Penn Alumni Reports
Committees and School Organizations

Penn Alumni Board of Directors &
Council of Representatives Meeting

College Hall, Room 200

Saturday, May 17, 2014
Alumni Class Leadership Council
Submitted by Brett Weinheimer, W’00, President

- Comprised of volunteer class leaders representing 8 decades of Penn alumni
- We partner with Alumni Relations and The Penn Fund to strengthen ties between alumni and the University by acknowledging and reinforcing the important of class affiliation
  - Communicate opportunities and events of interest to classes/alumni.
  - Provide undergraduate alumni class officers with support to broaden and diversify class leadership.
  - Provide class leaders with ‘best practices’ information, ideas, suggestions, strategies, recommendations, and support to enable them to establish and maintain an active and engaged alumni class.
  - Assist class leaders with developing effective communication- organizing, planning and using available resources
  - Promote the recognition of exceptional alumni classes through annual recognition such as the Class Award of Merit and the David N. Tyre Class Communications Award.
- Our efforts include planning and taking part in major University events and other leadership focused activities
  - PRLC
  - Alumni Weekend
  - Class Awards at Homecoming
  - Elections
  - Mentoring

Mission: help alumni get a perfect ‘PQ’ score
- A busy winter for the ACLC, highlighted by the launch of our mentoring program for class leadership:
  1. Led by VP Greg Suss, C’75
  2. Reaching out to Presidents of every undergraduate class year
     a. Updating information
     b. Gauging current level of activity in class
     c. Establishing ACLC as point of contact for class leadership

- Alumni Weekend
  - ACLC members will be assisting Penn staff in various capacities throughout alumni weekend
  - Several Board members serving as parade marshals
  - Board members will take part in the Graduation ceremonial procession
• **Class elections**
  – Preparing for another grouping of class elections
  – Officers to be installed at a special ceremony on Homecoming Weekend

• **New Board Members**
  – The ACLC Executive Board will be working over the next month to identify new members and solicit their participation on the board.
  – The nominating committee will make final selections and extend invitations to new members.

• **Bylaws**
  – Currently reviewing ACLC bylaws in an effort to update and reflect the current mission of the board.

• **Retreat**
  – ACLC will be holding another summer retreat, planning will begin shortly after Alumni Weekend.
Alumni Programming Committee
Submitted by Kyle Kozloff, W’90, Chair, VP of Alumni Programming

Mission: To assist Alumni Relations in developing, branding, and marketing programming for alumni, including social, educational, and professional development activities held on-campus, off-campus, and online.

Leadership Retreat
The primary goal this year was to continue to support and serve as a resource for the other Penn Alumni Board committees. To that end, we sat with various committees during the Alumni Volunteer Leadership Retreat in March and identified the following common themes/challenges that the majority of the Board committees were facing:

- Communication – determining new ways to connect and keep alumni engaged, and to communicate the goals and activities of each committee
- Collaboration – most of the committees expressed interest in collaborating with each other; what needs to be determined is what each group can contribute and how the activity can benefit all parties involved
- Membership – always a challenge; most groups are interested in learning ways to attract new members for their committees or events
- Strategic planning – many of the groups in attendance were experiencing changes in leadership and were interested in creating a strategic plan to continue and update the goals of the their respective groups.

Review of Penn Alumni Website
The Alumni Programming Committee was asked to review the new Penn Alumni website prior to its official launch, and the members made observations that were sent to AR staff back in January. At the retreat, the committee discussed how the site is more streamlined and it is easier to locate information about alumni activities and events. One suggestion to further improve finding event information was to have the list be searchable using different criteria (i.e., location, event sponsor, date, etc.). It was mentioned that the new platform does not offer this feature currently but hopefully it will be coming in a later version.

Faculty Award of Merit
The Penn Alumni Faculty Award of Merit is a new faculty award that was established in 2014 by Penn Alumni and the Office of the Provost. It was presented at the dinner of the Board Retreat to School of Nursing Dean Afaf Meleis. We believe that the process for the selection of the award went smoothly and the pool of nominees was strong. The only suggestion moving forward would be to place a limit on the length of the nomination form to make it more manageable for the committee to review.

Experiential Education
During the 2014-2015 academic year, the Alumni Education department of AR will launch experiential education events that will give alumni an opportunity to have a more direct experience with an event or activity combined with an academic interaction with a faculty member. We discussed at the Board retreat that hosting experiential events in large cities would be easier for finding venues and significant participation. It was noted that these events could be opportunities to collaborate and co-sponsor with other groups. To the extent that it’s possible, we should try to partner with prominent alumni to get “behind the scenes” opportunities that participants wouldn’t have access to otherwise. On a recent committee call, we brainstormed a list of such prominent alumni and possible experiences.
Association of Alumnae
Submitted by Julie Diana Hench, LPS’08, President

Mission: The mission of the Association of Alumnae is to promote the lifelong engagement of Penn women with the University of Pennsylvania for the mutual benefit of the University and its alumnae.

The Association of Alumnae’s 100th Anniversary Celebration came to a close with a very successful colloquium held on October 10, 2013. The event, titled “Women Shaping a Better Tomorrow”, was held at the Law School and featured three esteemed Penn women: Beverly Willis Emanuel, Angela Duckworth, and Salamishah Tillet. Each speaker presented a 10-minute TED Style Talk and participated in a Q&A session that prompted fascinating interaction between the speakers themselves. The A of A then hosted a post-panel reception to further engage all attendees. The colloquium received such a tremendous response that we are looking to make it an annual, signature event.

We have also been examining our governance structure to make sure that it suits the Association’s needs as we move into a new era. We updated our mission statement (please see above) and created a list of goals to further define our mission. Our committees have also been streamlined so that we may work more efficiently to better achieve our goals. The newly organized Committee Structure is as follows:

- **Communications:** The Communications Committee will promote the image and programs of the Association. For example:
  - Submit content to the website about the Association’s activities and programs
  - Contribute content ideas and write articles for the A of A online newsletter, assist with distribution
  - Update social media
  - Contribute to Penn Alumni Frankly Penn Blog

- **Finance:** The Finance Committee will prepare and supervise the annual budget.

- **Governance:** The Governance Committee will consist of members who:
  - Nominate Officers and Directors
  - Collaborate on membership and the volunteer leadership pipeline
  - Ensure the By-laws and other rules governing the organization are refreshed and amended as appropriate

- **Outreach:** The Outreach Committee will encourage and cultivate alumnae participation in the activities of the Association. For example:
  - Coordinate and collaborate efforts with the Office of University Life and Student and Alumni groups
  - Respond to alumnae inquiries
  - Ensure representation of alumnae at all Association of Alumnae events

- **Programming:** The Programming Committee will create and manage A of A programming. This Committee will consist of two chairs: Social and Educational. Duties will be to:
  - Organize and oversee annual signature event
  - Conceive of, organize, promote, and attend activities for, and of interest to, Penn alumnae
  - Collaborate with the Finance Committee on programs and activities

- **Recognition Awards:** The Awards Committee will manage the award processes and recognition of recipients. For example:
  - Collaborate with University administrators to gather the selection of annual A of A award recipients
  - Oversee and manage Awards Program each spring in conjunction with Programming Committee
  - Maintain contact with current and past Association of Alumnae award recipients
• Prepare nomination submissions for awards given by other organizations

The new Committee Structure was mentioned in our online newsletter, inviting women to volunteer for the A of A. Over 200 alumnae expressed interest in joining a Committee. The newsletter, which is distributed 3-4 times per year to all Penn alumnae, recaps our events, notes our accomplishments, describes our initiatives, includes personal stories from our alumnae, and highlights unique facts about A of A's long and rich history or women's contributions to the University during the last 100 years. Our belief is that as alumnae write articles or contribute to the newsletter, they will rediscover their sense of pride in Penn and be inspired to engage further with the University.

Our Social Committee continues to organize successful events to draw out new alumnae from a wider array of classes and a broader geographic area. In February, the A of A held its third annual “Family Night at the Palestra” which included admission to a Penn Women's basketball game at the Palestra, meet and greet with the coach and players, and food and beverage for the family. The event was immensely popular (over 490 attendees) and has now become a tradition for the A of A.

The A of A has other traditions for which it is known, including:
- Book Awards Program – we sponsor books awarded to select high school juniors and invite other alumni clubs and alumni to do the same. The books are a timeless reminder of Penn.
  • Wine and Cheese Reception during Senior Week – we sponsor this very popular event for graduating senior women with The Trustees' Council of Penn Women.
  • Annual Awards Dinner – we present several awards to exceptional female students, both undergraduate and graduate, who have demonstrated accomplishments such as outstanding athletics, innovative research, or superior leadership.

As the A of A moves forward, we will continue to instill the next generation of alumnae with the same sense of pride and passion exhibited by our past and current members.
I. New President and Executive Officers

After six and half years as president of ALA, Clemson Smith Muñiz, C ’79, stepped down this spring and was replaced by Jasmine Pérez, C ’08, NU ’08, GNU ’10. The ALA Board of Directors also approved new Executive Officers, electing Cecilia Ramírez, C ’05, SPP ’10, WEV ’12, as Secretary and Jorge Herrera, WG ’83 as Treasurer.

Pérez becomes the fourth president in the 15-year history of ALA, following in the footsteps of Patricia Marín, C ’90; Carmen Maldonado, C ’91, GED ’92, and Smith Muñiz. Pérez has been active in ALA and other Penn alumni groups since earning her undergraduate degrees in 2008, while developing relationships with a wide range of administrators, alumni leaders and undergraduate organizations. Pérez’s initial priorities include updating ALA’s by-laws and implementing proposals adopted during ALA’s Strategic Planning Review while strengthening ties with the other alumni groups within the Diversity Alliance.

Under Smith Muñiz’s direction, ALA fostered closer relationships with La Casa Latina and student groups such as the Latin@ Coalition, while launching initiatives to guide and help undergraduates, including ALA Office Hours and the ALA Emergency Fund. ALA also opened its first regional chapter in South Florida-Miami.

