WELCOME NEW ALUMNI RELATIONS STAFF

- **Colleen Blair C’10**, Assistant Director, Penn Alumni Regional Clubs
- **Ken Blum**, Assistant Director, Creative Design and Communications
- **Lindsay Dussing**, Assistant Director, Alumni Interview Program
- **Emily Horner**, Admin. Assistant, Classes & Reunions
- **Marvin Rocha C’05**, Director, Multicultural Outreach
PENN COMPACT 2020: ALUMNI RELATIONS GOALS

**INCLUSION**
- 5% annual reunion attendance increase
- Build diverse leadership pipeline through expansion of JBS
- Increase participation in Penn Spectrum
- Annual goal of 1,740 donors to S4TPF
- 125 faculty speakers annually
- Increase online educational programming
- 100% of all applicants offered alumni interview

**INNOVATION**
- The Career Tools Series
- Increase Homecoming by 25%
- New regional club technologies and city strategy
- 3-5 major University academic programs annually
- Live Faculty Lecture Series
- Expand Family programs
- High completion rates for exclusive alumni Coursea offerings
- Expand social media

**IMPACT**
- Increase class volunteers by 25%
- 80% annual Penn Traditions participation
- Increase yPenn participation by 25%
- Identify 1,000 student leaders annually
- Faculty lecturer and host on all travel study trips
- 15,000+ alumni interviewers
- 25,000 QuakerNet profile updates annually
- 200,000 alumni email addresses
ALUMNI ENGAGEMENT GOALS

*2015 baselines build from *Making History* engagement metrics
PENN ALUMNI FAMILIES
CHICAGO IS MY KIND OF TOWN!
2015 CREATIVE SPIRIT AWARD

April 23, 2015
ALUMNI WEEKEND 2015
PARADE LINEUP

1935-1964 - 37th Street toward Spruce Street
1965 | 50th - Caster Plaza
1966-1969 - 37th & Locust Walk
1970-1979 - Locust Walk by Huntsman Hall
1980-1989 - Locust Walk by Steinberg Conf. Center
1990-2004 - Hamilton Village
2005-2014 - Locust Walk by Steinberg-Dietrich Hall
Schools - 37th Street toward Walnut Street
2015 PICNIC LOCATIONS

1. 1990 25th Reunion Picnic
2. 1935-64, 80th-55th Reunion Picnics
3. 1965 50th Reunion Picnic
4. Dental School Reunion Picnic
5. Engineering School Reunion Picnic
6. Nursing School Reunion Picnic
7. Medical School Reunion Picnic
2015 PICNIC LOCATIONS

4. 1991-2004, 15th and 20th Reunion Picnics
5. 1966-1989, 45th, 40th, 35th, and 30th Reunion Picnics
6. 2005-2014, 10th, 5th, and 1st Reunion Picnics
AMAZING PENN COLLECTIONS

HISTORY of the WORLD in 1,000 OBJECTS
OUR PHILADELPHIA!

52 Places to Go in 2015

Untrammeled oases beckon, once-avoided destinations become must-sees and familiar cities offer new reasons to visit.
An Exclusive Opportunity for Penn Alumni

Penn, a founding partner in Coursera, is a recognized leader in massive, open, online courses. Over 2 million people around the world have registered for Penn's Coursera classes. This fall, for the first time, we'll launch a course designed exclusively for Penn alumni.

We invite 500 lucky alumni to join Stephanie McCurry from Penn's history department for a four-week version of her “History of the Slave South” course. Beginning October 6, view fascinating lectures, engage, and learn with Dr. McCurry and other intellectually curious alumni through interactive discussion forums and a screen side chat. McCurry is a specialist in 19th-century American history. Her class, taught annually in College Hall 200, is consistently popular with undergraduates and this online version is sure to fill quickly.

Instructor
Stephanie McCurry
Christopher H. Browne
Distinguished Professor of History
683 alumni enrolled, spanning the classes of 1940 to 2014
191 alumni completed the course (28%)

<table>
<thead>
<tr>
<th></th>
<th>Alumni Exclusive</th>
<th>Penn Coursera</th>
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<tbody>
<tr>
<td>Completion by Enrollment</td>
<td>28% (n=191)</td>
<td>4.6%</td>
</tr>
<tr>
<td>Active Rate</td>
<td>83% (n=564)</td>
<td>55%</td>
</tr>
<tr>
<td>Adjusted Completion by Active Users</td>
<td>33%</td>
<td>8.6%</td>
</tr>
<tr>
<td>Adjusted Completion by Commitment to Complete</td>
<td>84% (n=228)</td>
<td>10%</td>
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</tbody>
</table>
% Rated “Very Good” or “Excellent”

- Overall Quality of Course = 98%
- Quality of Instructor = 98%
- Quality of Teaching Assistants = 90%
- Quality of Student to Student Interaction = 76%
Revolutionary Ideas: An Introduction to Legal and Political Philosophy

Political and legal institutions are built on foundational, philosophical ideas—ideas about freedom, equality, justice, and happiness. In this course, we will explore those ideas, taking the institutions around us not as fixed and unquestionable, but as things to evaluate and, if necessary, to change.

