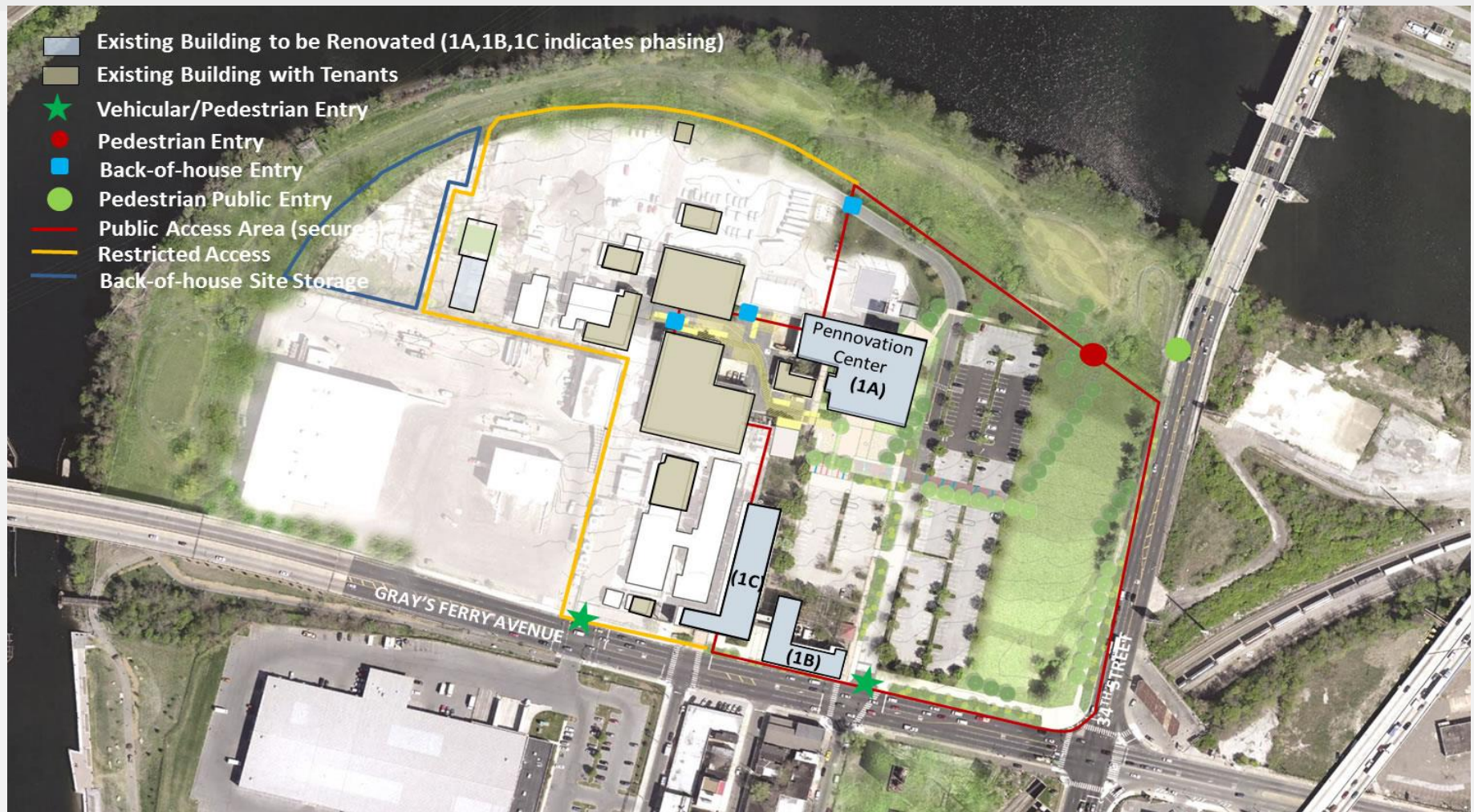
PENN WHARTON CHINA CENTER



PENN WHARTON CHINA CENTER



SOUTH BANK



CIRA CENTRE SOUTH – FMC TOWER



THANK YOU FOR YOUR
HELP AND SUPPORT!

(we can't
do it
without
you!)