Below is the current listing of the ALA Board of Directors:

- Jasmine Pérez, C ’08, NU ’08, GNU ’10, President
- Cecilia Ramírez, C ’05, SPP ’10, WEV ’12, Secretary
- Jorge Herrera, WG ’83, Treasurer
- Ruth Colp-Haber C ’81, WG ’85
- Dr. Juan Luis Ferrer, C ’78, V ’82
- Dr. Patricia Martín, M ’85
- Aileen Rodríguez Rerhrhaye C ’03
- Nicolas Rodriguez, C ’04
- Clemson Smith Muñiz, C ’79
- Lissette Durán C ’09 (Ad-Hoc)
- Jean Pierre Feghali C ’10 (Ad-Hoc)

II. Events

During Alumni Weekend 2014, ALA will address a pressing national issue by sponsoring a panel titled “Immigration Reform Inertia: Dreaming for Change.” Participants will include Dr. Emilio A. Parrado, Penn Professor of Sociology and Director of Latin America and Latino Studies Program, and David Bennion, Philadelphia-based immigration lawyer. The discussion will focus on the need for
meaningful immigration reform and the factors contributing to the lack of dialogue in Congress and elsewhere in the United States, while addressing how this inertia impacts numerous important political and social issues, such as the voter base, the children born to immigrants, the DREAM Act, and mass deportations. The event is co-sponsored by La Casa Latina and the Latin@ Coalition.

As part of its growing partnership with La Casa Latina and the Latin@ Coalition, ALA will also co-sponsor the Latin@ Alumni Brunch during Alumni Weekend 2014 at the renovated Arch Building.

III. ALA Emergency Fund
Four years after its launch, the ALA Emergency Fund continues to help undergraduates who face unexpected and dire situations that threaten to derail their education at Penn. To date, the Emergency Fund has helped four students and awarded a total of $2,600 in emergency grants.

IV. Outstanding Latino seniors in the Class of ’14
The 2014 ALA Student Leadership Award recipient was Catalina Ramos C ’14, who combined community work in Philadelphia, the Rio Grande Valley and Hong Kong with outstanding student leadership on campus. This was a special and historic moment for ALA. The daughter of Pedro Ramos, C ’87, and Rafaela Torres, C ’89, CGS ’04, one of the founders of ALA, “Cata” becomes the first child of alumni to win the ALA Student Leadership Award. Another distinguished Latina undergraduate, Tania Chaírez, W ’14, an outspoken activist for undocumented students and residents in the United States, was honored with the R. Jean Brownlee Award, one of the eight senior awards.

V. Current Goals and Objectives
The Board of Directors is in the process of updating its by-laws and implementing many of the objectives in the Strategic Planning Review.
The goals of the Association of Native Alumni (ANA) are to promote the interests and welfare of Native American alumni, strengthen and deepen friendships, encourage active recruitment and retention of Native faculty and students, and further Penn's commitment to the advancement of Native American higher education. In examining these goals this year we find that we have been quite successful in some of these goals but work remains to be done in the recruitment of Native faculty who are knowledgeable of and representative of their Native communities. Accomplishing this goal would facilitate a higher level of teaching and research that more accurately reflects Native scholarship. It can be said without question that we have an outstanding group of Native Alumni who excel in their fields and are working in concert to accomplish these goals.

Together, ANA and Natives at Penn (NAP) continue to provide a full calendar of academic, educational and cultural events. Homecoming 2013 was a busy weekend with a Friday evening get-together in Center City. Greenfield Intercultural Center (GIC) administrators, alumni and NAP students attended the Saturday presentation of the Helen C. Bailey award to Graduate School of Education alum Ann Dapice. NAP students led an excellent afternoon session with standing room only discussing the problem of American Indian Mascots. This followed a presentation two days earlier at Penn Museum, “Mascots, Tokens and Targets: Ending ‘Native’ Stereotypes and False Personalities in Sports,” by national and international indigenous leader Suzan Shown Harjo. A Sunday morning brunch attended by students and alumni provided opportunity to network with and mentor NAP doctoral students.

Events since Homecoming have included the participation of NAP and ANA in Penn Museum’s new exhibit, “Native American Voices: The People — Here and Now” where a ceremonial fan was presented to Ann Dapice and will remain at the Museum for the duration of the exhibit. The Museum opening was well attended by all ages with NAP students engaging young people in traditional activities. This was followed by a supper at GIC with students and alumni attending. A freelance journalist and anthropologist commissioned by The Pennsylvania Gazette to write a feature story to be published in the coming July/August issue on the Museum exhibit interviewed Ann Dapice. The fifth Annual Powwow in March included students and alumni who reported that it was the best powwow yet. Greenfield Intercultural Center sponsored “Comparative Indigeneities in Research, Theory, and Schooling” by alumni Troy Richardson and Bryan Brayboy on April 2nd. Bryan has also just been named 2014 President’s Professor at Arizona State University. Long time NAP mentor and active alum Wendy Green will be Assistant Professor at Cleveland State University in adult education.

This year’s NAP graduating senior, Robert Martin, was presented with the JBS Student Leadership Award by alumni Iyua and Dapice in traditional ceremony with Valerie DeCruz assisting in April. Alumni Weekend 2014 we celebrate our 7th year as a formal organization with Seven Generations Plus Seven—a “how to” presentation and discussion of how each of us can examine past and present generations and the impact of decisions made and thus the impact of decisions we make now and in the future. This will be followed by a tour of Penn Museum’s new exhibit, “Native American Voices: The People—Here and Now.”

A number of board members from our diversity groups have begun periodic emails and conference calls to share our goals and mutual concerns and to work together to benefit each of our groups. As ANA grows and there are more students at Penn it has become important to hold monthly conference calls between NAP and ANA. In addition, we are working on planned periodic conference calls between ANA members. Located in a number of time zones across the globe this has been a challenge. We do well staying in touch with each other through emails, calling, texting, and Facebook but the time zones present
a challenge for conference calls that include all of us. As we grow, we are developing new roles for ANA Board Members.

Since one of our ANA goals is the recruitment and retention of Native Students, we are proud to announce that this coming semester we will have twenty-five new matriculating native students from a diversity of tribes—one Native Hawaiian, one Alaskan Native, three Mestizo, three from Nicaraguan tribes, one Oneida, one Seminole, one Nanticoke, ten Cherokee, one Wampanoag Mashpee, one Blackfoot, one Waterhen Lake Cree, one Navajo, and one Cherokee/Creek. We appreciate the dedication and work of Tina Fragoso, Assistant Director of Equity and Excellence, Coordinator of Native American Recruitment, Admissions—along with students and alumni who have been actively involved in reaching students of diverse backgrounds. Fourteen of these were “early decision” admissions showing their commitment to attend Penn. Student success and retention are central to the work of those who recruit, the Greenfield Intercultural Center, NAP, and ANA as demonstrated in the variety of ways we provide continuing support to our students and future alumni.
Awards and Resolutions Committee
Submitted by Susan Frier Danilow, CW’74, G’74, Chair

The Awards and Resolutions Committee met twice by teleconference, once to review the nominations for Student Awards of Merit, and a second time to review the nominations for Alumni Awards of Merit and Young Alumni Awards of Merit. Committee members were provided with detailed information on the candidates to be considered, electronically, in advance of each teleconference.

A total of 26 applications for the Student Award of Merit were received. After a lengthy discussion, the following five members of the Class of 2014 were unanimously chosen to receive a Student Award of Merit:
Julio German Arias Castillo, C’14, W’14
Dau Jok, C’14
Daniel Judd, ENG’14, W’14
Jodi Miller, C’14
Will Smith, C’14

Student Awards of Merit will be presented at the annual Ivy Day Award Ceremony on Saturday, May 17th, 2014 at 4pm in College Hall.

The Committee met a second time to review nominations for Alumni Awards of Merit. After considerable discussion, the Committee unanimously agreed to award 2014 Alumni Awards of Merit to:
John C.T. Alexander, W’56
William L. Derby, C’61, WG’65
James S. Riepe, W’65, WG’67, Hon’10
Denise Green Winner, W’83

At that meeting, the Committee also reviewed nominations for Young Alumni Awards of Merit. The Committee unanimously selected Nicole Oddo, C’05 and Warren Wang, ENG’99, W’00 as the 2014 recipients of the award.

Alumni Awards of Merit and Young Alumni Awards of Merit will be presented at the Annual Alumni Award of Merit Gala, which will be held during Homecoming Weekend on Friday, October 31, 2014.

The committee also unanimously agreed to present a Commendation to Doris Cochran-Fikes, CW’72 in recognition of her work as an alumna of the University. The committee will also be presenting a Commendation to Letitia Principato, CW’49, GED’76, GGS’99, posthumously, for her many contributions to the University.

I would like to thank the Committee members who devoted considerable time and thoughtful insight in fulfilling their duties and responsibilities on this Committee. They are:
Joan Lau, ENG’92, WG’08
Ira Harkavy, C’70, GR’79
Lolita Jackson, ENG’89
Lela Jacobsohn, C’97, ASC’02, GR’07
Larry Nussdorf, W’68
Jerry Riesenbach, W’60
Peter Shoemaker, C’86
Patricia Braun Silvers, CW’71
Benchmarking Committee
Submitted by Co-chairs, Dana Michael W’82 and Lindsay Napor McLean
ENG’98, WG’05

Committee Members
Dana Michael
Lindsay McLean
Paul Zantinger
Robert Bliss

Committee Mission
Actively gather information from Penn sources and peer institutions that leads Penn Alumni and the Alumni Relations Office to actions that enhance the alumni network

Peer Institution Board Structure Benchmarking
The survey has been sent and three responses have been received.

Responses to date have been well thought out and contain some interesting insights for Alumni Relations and Penn Alumni.

The Committee thought having a response from Penn would be useful as something to compare to other responses. Trina will develop the response and send it on to Lindsay and Dana.