About the Course

What is the purpose of government? Why should we have a State? What kind of State should we have?

Even within a political community, there may be sharp disagreements about the role and purpose of government. Some want an active, involved government, seeing legal and political institutions as the means to solve our most pressing problems, and to help bring about peace, equality, justice, happiness, and to protect individual liberty. Others want a more minimal government, motivated, perhaps, by some of the disastrous political experiments of the 20th Century, and the thought that political power is often just a step away from tyranny. In many cases, these disagreements arise out of deep philosophical disagreements.

All political and legal institutions are built on foundational ideas. In this course, we will explore those ideas, taking the political institutions and political systems around us not as fixed and unquestionable, but as things to evaluate and, if necessary, to change. We will consider the ideas and arguments of some of the world’s most celebrated philosophers, including historical thinkers such as Plato, Aristotle, Thomas Hobbes, John Locke, Immanuel Kant, Mary Wollstonecraft, José Martí, and John Stuart Mill, and more contemporary theorists such as Kwame Anthony Appiah, Linda Bosniak, Joseph Carens, G.A. Cohen, Angela Davis, Ronald Dworkin, David Estlund, Frantz Fanon, Henry Giroux, Judith Hurwitz, Judith Jack Halberstam, J. Archibald Hunter, Michel Foucault, Jürgen Habermas, Peter Singer, and John Felix. We will also explore the idea of rights, and the limits upon them, and the ways in which our institutions are subject to the rule of law.

Sessions

Future Sessions

Add to Watchlist

Course at a Glance

- 4-7 hours/week
- English

Instructors

Alexander Guerrero
University of Pennsylvania

Categories

- Humanities
- Social Sciences
Home >

Alexander Guerrero

Assistant Professor of Philosophy and of Medical Ethics and Health Policy

Ph.D. New York University
J.D. New York University

Contact Information

Web Site: Personal Web Page
Phone: 215-898-6538
Email address: aguerr@upenn.edu

Research Interests:

- Political Philosophy
- Ethics, Applied Ethics, Bioethics, Metaethics
- Philosophy of Law
- Epistemology

My research focuses on a number of different topics in political philosophy, moral philosophy, philosophy of law, and topics in epistemology that relate to those three areas.

In political philosophy, my work has centered on the issue of political legitimacy: what, if anything, makes political action morally permissible, given that political action constitutes action backed by coercive force? I am particularly interested in the connections between democracy and legitimacy, and in exploring alternative political systems that might be improvements upon familiar representative systems of government. A second set of interests concerns issues at the intersection of epistemology and political philosophy: how should we design political institutions so that they are both legitimate and epistemically responsible?

I work on a number of different topics in moral and legal philosophy, many of which have intersections with topics in epistemology. I have research interests in all of the following topics: the moral status of animals and non-sentient life, the factors that make actions have moral worth, the relationship between moral responsibility and individual history, the philosophy of punishment and the role of the prison, ethical and legal issues relating to the treatment and punishment of the mentally ill, and the purpose and interpretation of constitutions. Additionally, I have a number of interests with respect to what one might call "moral epistemic" responsibilities—moral obligations to investigate, scrutinize testimony, suspend judgment, or refrain from acting as if one knows something—and the ethics and epistemology of decision-making under conditions of factual, legal, and/or moral uncertainty.

Selected Publications:

Find me on PhilPapers: http://philpapers.org/profile/376
We will begin by thinking about four core values, values that we either want our political institutions to respect or to help us bring about: **happiness, justice, equality, and freedom**. We will consider these values—and the relations between them—in thinking about the question: Why should we have a State?
Be careful out there, Quakers. It's like Penn vs. Cornell 1898 all over again!
We love you too! Be ours this Valentine’s Day and LIKE the NEW Penn Alumni Facebook page.
Bogdan Tereshchenko: Those were the days.
Like · Reply · Yesterday at 12:44am

Susan Dyson Harkleroad: My grandfather graduated in the class of 1898. Went to his 75th reunion.
Like · Reply · 19 hours ago

Penn Alumni shared a link.
Posted by Jason Strohl | February 20

Live, from the Palestra, it's Jerome Allen!

Gamechanger: Jerome Allen
philadelphia.cbslocal.com
Penn basketball coach Jerome Allen is opening the door to opportunity for young people.

1,095 people reached

Superheroes, UNITE!!!
Alumni Happenings

First September Welcomes New Graduates
Alumni clubs around the world once again are hosting First September events to welcome the Class of 2014 to their town. All alumni are invited to attend these events to reconnect with the local Penn Alumni community and to welcome new alumni.

A Penn Alumni Exclusive Opportunity!
Join us online this fall as we explore the History of the Slave South with Professor Stephanie McCurry in the first-ever Penn Alumni exclusive Coursera course. This opportunity is limited to 500 alumni. To learn more and register today, visit www.alumni.upenn.edu/courseraexclusive.

