MINUTES OF THE PENN ALUMNI BOARD OF DIRECTORS & COUNCIL OF REPRESENTATIVES MEETING SATURDAY, MAY 17, 2014 COLLEGE HALL, ROOM 200

ATTENDEES
Howard Adams  Harve Hnatiuk  Ashley Ritter
Eric Benshetler  Lois Jakubowsky  Andrew Rosenthal
Allan Bell  Kyle Kozloff  Lex Ruby Howe
Dale Bell  Alyson Krueger  Martin Silverstein
Dan Bernick  Virginia Lucas  Gary Survis
Anthony Buivididas  Dana Michael  Lorriane Survis
Karen Chance  Nicole Oddo  Carolyn Swinger
Fanny Chu-Fong  Julie Beren Platt  Alice Waddington
Gail Spiegel Cohen  Jasmine Perez  Ryan Weicker
Ben Craine  Matthew Quale  Brett Weinheimer
Susan Danilow  Ramanan Raghavendran  Stephanie Yee
Ann Dapice  Ann Nolan Reese  Dennis Zastrow
Howard Diamond  Jerry Riesenbach

STAFF
Elise Betz  Kiera Reilly
Tara Davis  Maureen Rush
Kayla Haidara  Casey Ryan
Nicole Maloy  Hoopes Wampler
Trina Middleton  John Zeller
Colin Hennessy

Julie Beren Platt, C’79, opened the meeting by thanking everyone for attending the meeting and welcomed everyone back to celebrate Alumni Weekend. She acknowledged current Trustees, Allan Bell, Ramanan Raghavendran, Susan Danilow, Ann Nolan Reese and Martin Silverstein. A motion to approve the October 27th Board Meeting minutes was made, seconded and approved.

Nominations Committee
On behalf of the Nominations Committee, Ms. Platt announced the following recommendations for the 2014 slate of Penn Alumni Officers:

Executive Secretary  Hoopes Wampler, Ed.D.’13
VP Governance  Harve Hnatiuk, EE’74
VP Leadership  Steve Sokolow, C’77
VP Alumni Programming  Kyle Kozloff, W’90
A motion to approve the officers was made, seconded, and approved.

Ms. Platt then presented the approval of this year’s recommended membership of the Penn Alumni Nominations Committee:

- Julie Beren Platt, C’79 - Chair
- Allan Bell, C’81
- Charles Leitner, C’81
- Andrea Berry Laporte, NU’69
- Susanna Lachs, CW’74, ASC’76
- Nanou Zayan, CW’73
- Marie Savard, NU’72, M’76
- William Cheung, D’81, GD’82

A motion to approve the Nominations Committee membership was made, seconded and approved.

Ms. Platt announced the following recommendations for the slate of three alumni to fill the Alumni Trustee positions for a five year term beginning January 1, 2015:

- Bonnie Bandeen, C’80, WG’85
- Alberto Chamorro, W’78
- Ofer Nemirovsky, EE’79, W’79

A motion to approve the recommended slate was made, seconded, and approved.

Ms. Platt made note of the continued discussions of the Executive Committee regarding the Penn Alumni by-laws. Executive Committee members will meet over the summer to develop proposed changes to the by-laws. A notice will be placed in the September/October issue of *The Pennsylvania Gazette* with a link to the Penn Alumni Governance section to review changes to the by-laws.

**Alumni Relations Report**

Hoopes Wampler addressed the group. Mr. Wampler updated the group regarding Penn’s prominence in open learning. He spoke about Coursera and the goal to create and disseminate knowledge and expand the University’s global presence. Currently Penn has 28 courses available and over 3 million students have registered for courses. On October 6, Penn Alumni will host a private instance of “History of the Slave South” with Professor Stephanie McCurry, open exclusively to members of the Penn Alumni Community. This will be a four week course instead of the traditional 12 week course. There will be a limit of 500 students. Mr. Wampler also noted the Interview Program cycle for this year has concluded and has been very successful. In this cycle, 30,914 applicants have been interviewed. This was 86% of the applicant pool. Mr. Wampler spoke about Alumni Weekend and the changes made to the parade and picnic this year. Many reunion classes are doing more and unique individual programming this year. It is anticipated that over 5,000 people will be attending Alumni Weekend this year. Upcoming alumni events include a James Brister Society event at The New York Historical Society in June, Engaging
Minds program on December 6 in New York City, Penn 2 U events in Washington DC, Chicago and Boston in the fall.

**The Penn Fund Report**
Colin Hennessy, Executive Director of The Penn Fund, gave The Penn Fund update. Mr. Hennessy noted the goal was to have 27,000 alumni donors. As of Alumni Weekend there are 20,965 donors to date. Last year at this time donors were 20,469. The cash goal for FY’14 was $31 million. Currently, they stand at $23.1 million. Last year at this time they were at $22.8 million. The goal for unrestricted funds for FY’14 was $9.5 million. Currently, unrestricted giving stands at $7.27 million. Last year at this time they were at 6.65 million. Young alumni donors are trending 16 to 18% higher than in years prior. Benjamin Franklin Society members are also trending above for FY’14. Developing the credit card program to retain recurring donations has been very important. Currently, there are over 1000 donors using credit cards to make donations. This has been very popular especially among younger alumni. For FY’14 there were 5,157 reunion class donors, ahead of last year by 2.7%. Donors have contributed $19,633.821 in cash and pledges for Penn Fund goals for unrestricted, projects and scholarships and $64,795.103 University wide. 81.7% of FY’13 Penn Fund donors gave between $1 and $999. Together they gave more than $2.96 million in support of undergraduate education at Penn.

**Awards and Resolutions Committee Report**
On behalf of the Awards and Resolutions Committee, Committee member, Susan Danilow, CW’74, G’74, announced the following recommendations for the 2014 Student Award of Merit, Alumni Award of Merit and Young Alumni Award:

**Student Award of Merit**
Julio German Arias Castillo, C’14, W’14
Dau Jok, C’14
Daniel Judd, ENG’14, W’14
Jodi Miller, C’14, GED’15
Will Smith, C’14

**Alumni Award of Merit**
John C.T. Alexander, W’56
William L. Derby, C’61, WG’65
James S. Riepe, W’65, WG’67
Denise Green Winner, W’83

**Young Alumni Award**
Nicole Oddo, C’05
Warren L. Wang, ENG’00, W’00

**Alumni Commendations**
Doris S. Cochran-Fikes, CW’72
Letitia O. Principato, CW’49, GED’76, GGS’99
Regional Clubs Advisory Board
Ben Craine, W’65, Chair of the Global Alumni Network Advisory Board presented the Advisory Board update. Mr. Craine reported the dramatic spike in the number of interviews due to the collaborative relationship between the Regional Clubs and Interview Committees. Mr. Craine also reported that clubs can expect improved web presence and functionality with our new platform, iModules. The Mentoring Committee has hosted two webinars for regional club leaders and continues to share relevant information about club best practices to current club leadership. The Affinity Group has been broadened to include any organized subdivision of Penn Alumni.

Diversity Alliance
Lex Ruby Howe, C’07, reported that Diversity Alliance is a collaboration of the alumni associations that are related to Diversity Alliance. There has been a resurgence of coordinated efforts of those groups. They group has held two meetings with another scheduled in June. The group plans to find greater affiliations between communities and learn best practices from other groups.

Public Safety
Maureen Rush, M.S. CPP, Vice President for Public Safety, presented an update on Public Safety developments.

Adjournment
Ms. Platt concluded the meeting by thanking everyone in attendance.