There was discussion whether sending additional surveys could obtain additional useful information. Trina indicated that the survey had been sent to all Ivy Plus participants that had indicated an interest in the Board Composition topic. Therefore, sending additional surveys may not provide much additional useful information and would extent the timeline for the project. Trina will consider if there are other schools that we may want to add but we probably will not expand the survey.

Assuming that no additional responses will be received, the report format will be as follows.

- A short one-page summary of the benchmarking objective and key findings.
- Copies of each of the three peer responses and Penn's response will be provided with the summary when a longer report is appropriate.

Outreach to Other Penn Alumni Committees
In order to fill the Benchmarking pipeline, the Committee asked Trina to announce at the March 2014 Leadership Retreat that the Benchmarking Committee is available to help other Penn Alumni Committees to achieve their objectives.

Jason Shapiro of the Penn NYC club indicated that as president of a revitalizing club he could use information as to best practices. The Committee indicated that it would look into what could be performed to assist.
Dana attended the Regional Clubs break out session at the Leadership Retreat. Currently there are many resources available for clubs (i.e., Penn NYC) on the Penn Clubs web site and through the school. Dana will contact Beth Topor (Clubs Committee) and / or Casey Ryan (Alumni Relations) to get feedback on a possible project to assist in the expansion of this information. The Benchmarking Committee worked with both these individuals on a previous Clubs survey so this is a good starting point.

Lindsay attended the Association of Alumnae Committee breakout session at the Leadership Retreat as it is now in restructuring mode. At the meeting they decided to use the Benchmarking Committee to collect data from other schools about their alumnae networks. This data will be compared to Penn's program to emulate what others are doing well. The Benchmarking Committee will follow-up to develop actions to move this project forward.

**Other Matters**

The Benchmarking Committee would like your suggestions on what data we can gather to provide insightful information for Penn Alumni and Alumni Relations future projects.

The Benchmarking Committee has opportunities for Penn Alumni who would like to participate. For further information on the committee and its activities, please contact Committee co-chairs Lindsay McLean or Dana Michael

Dana Michael ([Dana.R.Michael.W82@Alumni.UPenn.edu](mailto:Dana.R.Michael.W82@Alumni.UPenn.edu) or 914-828-8572)
Lindsay McLean ([lnapor@yahoo.com](mailto:lnapor@yahoo.com) or 212-372-9875)
Alumni Weekend- Saturday, May 17, 2014 - 4 PM-6 PM- Houston Hall, Class of '49 Auditorium

The arts have been an integral part of the social justice struggles of African Americans throughout U.S. history, including the Civil Rights Movement. Artists like Harry Belafonte, Amiri Baraka, Max Roach, and Nina Simone utilized their public platform to support and highlight the struggles of African Americans during the Civil Rights movement. In honor of the 50th anniversary of signing of the Civil Rights Act, join the Black Alumni Society and James Peterson, GR’03, Director of Africana Studies at Lehigh University and founder of Hip Hop Scholars, LLC in a panel discussion with Airea D. Matthews, C’94, award-winning poet and performer and a Helen Zell post-graduate fellow at the University of Michigan; Stephanie Renee, W’91, program director and radio personality at WURD Radio; and Joshua Bennett, C’10, award-winning performance poet and Marshall Scholar on why social justice is an integral part of their artistic work.

Penn Relay Weekend: “Passing the Baton”
Saturday, April 26, 2014- 10am – 12pm, Sweeten Alumni House

The Black Alumni Society (BAS) hosted its Annual Brunch on the Saturday of Penn Relays Weekend. Over 75 Alumni gathered on campus for great food, fellowship and fun. This annual event allows BAS to inform members on how they can become involved in the society’s many worthy events. BAS invites other diversity groups to participate and introduces the James Brister Society’s Student & Faculty Leadership Award Recipient.

Celebrating the Black Experience at Penn

Homecoming Weekend Saturday, November 9, 2013, 2pm – 4pm- Claudia Cohen Terrance Room

The Black Alumni Society (BAS) hosted a reception honoring four University Institutions which celebrate and strengthen Black culture on campus. BAS through its “Living Legends” Gift Fund made
$2000 donations to The Africana Studies Center, Makuu-Black Culture Center, W.E.B. DuBois College House and the African American Resource Center. It was an afternoon of entertaining stimulation.

**Honoring Living Legends- June 2015**
In June 2015 the Black Alumni Society will host its annual “Living Legends” Reception. Each year, the reception highlights the accomplishments of one prominent Black Penn Alumna or Alumnus from each of the 12 Schools of the University, who have made major contributions in their fields of endeavor, their communities and the world.
Global Alumni Network Advisory Board  
Submitted by Benjamin H. Craine, W’65, Chair

This is my fourth and final report to the Alumni Board. When I took over as Chair four years ago, the Global Alumni Network Advisory Board essentially operated only as a committee of the whole, with one major responsibility: select the Alumni Club Award of Merit recipient. We are now functioning with the following six active subcommittees . . .

ALUMNI INTERVIEW PROGRAM COLLABORATION COMMITTEE

Early, under committee chair, Beth Topor, we began looking at better ways to leverage the power of two strong networks: the Secondary School Committee network and the Alumni Regional Clubs network. The goal was to find ways to develop a better working relationship between the interested and committed alumni in these two groups. After committee meetings and research, the committee met with Dean Furda, his team, and AVP Hoopes Wampler and his team. With this energy and support from the volunteer network, shortly thereafter, interview administration moved from the Admissions office to Alumni Relations. Under the leadership of Patrick Bredehoft, director of the Alumni Interview Program, the result has been spectacular. We have seen a dramatic spike in the number of interviews, and we are beginning to see a more collaborative relationship between the regional clubs and the interview committees. In this past year, Beth worked with the Alumni Board’s Benchmarking Committee to survey both Regional Clubs and Interview Committees. Patrick and Beth will be using the findings as they move forward. Most notably, in Patrick’s words, with the SSC, “the University had a network of interviewers but no community.” The question is the best way to develop this community as it applies to the various regions. We have already seen two re-energized regional clubs under the leadership of the Chair of the Alumni Interview Program Committee in each of those regions. It is my hope that we will continue to find ways that these two strong networks can continue to develop a stronger community of alumni.

WEB-TECH

Because many Penn alumni clubs chose to contract with a vendor that provided the club with a platform that was far more robust than what was available from the university’s vendor, it was clear that Penn had to consider an alternative that would provide all clubs, and, in fact, the University with a better way of communicating with the alumni. After exhaustive research Penn contracted with i Modules to provide a new and more functional platform. All clubs can expect an improved Web presence, but, more important, Alumni Relations selected, for the initial roll out, twenty clubs that will have access to a platform with functionality comparable to what currently exists only for clubs that independently contract with an outside vendor. Most important: the new Web platform will interface with the University database providing two way updating of information on all alumni. The major benefit: clubs will now automatically communicate with any alum who moves into the club’s region. During this process, under the leadership of Emmanuel Tillman, the Web-Tech committee has offered support to both Alumni Relations and the Clubs. Most recently, discovering some challenges in establishing data on what constitutes alumni in a club “region,” Emmanuel supplied AR with a link to a document that lists federal, city, and metropolitan areas by zip code. Since none of the clubs is yet up and running on the new platform, the committee is awaiting direction on how it can best help in the implementation of the i Modules platform.

MENTORING/BEST PRACTICES

During the past twelve months, our Mentoring committee, under the leadership of Nicole Oddo, hosted two Webinars for regional club leaders, and we believe, by sharing interesting and relevant information about club “Best Practices,” this is an excellent way to help club leader. Also, we established smaller
“pods,” or groups of clubs, assigning seven or eight clubs to each Advisory Board member; when appropriate, we asked each AB member to reach out to this smaller group of clubs as a way to create a closer and more dynamic discussion and support network. As we move forward, we are re-evaluating the best way to create this relationship. One option is to realign the mentoring pods so that the AB members and the AR Regional Clubs team share the same group of clubs; this will ensure that there is a more coordinated effort between staff and volunteer leaders. Another possibility will be to identify specific strength areas for each AB member; then assign clubs as they need support in the specific area. As the new chair of the Alumni Regional Clubs Advisory Board, Nicole and the Regional Clubs team will determine the next best steps for the mentoring process.

AFFINITY GROUPS
Rather than the narrower definition of Affinity Groups, we broadened it to include any organized subdivision of Penn alumni. As a first effort, Gary Survis, as committee chair, began a dialog with Nicole Svonavec, the Alumni Relations staff person responsible for yPenn, the organization of young Penn alumni. Surveying clubs that currently have a board member responsible for yPenn alumni activities, the committee discovered that most young alumni activities were in the form of a Happy Hour. The survey also uncovered some specific areas where the regional clubs feel they can best benefit from help from Alumni Relations. Most of these requests can be well served by a strong coordination between the clubs and the yPenn team. Moving forward, that will continue to be a focus of this committee. In the coming season, Gary intends to focus on similar opportunities for Penn Alumni Regional Clubs to work with Wharton and Wharton Health Care clubs. Once these two models are working well, there are opportunities to move into other affinity group areas.

INTERNATIONAL COMMITTEE
Recognizing a need to better support the international Penn alumni community, and knowing this is a specific focus of the University and Alumni Relations, in early 2013, we established the International Committee, under the leadership of Dov Hoch, president of the Penn Club of Israel. In the past year, the committee has spent MANY hours developing data on Non-US alumni, AR activities vis-à-vis non-US clubs, and has built resources to understand and manage the international community of clubs. The committee has been working with the Regional Clubs staff to better identify where there are actual functioning clubs and where there is a less formally organized group of alumni. The committee developed contacts and engaged five of the countries with the largest alumni populations. It also did a demographic study of alumni, breaking down alumni communities by number of alumni in each country. These studies are forming the basis for the next steps for the International Committee. During this process, Dov and Sin Wei Ong, of the Penn & Wharton Club of Singapore, another Advisory Board member, established a LinkedIn group as a means to better communicate between members of the international Penn alumni community.