Faculty Award of Merit Presented by Penn Alumni
The Penn Alumni Faculty Award of Merit, established by Penn Alumni and the Office of the Provost, recognizes a faculty member who has made outstanding contributions to the academic and scholarly life of the University. This award honors excellence in teaching, research, and service to the University.

Penn People
Making History
I interview because...

Penn Alumni Interview Program
In conversation with a...
Homecoming Weekend featuring Arts and Culture at Penn

Join your fellow alumni this October 31 - November 2 for a weekend packed with educational and social activities. Learn about how Penn researchers have explored the supernatural for over 150 years with a lecture on The Penn Ghost Project. Enjoy an afternoon of music provided by alumni just like you with the third-annual Blutt Band Slam. Be there to cheer the Quakers to victory over Brown on Franklin Field.

For more information and to register, check out the Homecoming website today.

Penn People Making History:
Ben Watkins, C'13

"In general, Penn has an unparalleled pool of resources, and my four years taught me to ask for what I needed, take it when I figured it out, and use it appropriately. I can confidently say that without my Penn experience, I would not be where I am today."

A Quaker Halloween: Homecoming Weekend 2014 Featuring Arts and Culture

Not rain, nor a spooky Halloween holiday, nor even a football loss could scare away the more than 3,000 proud Quaker alums who returned to campus for Homecoming Weekend Featuring Arts & Culture, held October 31 through November 2. See the highlights from the weekend [here](http://example.com).

Take Classes at Penn this Spring!

As an alumnus of Penn, we invite you to take a class on campus this spring. Courses are available during the day or evening. If you have questions about the Penn Alumni Program, course tuition or how to sign up please contact jaimewe@sas.upenn.edu or visit [www.sas.upenn.edu/lps/students/alumni](http://www.sas.upenn.edu/lps/students/alumni).
Alumni Weekend is Just Around the Corner!

On May 15-18, 2015, thousands of Quakers will gather on campus to "raise a toast to dear old Penn!" Whether you are coming back for a reunion, meeting up with friends at the Parade and Picnic, or checking out what's new on Locust Walk, Alumni Weekend is sure to be a great time for Pennsylvanians old and young. So mark your calendar, book your hotel room, and look for an email in March inviting you to register for all the festivities. We look forward to seeing you in May!

Meet Rick Rockwell, W'64, WG'66, PAR'00

"I feel that I have a lot to owe to the University of Pennsylvania, and if those that came before me hadn’t given back, then I might not have had the opportunities I did."

Read full interview here.
Happy Birthday, Jason

"AT 20 YEARS OF AGE THE WILL REIGNS; AT 30 THE WIT; AND AT 40 THE JUDGMENT."
- Benjamin Franklin

Happy Birthday!

Whatever your age this year, best wishes from your friends in Penn Alumni Relations.
THE JAMES BRISTER SOCIETY

- Leadership volunteer organization for alumni of color
- Reinvigorated in 2013 under the leadership of Chairs Gil Casellas and Dean Henry
- 127 members, attendance has increased at fall/spring meetings
- Renewed committee structure
  - Communications
  - Membership
  - Programming
- Highlights
  - Faculty of Color Reception
  - Student/Faculty Leadership Awards
  - More interaction with Cultural Resource Centers
  - JBS Emergency grant awarded to two students this year
Letter from the Editor

My name is Belford Lawson. Dame Fortune smiled at me in June of 1983, when I formally became a member of the Penn community as a recipient of an LLM degree (Master of Laws) from Penn’s School of Law. Before 1983 I had spent many challenging years as a Washington, D.C. trial attorney, inhabiting a world where, to paraphrase the famous Green Bay Packers coach, Vince Lombardi, winning is too often nothing more than a temporary relief from pressure; losing is far worse than death.

-Read More-

2014 James Brister Society Leadership Award Winner: Simone Stern

The JBS Student Leadership Awards recognize University of Pennsylvania students of color who demonstrate strong, positive leadership qualities, have earned a 3.0 grade point average or higher, demonstrate commitment to advancing diversity at Penn either via community service or a student activity, and exemplify a commitment to achieving excellence at Penn.

-Read More-

19th Annual Student and Faculty Leadership Awards

**October 3rd & 4th**

Fall 2014 General Meeting of the James Brister Society
Join us on Friday & Saturday as we explore topics related to Penn’s 2014-15 theme: The Year of Health.

**June 5th**

Claude Johnson, Executive Director of the Black Fives Foundation, and a private Penn alumni reception in the New-York Historical Society’s beautiful Patricia D. Klingenstein Library. JBS invites you to The New-York Historical Society exhibition covering the pioneering history of the African American basketball teams that existed in New York City and elsewhere from the early 1900s through 1950, the year the National Basketball Association became racially integrated. Includes guided tour by Claude Johnson.

**April 20**
THANK YOU FOR YOUR HELP AND SUPPORT!

(we can’t do it without you!)