AGENDA

· Overview of the Division of Recreation & Intercollegiate Athletics
· Charting a path forward
· Staying engaged with Penn Athletics
WELCOME
Overview of the Division of Recreation & Intercollegiate Athletics
“BY THE NUMBERS” OVERVIEW

- 33 Varsity sports
- 36 Club sports
- 20 Facilities
- 1,000 Varsity Student-Athletes
- 1,298 Club Student-Athletes
- 65% of student body participates in DRIA
- 1,950 Faculty/Staff Recreation memberships (includes HUP & CHOP)
- 1,718 wins in men’s basketball, 15th all-time among NCAA D1 programs
- Penn has won more outright Ivy League football titles than any other program
- Since the start of Ivy League play in 1956-57, Penn has won 189 conference titles across 32 varsity sports
- Penn has won the last 8 Ivy League women’s lacrosse titles
WHAT DRIA VALUES: EDUCATION & HOLISTIC DEVELOPMENT

- Athletics and recreation should be sponsored as co-curricular activities
- Value-added part of student-athletes’ overall educations
WHAT DRIA VALUES: WINNING WITH INTEGRITY

- At a world-class institution, all offerings must be exceptional
- Maintaining a compliant operation with student-athletes who resemble the student body are non-negotiables
WHAT DRIA VALUES: RELATIONSHIPS

· **Product** is important, but so is **process**.

· We will place a premium on intra-Divisional, University and external relationships leading to strong collaborations and partnerships.
SUMMARY OF THE STATE OF THE DIVISION

· Highly successful campaign resulted in a beautiful, state of the art athletics and recreation complex

· Attention must shift to an underfunded and understaffed internal operation

· Relationships and partnerships must be restored
Charting a Path Forward
OUR NEXT CHAPTER: A BOLD NEW VISION

Requires a thorough and collaborative process. Some thoughts for further exploration:

1) All intercollegiate programs develop student-athletes holistically while competing for conference championships.

2) Athletics builds campus community by creating and enhancing pride, school spirit, traditions and shared experience.

3) Recreational offerings maximize campus engagement (health & wellness of campus community) and set the gold standard among peers.
DIVISIONAL PRIORITIES

1) Re-establishment of Men’s Basketball as an Ivy contender and nationally-relevant program
2) Ensuring a successful coaching transition in Football
3) Positioning select sports to be competitive at the national level
4) Establishing a gold-standard program in Recreation
5) Campus engagement
6) Student-athlete well being
7) Modernizing and re-establishing the Penn Athletics brand
8) Stabilizing then growing the Penn Relays
STAYING ENGAGED WITH PENN ATHLETICS

Time

Treasure

Talent
VOLUNTEER FOR A SPORTS BOARD

- Unique structure that incorporates 18 sports boards comprised of alumni, former student-athletes, and parents
- Sports Boards steward all 33 intercollegiate athletic teams
- Focus is on three main areas:
  1. Development
  2. Mentoring
  3. Engagement (creating effective ways to connect with former student-athletes, alumni, parents, young alumni, etc.)
BE A GREAT PENN ATHLETICS AMBASSADOR

- Support our student-athletes in-person by attending games and matches
- Discuss Penn Athletics in your community
- Stream contests via the Ivy League Network
- Visit www.pennathletics.com regularly
- Market Penn by wearing Penn apparel in the community
MENTOR A CURRENT STUDENT-ATHLETE

- Penn has established mentoring programs with the majority of its teams with plans for 100% participation in the near future
- Goal is to prepare student-athletes for life after Penn
- Student-athletes are paired with a working professional from the industry he/she is targeting for a career
- Focus on developing key skills, such as: on resume writing, interview preparation, networking as well as identifying potential internship and full-time job opportunities
BRING YOUR COMPANY TO CAMPUS

• Many companies place an emphasis on recruiting academically successful student-athletes
  • Value the qualities and attributes that are learned through collegiate athletics
  • Penn Athletics is working to capitalize on this by creating direct channels between our student-athletes and world-class companies

• How can you help?
  • Ensure your company is recruiting on Penn’s campus
  • Notify our coaches and staff of job opportunities
THE NEED FOR PHILANTHROPY

- ~$50M DRIA Budget
- Majority of revenue comes from external sources (philanthropy, ticket sales, sponsorship, Penn Relays, etc.)
- The annual support of former student-athletes, alumni, parents and friends is critical in meeting the operating costs of 33 intercollegiate sports

We simply cannot provide a world-class athletic and academic experience to our student-athletes without the financial support of the Penn Community.