ACAM AWARD
Each year the Regional Clubs Advisory Board struggles with determining the best way to evaluate clubs for this award. Because, each year we are limited to one award, and because of the inherent difficulties selecting between what we have called a “large market” club and what we have called a “small market” club [based on number of alumni, geography, programming, etc]. under the leadership of Fred Martinez, the committee met to discuss the best way to ensure a fair evaluation. In their meeting this past April, the committee suggested that the Advisory Board continue for the current year to choose one ACAM recipient, paying very close attention to the context in which the club operates, as well as how it compares to other clubs in the same context [again, programming, size, geography, etc]. Closely monitoring the dynamic during the selection meeting, after this year's selection, the committee will analyze the decision-making process to determine if we need to ensure that we can appropriately recognize the success of “small market” clubs as well as “large market” clubs.
**James Brister Society**
Submitted by Co-Chairs, Gil Casellas, L’77 and Dean Henry, W’74

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**Spring 2014 General Membership Meeting**
Co-chairs for each of the newly reconstituted JBS committees were identified and engaged since our last report. We met via conference call in preparation for the Spring meeting which was held on April 12, 2014. Several JBS members attended from across the country including California, Minnesota, Texas and Florida. The Spring meeting was hosted in a two day format. On the evening of April 11, a panel discussion was held at the ARCH on “Cultural Support for Today’s Penn Students of Color”. Cultural resource leaders representing the Greenfield Intercultural Center, La Casa Latina, Makuu, and the Pan Asian American Community House participated in the enlightening discussion. The panel discussion was followed by a Faculty of Color reception. After the Faculty of Color reception, a number of JBS members trekked over to Pod for a networking opportunity to get a chance to know one another better.

On the morning of April 12, two additional panel discussions were held following a continental breakfast. “Trends in Affirmative Action: Socioeconomic vs. Racial /Ethnic Diversity” was moderated by JBS Programming Chair Farah Jimenez, with panelists David Toomer, Director of Equity & Excellence in Penn Undergraduate Admissions and Sam Starks, Director of Penn’s Office of Affirmative Action & Equal Opportunity Programs participating. The second panel, “Is Penn Doing Enough for Socioeconomically Disadvantaged Students” was moderated by JBS Co-chair Dean Henry, with panelists Michelle Brown-Nevers, Associate Vice President of Student Services, and Rev. William Gipson, Associate Vice Provost for Equity and Access participating. Following the two panel discussion, the General Membership meeting was held, which included an update from University Vice President and Secretary Leslie Kruhly. Following the General Membership meeting, the three JBS Committees, Membership, Communications, and Programming, met to discuss the committee goals. Overall, the 2 day event was informative and engaging, and generated positive feedback from the largest attendance at a JBS meeting in several years.

**19th Annual Student and Faculty Leadership Awards Reception**
The 19th Annual Student and Faculty Leadership Awards Reception was rescheduled to avoid a conflict with Spring Fling! It was held on April 28, 2014. This JBS signature event continues to gain momentum each year in terms of the number of students nominated and the attendance in support of those recognized by this celebration. In addition to their fellow students and classmates, parents and relatives of student leaders were also in attendance, one from outside the U.S. Once again, a faculty member was recognized by JBS, and student leaders were recognized by JBS, the Association of Latino Alumni (“ALA”), the Black Alumni Society (“BAS”), the University of Pennsylvania Asian Alumni Network (“UPAAN”), the Association of Native Alumni (“ANA”) and the Lesbian Gay Bisexual Transgender Alumni Association (PennGALA) , and were given awards in recognition of their academic performance, civic engagement and contributions toward supporting diversity at Penn. The reception following the Awards ceremony afforded an opportunity to chat with the award winners, their families and invited friends.

**Upcoming Activities**
On Thursday, June 5, JBS will be hosting a guided tour of “The Black Fives” at the New-York Historical Society. This exhibition covers the pioneering history of the African American basketball teams that existed in New York City and elsewhere from the early 1900s through 1950, the year the National Basketball Association became racially integrated. An email inviting all members was recently sent, and we are extending the invitation to potential members in the area as well.
Mid-Atlantic Regional Advisory Board  
Submitted by Susan Wegner, C’88, President

In late 2013, MARAB adopted a new mission and transformed itself from an events focused organization to one solely committed to supporting students working in not for profit or public service positions in DC during the summer.

To that end, we have just completed reviewing the applications from worthy candidates proposed by the Penn Civic House and Penn in Washington programs.

We are hopeful to issue close to $10,000 in grants supporting up to 4 students’ work this summer.
Penn Engineering Alumni Society
Submitted by Matt Quale, ENG’98, President

The Penn Engineering Alumni Society (EAS) is pleased to provide the following update on activities during the 2013/2014 academic year.

The core tenants of the EAS include:

- Fostering connections between Alumni and Students (undergraduate through PhD)
- Encouraging Alumni to connect with one another
- Strengthening the bond between Alumni and the School of Engineering and Applied Science (SEAS)

To achieve these goals, the EAS is made up of 6 elected Officers and 12 elected Directors, as well as upwards of 8 Past Presidents and 6 Associate Directors. The Board meets on campus 9 times through the year. With support from the Engineering Development Office and an extended group of engaged, globally diverse engineering alumni, the 17 board committees are able to produce and promote programming in support of these goals with over 1500 hours of volunteerism.

Highlights of Recent Activities

- The EAS supported a number of student networking events this past year including the AIChE Corporate Dinner, the 4th Annual Graduate/Alumni Mixer, a Bioengineering Mixer, and the first Senior Celebration for graduating members of Advancing Women in Engineering (AWE).
- The first installment of the new “Externship” program held in conjunction with Career Services was a great success. 27 students participated across 17 different sites located as far away as China. A second event is planned for this May with an even larger number of sites.
- The bi-annual Professional Engineering presentation was held on November 12th with excellent interaction between students and the panel of speakers.
- The Annual Senior Design Competition allows the EAS to recognize teams of the brightest SEAS students. Alumni are invited to visit campus and serve as judges and witness the current research that is being championed at Penn. The judging criteria are focused on how the teams organize and communicate their projects rather than the technical merits of the work. The top prizes were awarded to:

  - **First Prize: MicroFluFISH**
    Camilo Bermudez, Liz Feeney, David Gabrieli, Leah Suttner
    Bioengineering
  
  2. **Second Prize: Low-Cost Autonomous Landing of a Midsize Fixed-Wing UAV**
    Noam Eisen, Andrew Gagne, Richard Stutsman, Justin Yim
    Electrical and Systems Engineering
  
  3. **Third Prize: PulseTEAM: A Noninvasive Indicator of Cardiovascular Health**
    Carlie Badder, Vignesh Selvakumaran, Xinran Wang, Franlin Yang
    Electrical and System Engineering

- **Honorable Mention: ReSnare**
  Elizabeth Boyle, Zachary Plona, Sharon Roth, Melissa Schwartz
  Bioengineering

- **Honorable Mention: Assist3D**
Oladayo Adewole, Lyle Brunhofer, Junyang Lu, Colin Millar
Bioengineering

- Honorable Mention: 3D Electromechanical Print Integration
  Tarik Bellamine, Jonathan Bryan, Kevin Burke, Joshua Reback, Amy Wu
  Electrical and System Engineering

Celebrations

- The D. Robert Yarnall Award is presented annually by the EAS to a distinguished member of Penn Engineering’s alumni for outstanding contributions to the field of engineering or technology; whether in public service, private industry and/or education. This year, the Board was honored to present the award to Dr. David M. Magerman, EAS’90, C’90.
- The EAS and the undergraduate student body presented the S. Reid Warren, Jr. Award to David Issadore for his outstanding service in stimulating and guiding the intellectual and professional development of undergraduate students at the School of Engineering and Applied Science.
- The EAS presented the E. Stuart Eichert, Jr. Award to Manfred Reiche Echandi who exemplified the characteristics of selfless service to the University and Community.
- EAS Director Dawn Becket awarded the Dawn and Welton Becket Digital Media Design Achievement Award to Jeremy Newlin who exemplifies the ideals of the DMD program through outstanding achievement, citizenship, and mentoring.
- EAS Past President Walter Korn awarded the Walter Korn award to Harmony Li, an outstanding senior in the Moore School who will be continuing on at the Moore School for a graduate degree.

About the EAS Board of Directors

The 2013-2014 Executive EAS Board includes representation from SEAS classes from 1958 to 2004:

- President – Matt Quale, CBE
- Vice President – Ernest Churchville, MSE
- Vice President – Carl Clyde, EE
- Vice President – Stan Warchaizer, EE
- Secretary – Sevile Mannickarottu, EE
- Treasurer – Hank Guckes, EE
Penn Fund Executive Board
Submitted by JoAnn Harmon Hitt, W’83, Chair

Mission/Organization
The Penn Fund Executive Board (PFEB) is comprised of 45 alumni, all of whom donate to The Penn Fund at the BFS level. The mission of the Board is to support and work with The Penn Fund staff in soliciting donations and increasing alumni participation in The Penn Fund, the unrestricted undergraduate annual giving fund of the University. The Board has 4 subcommittees: BFS/Scholarships, Participation/Ivy Stone Society, Stewardship/Engagement and Young Alumni. The full Board meets twice per year – once on campus and once at the Penn Club in NYC. The Executive Committee of the Board (Chair, Vice-Chair and Committee Chairs) also meet in January to assess the first half of the fiscal year and make plans for the second half.

Current Fiscal Year
The Executive Board met in NYC on a snowy day in January to review the mid-year Penn Fund numbers and make plans for the remainder of the fiscal year. The PFEB had its second full meeting of the year at the Penn Club in NYC on April 2nd. More than 30 members attended. Our guest speaker was Dr. Dennis DeTurck, Dean of the College of Arts and Sciences. We concluded the meeting by thanking and recognizing our outgoing board members. Following the meeting, most members attended the Spring Scholarship Celebration in Gotham Hall.

The PFEB held two phonathons in April - one in NYC and one in Philadelphia. The Penn Fund’s goal for the current fiscal year ending June 30, 2014, is to raise $31 million from 27,000 alumni donors, a 26.2% participation rate from alumni. Last fiscal year, the Penn Fund raised $29.8 million from 26,432 alumni donors, a 25.5% participation rate. I want to thank all members of the Penn Alumni Board who have already contributed to The Penn Fund this year and to encourage those who haven’t yet to contribute before June 30th.
PennGALA
Submitted by Co-Chairs, Lex Ruby Howe, C’07 and Dennie Zastrow, C’10, G’12

PennGALA has embarked upon a series of initiatives this year aimed at expanding our regional base, connecting current students and alumni, and fostering Penn pride in all our alumni members. As we head into the summer months, we hope to put together a comprehensive plan that will put the organization on a sustainable path.

Alumni Weekend 2014

This year PennGALA is lucky enough to organize and to be involved with several exciting events:

- PennGALA Alumni Weekend Happy Hour (Friday, May 16, 5:30pm - 7pm)
  - We will informally kick off the weekend with a happy hour at Stir Lounge (1705 Chancellor St).
- PennGALA Alumni Weekend Networking Hour (Saturday, May 17, 4pm - 5:30pm)
  - This event was planned in collaboration with the LGBT Center. Alumni will join PennGALA in reflecting on the history of the LGBT community and the LGBT Center at Penn through the Center’s new history project.

  The project, which will be on display at the LGBT Center throughout Alumni Weekend, gives a glimpse of the rich history behind the LGBT community at Penn and the establishment of the LGBT Center. This event will provide the opportunity for alumni to share and record their recollections and to display items (T-shirts, pins, posters, newspapers, etc.) they have brought with them from their days at Penn.

Regional Events

Since our last report, PennGALA has successfully expanded its regional programming to a number of cities that historically have not received significant attention from the organization. Cities that now have regional event coordinators include:

- Chicago (Meg Hlousek)
- Fort Lauderdale (How Diamond)
- Miami (Steve Deitsch)
- New York (Ryan Hayward)

One of our major goals is continue expanding PennGALA’s quality regional programming. For the remainder of 2014, we will focus on establishing a presence in the following cities:

- Atlanta
- Boston
- Denver
- Phoenix
- Seattle
- London
- Toronto

The following are just a few examples of the exciting regional programming PennGALA has been able to organize over the past year:

- Women-specific networking in New York, Los Angeles, and San Francisco
- All-Ivy Latin LGBT event in New York
- An intercollegiate mixer at the nation's first LGBT Bollywood bar in San Francisco
- An all-Ivy house party hosted by PennGALA Steering Committee member Chris McAdams
- Intercollegiate alumni hiking in Runyon Canyon Park in Los Angeles
- A meet and greet with Tony award-winning producer Jayne Baron Sherman in Fort Lauderdale at the home of Penn alumnus How Diamond

QPenn 2014

On Thursday of QPenn Week, Penn’s annual week celebrating everything LGBTQA, PennGALA and Lambda Grads (the graduate LGBTQ organization on campus) co-sponsored a social event for students and Philadelphia-based alumni on campus at City Tap House. We were delighted to receive over 50 attendees for drinks, snacks, and wonderful conversation. This event has become a tradition, and provided a great opportunity for alumni to connect with both undergraduate and graduate students, and we hope to continue the tradition next year.

Newsletters

Last year PennGALA established a strong communications schedule in conjunction with Alumni Relations. We sent quarterly newsletters, with information from both undergraduate and graduate student groups, updates from the LGBT Center staff, and profiles of alumni, faculty, and current undergraduates. These newsletters also contain information on our diversity of regional events, as well as co-sponsored events across the country. We also try to include updates on members of the Penn LGBTQA community who make the news. This new format has been well received by our constituents.

Social Media

We continue to utilize Facebook as an informal way of reaching alumni and friends with the latest news from Penn. This year, we are excited to launch a LinkedIn group. This will allow our members to network with others who share their interests at their own convenience. It can be found at http://www.alumni.upenn.edu/penngala/linkedin.

Mentoring

PennGALA has continued its focus on mentoring current students, both undergraduate and graduate. Steering Committee member Meg Hlousek has taken on the task of coordinating this program.
On April 17, two Penn alumni (Sam Giusti and Keith Munera) both volunteered their time and money to host a small group of Penn students at El Vez, a popular restaurant in Center City. This dinner gave Penn students the opportunity to chat with two alumni who have experienced success in the fields of finance and philanthropy.

PennGALA is in the process of building a stronger, more comprehensive mentoring program. We are currently working with both the LGBT Center and Career Services to best determine how to build on programs that are already available and reach as many interested students as possible.

If you have any further questions, please contact co-chairs Dennie Zastrow, C’10 G’12 (zastrow@alumni.upenn.edu) and Lex Ruby Howe, C’07 (alexis.rubyhowe@gmail.com)

PennGALA 2013/2014 Steering Committee

Dennie Zastrow, C’10 G’12 – Co-Chair
Lex Ruby Howe, C’07 – Co-Chair
Tyler Ernst, ENG’12 W’12 GEN’13 – Secretary
Mohammed Shaik Hussain Ali, GEN’08
Phil Cochetti, C’06
Archita Banerjee, C’08 W’08 WG’13
Yana Banerjee, NU’09 GNU’12
Meg Hlousek, C’12
Kevin Kassover, C’91
Christopher McAdams, GAR’12
Joel Melamed, C’71
Marianne Mondt, C’08
David Soo, GR’11
Cynthia Wright, C’08
The Medical Alumni Advisory Council (MAAC), in partnership with the Perelman School of Medicine Office of Development and Alumni Relations, continues to engage and serve our broad base of alumni. The following are brief summaries highlighting some of the 2013-2014 events and projects:

**Henry A. Jordan Medical Education Center**

Last year, Dean J. Larry Jameson, M.D., Ph.D. shared the exciting news that new home of the medical school would bear the name of beloved alumnus Henry A. Jordan, M’62 thanks to a generous gift from his family. Steel has rapidly risen over Civic Center Boulevard and we look forward to the ribbon cutting which will coincide with the 250th Anniversary of the School on May 16, 2015. Thus far, the School has raised over $20M for the Center.

**The Perelman School of Medicine’s 250th Anniversary**

Starting in the fall of 2014, the Perelman School of Medicine will feature numerous events celebrating the 250th anniversary of the School. As the first school of medicine in the United States, this presents a great opportunity to share the history of medicine and share the vision for the future of medicine.

**Alumni Events**

**Parents and Partners and White Coat Ceremony**

In August, the Alumni Development and Alumni Relations office will welcome parents and partners of the 2014 incoming medical students. The parents and partners will be treated to a morning of sessions ranging for hands on simulation demonstrations to experiencing firsthand the standardized patient program allowing all that participated the opportunity to experience what it is like to be a medical student at Penn Medicine. After lunch, all will be invited to participate in the White Coat Ceremony where they will be offered greetings on behalf Medical Alumni Advisory Council. Thanks to the many alumni who, through their generous contributions, make it possible for each incoming medical student to receive a gift of a stethoscope.

**250th Anniversary Celebration**

The Alumni Development and Alumni Relations office will host events around the country featuring Dean J. Larry Jameson, M.D., Ph.D. and Senior Vice Dean for Education, Gail Morrison M’71, FEL’76. The Perelman School of Medicine is scheduled to host alumni events in Chicago on November 8, 2014 and Palm Beach, FL on March 1, 2015. In addition, there will be events in San Francisco, New York City, Boston and Washington, DC. The culmination of the 250th Anniversary will be the “Future of Medicine” Symposium on May 15, 2015 in Irvine Auditorium and a black-tie gala on May 16, 2015 at the Philadelphia Art Museum.
**Student Study Break**  
The Office of Alumni Development and Alumni Relations launched a new program this year with its First Friday’s Study Breaks. Hosted in the heart of the Medical School, all four years of students have been welcomed to come take a break and get to know the Alumni Development and Alumni Relations Office and the many different ways they can become involved with alumni to learn, network and be our next leaders.

**HOST Program**  
Every year, the Development and Alumni Relations office works to link fourth year students who are interviewing outside of the local area in an effort to reduce travel costs through the Host Our Students as They Travel (HOST) Program. Last year, the HOST program had 116 student requests and was able to make 62 matches with our alumni volunteers. Many MAAC members participated in this program. This year the program is on track to surpass last year’s success.

**Mentorship:**  
Last year, the Office of Development and Alumni Relations successfully launched the new Perelman School of Medicine Alumni Mentorship Program. Over 250 alumni signed up to participate as mentors to the next generation of Penn Medicine physicians. More than 100 students were matched with a mentor and feedback from all involved was extremely positive. The program will launch again in November 2014.

**Medical Alumni Weekend**  
Medical Alumni Weekend 2014 is scheduled to take place on May 16 – 18, 2014. Dean Jameson will have the honor of presenting the 2014 Distinguished Graduate Award to William A. Eaton, C’59, M’64, GR’67 and Alan J. Wein, M’66, INT’70, and the Alumni Service Award to Edward T. Anderson, C’65 M’69 and Robert G. Johnson Jr., C’74 GE80, M’81, and Young Alumni Service Award to Ariella Poncz Golomb, C’99, M’04, WG’04.

This year, we have some top-tiered committees who are sure to make extraordinary strides in rallying classmates to return to campus in celebration of their respected reunions. We are pleased to have the highly respected Park Dietz, M.D., FEL’87 forensic physiatrist who will lead a session on his career that includes many notable cases and has served as the inspiration for one of the main characters on Law and Order Criminal Intent.
Penn Vet - Dean’s Alumni Council & Veterinary Medical Alumni Society
Submitted by Gia Croce, V’92

DEAN’S ALUMNI COUNCIL UPDATE

The Dean’s Alumni Council held their spring retreat on Friday, May 16 at New Bolton Center with the meeting taking place from 8:30am – 3:00 pm followed by Penn Vet’s Alumni Weekend activities. This meeting involved trips to New Bolton’s swine unit, dairy unit, and reproduction facility as well as project group meetings. The next meetings will take place in November during the SCAVMA Auction which raises funds for student activities.

The DAC is comprised of 44 members appointed by the Dean. The current working project groups are Communications & Social Media, Speakers Bureau, Student Interaction & Events, Alumni Events & Networking, Class Agents, Awards, Governmental Relations, and the Opportunity Scholarship Program.

RECENT EVENTS AND INITIATIVES

The Penn Vet Alumni Office hosted a very successful Penn Annual Conference in March for 1,095 attendees at the Sheraton Downtown Philadelphia. In its 114th year, this is a very important and historical event for the School. It provides sessions to veterinarians and vet techs for their continuing education. There were 74 total exhibitor booths and 83 sessions held over two days by 42 speakers on Behavior (7 sessions), Cardiology (4), Dentistry (7), Equine (14), Feline GI (3), Food Animal (14), Imaging & Radiology (7), Neurology (4), Nutrition (3), Oncology (3), Vaccinations (3) and Vet Tech (14). Special Events during the Conference included a Keynote Presentation and Luncheon, Dean’s Reception, Dean’s Alumni Council Awards Dinner, Young Alumni Luncheon and Lunch with the Experts. Wet Labs with limited registration were held on the third day at Ryan Hospital on Emergency & Critical Care Procedures (10 registrants), Cytology Skills (10 registrants), Dental Surgery (8 registrants), and Intra-Oral Nerve Blocks, Oral Examination and Dental Charting (7 registrants).

In January, the alumni office hosted an Alumni Reception at the North American Veterinary Community (NAVC) Conference in Orlando, Florida with a record attendance. The Dean gave an update on the School and one of our Dean’s Alumni Council members served as host for the event.

While in Florida, the Penn Vet Alumni Director conducted a Day in the Life of a Penn Vet Alum with Dr. Roy Yanong, Associate Professor & Extension Veterinarian with the University of Florida. The Alumni Director and alum spent from 7am to 7pm inoculating fish on a family fish farm, treating fish at an ornamental fish farm, doing extension visits, and working at the University. This visit was part of an ongoing program where the Alumni Director shadows and works with Penn Vet alumni in a variety of areas of veterinary medicine.

The Alumni Office hosted the first Alumni Awards Dinner during which the Penn Vet Alumni Award of Merit was presented to two alumni and the new Alumni Achievement Award and Alumni Relations Student of the Year Awards were presented. It was a lovely dinner at the Sheraton downtown overlooking the Philadelphia skyline.
The Governmental Relations Project Group of the Dean’s Alumni Council provided alumni representatives and students to work with the Penn Governmental Relations Office. On April 1, two alumni, two students, the Penn Vet Alumni Director, and two staff members from the Penn Governmental Relations Office conducted legislative visits at the Pennsylvania State Capitol in Harrisburg. The group split into two and visited with 12 Senator and House Reps to tell the story of Penn Vet in support of the State appropriation.

The Alumni Office and the 4th Year Class worked together to plan the 4th Year Sendoff Celebration. This event held on May 5 on the grounds at New Bolton Center is the second annual event that was started with the Class of 2013 as a way to celebrate the transition from student to alumni status. The Alumni Office provides a hot lunch, gifts (business card holders), a sheet cake congratulating the new class, and a champagne toast with the 4th year class providing music and games.

**Activities for Penn Vet’s Alumni Weekend 2014** will be held May 16 & 17 with the traditional New Bolton Center Tours, Dean’s Reception at Allam House and class year dinners to follow on Friday. New this year is the Pioneer Dinner being held conveniently on the New Bolton Center campus for the 50th, 55th, 60th, and 65th reunion classes. This one large dinner will celebrate these alumni in style. Also new this year is the Saturday Jazz Brunch complete with live jazz music taking place in the Hill Pavilion. The event will feature tours of the Ryan Hospital, brunch, coffee & conversation with faculty members, video presentations, interaction with 4th year students and their families, photo booth, personalized luggage tag making and more. The 4th year students have been invited to participate as they will become alumni that following Monday.

**UPCOMING EVENTS**

- **May 16:** Dean’s Alumni Council Meeting at New Bolton Center
- **May 16 & 17:** Penn Vet Alumni Weekend
- **May 19:** Penn Veterinary Commencement
- **July 28:** Alumni Reception at AVMA Conference in Denver, CO
- **August 15:** Alumni Reception at PVMA Conference in Hershey, PA
- **August:** Alumni involvement with new student orientation
- **October 17 & 18:** Parents & Partners Weekend
- **November 7:** White Coat Ceremony – DAC members hand out alumni pins
- **November 21:** Dean’s Alumni Council Meeting
- **November 21:** SCVMA Auction
- **December 8:** Alumni Reception at AAEP in Salt Lake City, UT

**ALUMNI RELATIONS PROJECTS & INITIATIVES**

- VMDFinder
- Alumni Coding Project
- Day in the Life of a Penn Vet Alum
- Penn Vet Alumni Kids Club
- Alumni Ambassador Program
- Alumni Career Coach Program
Online Career Lounge
Mock Interview Program
Welcome to the Rest of Your Life booklet for 4th Years
Class Agent Toolkit
Reunion Planning Kit
Alumni Relations Student Advisory Panel
Day in the Life of a Penn Vet Alum
Resident & Intern Interest Group
Speakers Bureau
School of Social Policy & Practice Alumni Council  
Submitted by Santo D. Marabella, MBA, DSW, GR’91, Chair

Council Mission  
The Alumni Council at Penn’s School of Social Policy & Practice represents the voice of the alumni; encourages alumni support of the School; and informs alumni about issues that advance the School’s growth and development.

Recent Programs/Events/Initiatives  
The Council members contributed a total of $830.00 to the School’s Annual Fund in AY 2013-2014, with more than 90% of Council members participating.

The Council sponsored its annual “Alumni Reception” on May 16. This year, it honored outgoing Dean Richard Gelles.

Upcoming Programs/Events/Projects  
Since the last University Alumni board meeting, the SP2 Alumni Council met on December 17, 2013 and March 8, 2014. The final meeting for the current AY will held in in June.

Current Council Chair, Santo D. Marabella ’91, will step down as chair after three years. Incoming chair will be Iris Leon, NPL‘10 current Vice-Chair.

Plans for next year include:
- Sharing the Council’s vision and plan with incoming Dean John Jackson, PhD
- Creating an education/networking program Bridging Theory & Practice targeting in particular, MPSS and NPL alumni
- Recruiting new members in under-represented degrees –PhD & MSSP

For more information or any questions, please contact:  
Santo D. Marabella, MBA, DSW  
SantoMarabella@alumni.upenn.edu
Southern California Regional Advisory Board
Submitted by co-chairs Kyle Kozloff, W’90, and Denise Winner, W’83

In fall, invitations were sent to all BFS-level donors (giving at $2,500 or more), residing in greater Los Angeles. SCRAB membership grew by 66% to 123. In addition, those members whose dues lapsed or who have given below the BFS level were contacted and their memberships were not renewed unless their giving increased to the BFS level.

Winter and Spring Events

- November 11th, we hosted a presentation and dinner with Darius Arya, Ph.D., C’93, Director of the American Institute for Roman Culture (AIRC). Darius discussed his social media as it impacts his archaeology work in Rome. Much of the discussion focused on the history of instagramming and a global audience through digital media.
- On January 8th, we hosted dinner and reception in a Staples Center box for a Clippers versus Celtics NBA game. Laura Stein, C’92, L’95, and her husband helped coordinate the event, providing box access. Sam Goldfeder (Laura Stein’s husband), NBA sports agent, and Gary Sacks, Clippers’ President of Basketball Operations, stopped by the box and visited with alumni. The Clippers Spirit Dance Team also made an appearance and provided great photo opportunities for our members.
- On March 8th, we enjoyed the Mask and Wig spring show at Beverly Vista Elementary School. Laura Stein and Sam Goldfeder hosted a Mask and Wig pre-show dinner.
- On April 23rd, we hosted our annual Dodger vs. Phillies game. Michael Rosenblum coordinated the event. Lisa Cohen provided our annual fix of Tastycakes. Since SCRAB subsidizes tickets, we opted implement Paypal to invoice and handle payments. The process worked well and we plan to continue transacting via Paypal for other events and membership dues.

Future Events

- On May 6th, we plan to host a dinner at the Napa Grill in Brentwood and discussion featuring Penn Medicine professor Harvey Rubin from the Institute of Strategic Threat Analysis and Response. Dr. Rubin’s discussion will focus on his current research, “Energize the Chain,” decreasing vaccine preventable diseases using power from cell phone towers.
- In late summer, we are considering hosting an Angeles game with our SCRAB members and other BFS-level givers in Orange County.
The Trustees’ Council of Penn Women (TCPW) is continuing to engage women of all ages at Penn to move our mission forward, utilizing resources, both volunteer and financial. The work of our members resulted in a number of informative events and programs over the past few months.

Spring Conference Overview - TCPW Spring 2014 Conference: “Penn Women: Leading the Way”
TCPW celebrated Penn Women during our Spring Conference on April 3rd and 4th. Here are some highlights of the conference:

Opening Luncheon: Women & Politics: Shaping Tomorrow's Leaders Today by Sarah Jones
Our welcome luncheon started off with a bang as we awarded our fifth annual TCPW/Provost Award, our Student Leadership Award, Huber-Giles Award, and the Athletic Achievement Award. Vice Provost for Faculty, Anita Allen, presented Nursing Dean Afaf Meleis with the TCPW/Provost award, which is given to recognize significant contributions to advancing the role of women in higher education and research at Penn. Dean Meleis is retiring from the School of Nursing after 12 amazing years at the helm. She has brought Penn's School of Nursing to the forefront of Global and national healthcare. She is a prominent presence at TCPW and she will be truly missed.

Student Awards were then given - Nicole Woon, W’14, ENG’14 was awarded the Huber-Giles Award, an award that honors an outstanding Penn senior in the Jerome Fisher Program in Management and Technology who demonstrates academic excellence, leadership, service and love of mankind. Carolina Angel C’14 won the Student Leadership Award, an award honoring an outstanding Penn junior or senior woman with high academic achievement who has demonstrated commitment to the University through her involvement and leadership.

Coach Mike McLaughlin, the Women's Basketball coach, and three athletes were given the TCPW Athletic Achievement Award: Alyssa Baron, Megan McCullough, and Sidney Stipanovich. This award honors women athletes who have transcended the customary excellence we have come to expect at Penn and to recognize the success of the exceptional athlete. All of these women were impressive, indeed, in both their academics and their various extra-curricular endeavors.

The topic then turned to women in politics, with Madeleine Stevens, C'15 discussing her role as a woman leader in politics on campus. Madeleine is the president of the Penn Women's Political League and ran a hugely successful workshop to encourage and mentor women students interested in getting involved in politics called Elect Her. She exemplifies how we can fill the pipeline early with women leaders. Following Madeleine, we heard from the current 148th District Representative, Mary Jo Daley. A graduate of the Wharton School and the Fels Center of Government, Mary Jo has served in public service for over 20 years. Ms. Daley spoke of her journey from university administrator to Borough Council member to State Representative. Her efforts include women's rights, online voter registration, marriage equality, and non-discrimination.
What a great start to our conference!

**Leadership Skills Networking Program** – by Sarah Jones

**Thursday Networking Program: Leadership Skills**

TCPW member Lisa Aldisert, CW’75, G’75, led an interactive and thought-provoking program assessing TCPW members’ leadership skills. As president of Pharos Alliance, a management consulting firm specializing in strategy, business development, and organizational/leadership development, Lisa was able to distribute a short questionnaire evaluating our management styles. The group as a whole reviewed people's responses and give thoughts and suggestions on members’ concerns and barriers as leaders at work. Many in attendance received good advice on how to handle various situations in the workplace and gained skills to take back to their jobs.

**Thursday Evening Dinner: Leadership for the Total Person: The Impossible Dream?** - by Cheryl Peisach

Thursday night’s dinner was held at the recently renovated Arch at 36th and Locust Walk. The room was absolutely beautiful and a perfect setting for our dinner. Our keynote speaker was Wharton professor Stewart Friedman. Professor Freidman has been teaching management at Wharton since 1984 and is the founding director of the Wharton leadership program. He also is the founding director of Wharton’s Work/Life Integration Project. He has written several books including the recent Baby Bust and Total Leadership. He began his talk highlighting his findings from a 20 year study he did of graduating Wharton students from the classes of 1992 and 2012. The study and findings are discussed in detail in his book Baby Bust but in general he found that while both men and women value having a family in addition to their careers, similarly today as they did 20 years ago, significantly fewer plan to have families nowadays. The reason being that they don’t see how they can successfully have both. As a result it is more important than ever to find a solution to how individuals and employers can make this possible.

Professor Friedman then spoke about how one can be a better leader and that it needs to incorporate all aspects of one’s life. He breaks it out into four areas: work/career, home/family, community/society and self (mind/body spirit). He asked us to self-evaluate and think about how we prioritize and how well we are doing in each area and how much time we actually dedicate to each area. It was interesting to see how close all of these align or don’t align. He gave us a lot to think about in terms of what one can do to closer align priorities and how to better achieve our goals and become better leaders.

We all had an informative and enjoyable evening and a few of our members actually had Stewart as a professor and excitedly reconnected with him.

Stewart sent follow-up information to guests about the [Work/Life Integration Project](http://www.totalleadership.org) and information about how to use Total Leadership, to view videos, find tools, and read blogs that might be useful: [www.totalleadership.org](http://www.totalleadership.org), and encouraged guests to consider signing up for his [newsletter](http://www.totalleadership.org).
Breakfast Panel Discussion  **Then and Now: Penn Trailblazers Reflect**  – by Cheryl Peisach

The Friday morning breakfast panel held at the Hall of Flags was amazing - the panel was moderated by Elise Betz from Penn Alumni Relations and the panelists were two alumnae who were active in student government and in the DP during the 1960’s and two current female leaders in government and the DP. TCPW member Elsie Sterling Howard, CW’68 was former President of the Panhellenic Council and Susan Perloff, CW’65 was among the first writers of the DP. They were joined by Ariel Koren, C’15, Class of 2015 President and Amanda Suarez, C’16, the Managing Editor of the DP. We learned a lot about how it was to be a women student and leader back in the 1960’s when women attended the College for Women. We heard about their challenges and also their triumphs. We then heard from the two current leaders and saw how far things have come but also heard about their current challenges. All four panelists were articulate and amazing inspirations to all of us. Once again the Penn students impressed us all on how much they do for the Penn community and also how well-spoken they each were.

**Closing Luncheon and Beacon Award Ceremony**  – by Debbie Silverman

On Friday, April 4th, TCPW presented former Secretary of Homeland Security Janet Napolitano with the Beacon Award, our highest honor, which is given to recognize outstanding women who have displayed leadership in furthering the advancement of women, through dedicated pursuit of and commitment to issues affecting women. Napolitano is the 13th recipient of the award; past winners have included such notable women as Hillary Rodham Clinton, Sandra Day O’Connor and Toni Morrison.

Provost Vincent Price — who, coincidentally, has known Napolitano since their days as undergraduates at Santa Clara University— introduced Ms. Napolitano. In doing so, he remarked that she “absolutely embodies” the spirit of the Beacon Award, as she has repeatedly broken down gender barriers throughout her career in both the public and private sectors.

Not only was Ms. Napolitano the first and only woman to hold the position of Secretary of Homeland Security, she previously also served as both the governor of Arizona and the first female attorney general of that state.

Napolitano resigned from the Cabinet last year after being named president of the University of California system, the world’s largest university system. Notably, she is the first woman to hold this position.

Following Provost Price’s introduction, Ms. Napolitano delivered an impassioned speech about the issues surrounding women and their involvement as leaders today. For instance, she noted that words like “bossy” that refer to an assertive person are generally “used as a pejorative” for girls, but have a more positive connotation for boys.
“Do we subtly send messages to girls that they should not be leaders?” Napolitano asked. “Words like ‘bossy’ are one example of how we steer women away from leadership.”

Ms. Napolitano also discussed the importance of teaching girls and young women “not to self-select out of leadership opportunities.”

“You can’t win the prize if you don’t enter the contest, and you need good teachers to show you the way,” Napolitano said.

“Sometimes it’s about being in the right place at the right time and being ready to go,” Napolitano noted.

Napolitano closed her speech with some words of wisdom gleaned from her experiences dealing with challenges over the years.

“The landscape a leader inherits is never perfect,” she said. “We operate in the real world and not in an ideology ... sometimes you have to take a punch and move forward — that is what makes a leader.”

**TCPW Regional Events**

TCPW has held regional events for members in the following cities:
- Chicago – January 25th at Sable Restaurant
- Philadelphia – February 4th at TCPW member Lori Pearlman Wachs’ home
- New York – March 4th at Corkbuzz Wine Studio
- Washington, DC – March 14 – our newly revitalized DC regional group!
- Los Angeles New Member Welcome Brunch – March 16th at TCPW member Beth Kean’s home

Dawn Porter Eringis, CHE’85, WG’89, Chair
Trustees’ Council of Penn Women
1. Executive Committee

The UPAAN National Board for the past two quarters:
- **President**: Carlin Yuen ’10
- **Alumni Programming Chair**: Michael Mariano ’00
- **Community Building Chair**: Henry Chow ’10
- **Marketing Chair**: Ben Watkins ’13
- **Mentorship Chair**: Jenny Fan ’12
- **Treasurer / Fundraising Chair**: Ravi Chaganty ’09

2. Chapter Leadership

Each chapter has its own leadership structure and selection process for its leadership. The following chapter leaders are in place at this time:
- **Boston**: Open
- **Los Angeles**: Brian Chi ’10
- **New York**: Open
- **Philadelphia**: Open
- **San Francisco**: Luis Chia ’07
- **Silicon Valley**: Ben Alisuag ’09
- **Washington, DC**: Jenny Tai ’12, Laura Lin ’02

3. National Initiatives

- **Alumni Programming & Community Building**
  - UPAAN published the 2013 year in review ([http://2013.upaan.org/](http://2013.upaan.org/)) with our constituent's survey information and goals for the past year. The survey covered information from 100 responses and 15 in-depth interviews, and gave us a detailed view into what alums were looking for in the organization.
  - Extended the resume review program to 90 participants (60 alums, 30 students), creating 30 matches to help students get feedback on their resumes.
  - Developed UPAAN Hub community via posts about Penn alumni, APA news, and other interesting pieces of writing/art/debate.

- **Communications**
While Communications doesn't have any active programming throughout the year, we understand the importance of keeping alumni engaged outside of campus events and we've pushed a few initiatives on that front.

First, we've distributed a few Alumni Spotlight interviews, including a written article and audio clips. These spotlights give the alumni community the opportunity to learn about cool things other APAs have been up to the last few years and also gives a chance for these alumni to share their passions and accomplishments.

Second, we understand that as alumni, we don't keep tabs on the campus pulse and may become unaware of what is happening at Penn. Regular updates from both PAACH and APSC are now integral parts of our quarterly newsletter, giving alumni a window back into campus life.

Last, social media components have started to become more active. Our Facebook group and Twitter account have seen a lot more activity, both in terms of content and discussions.

○ Finance & Fundraising
  - Over the last 6 months, UPAAN spearheaded initiatives in both fundraising for its causes and setting up the financial structure for its organization.
  - UPAAN filed for 501(c)7 status in order to allow for more autonomy regarding uses of funds and to become a more robust organization for its members. In this process, UPAAN has set up a bank account outside of the university, which will be overseen by the national board.
  - UPAAN also was able to successfully raise money in its fundraising initiative for the UPAAN Public Service Internship Fund. One Penn student who pursues an internship in the public sector will be chosen to receive the award this summer.

○ National Board & Chapters
  - Over the past two quarters, the UPAAN National Board came together and reinstated a process for turnover and board applications to bring new members on board. The goal is to force the organization to continue to bring fresh blood into the organization instead of letting it stagnate.
  - UPAAN revisited board structure to provide a dynamic that is both fluid and flexible per our members’ constraints and schedules. We will also be adding a VP position to build our leadership.
  - UPAAN also decided to allow ethnic-specific-interest groups to be formed under the UPAAN umbrella. The goal was to allow alumni who catered towards a certain identity to join together and strengthen their networks. A couple groups who will be joining us this next year: Rangoli and the young Penn Asian Alumni Network.
  - The National Board also put together an on-boarding document for all its Chapters and Groups to provide a simple way to start off.
4. Recent & Upcoming Activities

- **June 7th, 2014**: UPAAN LA [Inter-Ivy Summer Kickoff](#) at the Stark Bar at LACMA

- **May 17th, 2014**: UPAAN LA [Getty Villa lunch meetup](#) (organized by member Jialing Wang)

- **April 19th, 2014**: UPAAN SF gathered Penn alumni for an afternoon of Penn-themed quizzo. The event was held at Jake's Steaks, a haven for Philadelphia sports fans, and one of the only places in San Francisco that serves Rita's water ice and Tasteykake products. We had a range of class representation at the event, from the most recent graduating class all the way back to the class of 2007. Thanks to the Sweeten Alumni House, we were able to give away prizes to the winning teams.

- **February 15th, 2014**: UPAAN LA [Inter-Ivy Asian Dim Sum](#) with over 70 attendees of all ages ([photos](#))

- **February 8th, 2014**: UPAAN DC gathered again with our Ivy friends for a Lunar New Year Brunch to ring in the Year of the Horse at Sichuan Pavilion.

- **December 18th, 2013**: UPAAN DC celebrated the holidays with our friends from Harvard, Dartmouth, and Yale with a Holiday Happy Hour at Poste Modern Brasserie.

- **December 11th, 2013**: UPAAN LA Co-sponsor of a screening of Linsanity and drinks with actor/producer Brian Yang with ~25 people at the drinks afterward

- **December 7th, 2013**: UPAAN LA [Inter-Ivy Asian Happy Hour](#) at the Wellesbourne with ~50 attendees of various ages socializing
Letter from the President
The 2013-2014 School year was an exciting one for the GSE EAA Board. Over the last two years we have focused on increasing our board membership and building a stronger foundation on which to operate. As a board we have reached the point where increased structure and clear purpose are necessary for our success in supporting the Graduate School of Education and the alumni community. This year we launched five new pilot programs in hopes to build upon them in the future.

Pilot Programs
1) The Alumni to Community Committee – We launched the Alumni to Community Committee to increase the alumni volunteer footprint in Philadelphia and our other regional chapters. We found this to be difficult and are debating transitioning this committee to a community board committee.

2) Department Liaisons – We hope to identify alumni liaisons that can communicate with the various divisions and departments within GSE. We look forward to receiving updates on new projects and programs. We have already connected with the GSE department administrators to launch this program for the 2014-2015 school year.

3) Regional Chapters – We focused on planning events in five cities: Philadelphia, New York City, Washington, DC, Boston, and Beijing and succeeded in executing events in three chapters. Our future focus will include increasing attendance, creating events with more value to the alumni, and having events within all five regional chapters.

4) Quarterly Faculty Updates – Our communications committee has been reaching out to faculty on a quarterly basis to provide updates to alumni on their research, teaching, and service.

5) Board Leadership Series – The EAA board launched this leadership series to invite and hear from educational thought leaders during our two board retreats. During the mid-year retreat, Dr. Bror Saxberg, Chief Learning Officer at Kaplan spoke to the alumni board.

This year has been a great success and as we look into the future we are even more excited about the ways in which we can support education alumni around the world.

In Service,
Dominique Aubry

EAA Executive Committee Updates
The Executive Committee consists of President, Treasurer, and eight Committee Chairs. This year our Executive Committee met twice to discuss operational issues affecting our board. Through these conversations we did the following:

a. Ended our use of the google group and launched a closed Facebook group
b. Reviewed and updated the bylaws
c. Reviewed and updating the voting procedures
d. Reviewed the Board organizational structure
e. Reviewed the volunteer engagement plan

**Annual Homecoming 5K**
To kick-off Homecoming Weekend, the Alumni to Student Committee organized the Annual Homecoming 5K on Saturday, November 9, 2013. There were over 20 participants representing Penn GSE. After the race, celebrations continued.

**2013 Alumni Awards**
The Inn at Penn, St. Mark’s Ballroom

**PENN GSE EDUCATOR OF THE YEAR AWARD**
Honoring Dr. Janine Remillard, presented by Tanya Maloney

This award recognizes an outstanding graduate of the University of Pennsylvania, preferably of the Graduate School of Education, who demonstrates unusual involvement in and commitment to identifying and helping to resolve school problems and current issues in education. The recipient of this award must be a dedicated educator who is an inspiration, risk-taker, innovator, and role model and who demonstrates a commitment to the betterment of the Graduate School of Education.

**THE PENN GSE ALUMNI RECENT ALUMNI/EARLY CAREER AWARD OF MERIT**
Honoring Dr. Tryan McMickens, presented by Keon M. McGuire

This award recognizes a Penn GSE alumnus or alumna who has shown outstanding service to the University of Pennsylvania and Graduate School of Education prior to their 10th reunion year and is setting an inspirational example for future alumni of Penn GSE. This includes significant contributions by an individual in their field of endeavor, whether through professional achievement or community service, and the devotion of significant time, energy, and enthusiasm to volunteerism and cultivation.

**ETHEL AND ALLEN “BUDDY” CARRUTH SUSTAINED LEADERSHIP IN EDUCATION AWARD**
Honoring Dr. Scott H. Reikofski presented by Christine Hernandez

Established in 2004, this award recognizes significant service to the education community by an esteemed alumnus/a or friend of the Penn Graduate School of Education. This award honors the memory of Ethel Carruth, ED ’43, a distinguished alumna, benefactor, and friend of the Penn Graduate School of Education. Mrs. Carruth and her late husband, Allen Carruth, led an extraordinary legacy, fostering enthusiastic dedication and support of numerous causes, inspiring benevolence and a lifetime of involvement. Their support of education impacted many in the field and motivated unprecedented achievement and guidance throughout the community. The recipient of this award will serve as an inspiration to others, transcending expectations and providing opportunities in service.

**HELEN C. BAILEY AWARD**
Honoring Dr. Ann Martin Dapice, presented by Bernex Richardson

This award recognizes an outstanding education alumnus or alumna of the University of Pennsylvania who has brought recognition and status to the Graduate School of Education or the University of Pennsylvania and who has made a distinctive contribution to the field of education and to the Graduate
School of Education, including contributions made through research, exceptional professional involvement, or publications.

**WILLIAM B. CASTETTER ALUMNI AWARD OF MERIT**

**Honoring Lionel A. Anderson**, presented by Kelly Wilcox

This award recognizes an alumnus or alumna of the Graduate School of Education for significant service to the School. Service to the school may include serving on the Alumni Advisory Board, the Penn Alumni Board, or the Penn GSE Mentoring program. The recipient should have graduated from Penn GSE prior to 2011.

**Staying Connected.**
Throughout the year, the Alumni to Alumni and Communications Committees help alumni make new connections and keep in touch with familiar faces.

**Wednesday, February 5, 2014**
Alumni in New York City met at the Symphony Space in the Upper West Side to hear BJ Novak read selected short stories in the debut of his first book, *One More Thing: Stories and Other Stories.*

**Saturday, March 8, 2014**
Alumni in Washington, DC met at Busboys & Poets.

**Thursday, April 10, 2014**
Alumni panelists, representing multiple divisions of Penn GSE, spoke with current students about their experiences after graduation and finding jobs. A reception at Han Dynasty followed the event.

**Wednesday, April 30, 2014**
Alumni in Boston had a chance to meet-up for a spring mixer.

**Spread the Word.**
The Communications Committee has been dedicated to letting the world know how Penn GSE alumni, faculty, and students are making big changes in education. Over the past few months, committee members have been working with faculty to share the latest news from Penn GSE.

Committee members are working with staff at Penn GSE to implement effective communication strategies through web and magazine content and layouts.

The committee has also connected with alumni to share their stories (see below for a feature article published in the Spring 2014 Penn GSE Alumni Magazine) about the impact they are making as well as asking alumni to participate in Penn GSE’s “Share your Story” campaign dedicated to the upcoming Centennial Celebrations. Alumni have been asked to write about what Penn GSE means to them.

The Historical Committee and Communications Committee have also committed to working together to keep board members informed on a quarterly basis about the successes and accomplishments of each Penn GSE committee.

**Pay it forward** - When Penn GSE launched its theme for the Annual Fund - Make a Gift. Share your Passion, the Alumni Giving and Communications Committees helped spread the word during Giving Tuesday. These committees also promoted one of Penn GSE’s newest fundraising campaigns,
Microgiving. In April, the committees reached out again to launch the Annual Fund’s April Challenge and matching gift campaign.

These marketing efforts have increased donor participation over the years. Here is a snapshot of fiscal year 2013:

- 23/36 board members donated
- $166 average annual fund gift
- 9% increase from fiscal year 2012
- Approximately half of the gifts made are between $25 to $50