Penn Alumni Reports
Committees and School Organizations

Penn Alumni Board of Directors & Council of Representatives Meeting

College Hall, Room 200

Saturday, May 16, 2015
Alumni Class Leadership Council
Submitted by Brett Weinheimer, W’00, President

- Comprised of volunteer class leaders representing 8 decades of Penn alumni

- Class President Event:
  - Led by David Blatte, Stephanie Yee, and Sue Wishnow
  - Invited every alumni class president at Penn as well as current undergraduate class presidents to an event on campus
    - Campus updates
    - Sharing of best practices
    - Chance for ACLC to interact with presidents
    - Receive significant amount of positive feedback

- Alumni Weekend
  - ACLC members will be assisting Penn staff in various capacities throughout alumni weekend
  - Several Board members serving as parade marshals
  - Board members will take part in the Graduation ceremonial procession

- Awards
  - Developing new process for Class Award of Merit and Tyre Communication award, will be partially launched this year.
  - Led by Lauren Hedvat and Brian Katz

- Bylaws
  - Currently reviewing ACLC bylaws in an effort to update and reflect the current mission of the board.
  - Bylaws discussion will continue through summer with goal of being finalized at summer retreat

- Retreat
  - ACLC will be holding another summer retreat, planning will begin shortly after Alumni Weekend.
Alumni Programming Committee
Submitted by Kyle Kozloff, W’90, Chair, VP of Alumni Programming

Mission: To assist Alumni Relations in developing, branding, and marketing programming for alumni, including social, educational, and professional development activities held on-campus, off-campus, and online.

Penn Alumni Board Retreat – Fall 2015 Review
The committee reviewed the programming that was implemented by Alumni Relations since the last retreat regarding Alumni Education and Communications efforts. Highlights included the first experiential education event held in October with a Broadway show, “If/Then”, a behind the scenes talkback with the cast and producers and a reception and discussion with Penn professor, Cary Mazer. The first private instance of a Coursera course for Penn Alumni was also offered during the month of October. The course “History of the Slave South” with Prof. Stephanie McCurry was a major success with over 600 alumni participating. The faculty webinar series has also seen an increase in participation with a change in name.

The committee also discussed the Penn Alumni website and the social media platforms utilized by Alumni Relations which have had major upgrades. The website went through a complete revision making it more streamlined and user friendly. Penn Alumni currently uses Facebook, Twitter, LinkedIn, Instagram, Storify, YouTube and Pintrest for communication regarding Penn alumni events.

Alumni Education
The committee continues to provide support and feedback to the Alumni Education activities provided by Alumni Relations. During the retreat, the committee considered options for promoting Experiential Education activities for alumni including additional outreach to regional clubs and the ACLC, that include an information kit on each event that the organization can easily use to create web-postings and e-mails.

FY15 was the first year incorporating alumni events in conjunction with the English department’s Winter Reading Project. Due to its success, Alumni Education is considering a Great Books Series (online book discussions) for 2015-2016. The committee suggested that events connected with the series could be held during Homecoming and Alumni Weekend and that two months’ notice on the book that is being read would be ideal.

For the private instance of Coursers for Penn Alumni, the next offering will be in October 2015 and will keep the four-week format, with an event to be held during Homecoming Weekend with the professor. The committee recommended keeping the enrollment cap at 500 and marketing course content using photos and highlighting unique alumni experiences from the 2014 course.

Communication efforts
APC members have been acting as evangelists for Penn programming via social media, promoting events and programs via Twitter, Facebook, Frankly Penn, etc. The committee would like to see more viral outreach through these outlets, and hopes to work with other alumni groups to that end.

Moving forward with the upgraded Penn Alumni website, style guides will be provided for each department in Alumni Relations, giving the site a more cohesive look and brand. In addition logo/branding toolkits will be provided for alumni to engage classmates and promote events. The committee will be requested to review these guides and provide feedback to make them most effective for
alumni volunteers to use. They will also provide assistance in posting and promoting past events via social media, by using the current Frankly Penn blog, or by utilizing a new format via the iModules platform on the new Penn Alumni website.

Alumni Programming

Award of Merit Gala
To continue the momentum in supporting the Alumni Award of Merit Gala, which currently is exhibiting a well-programmed awards presentation, the committee will be focusing on how to better promote the Gala. It was discussed at the retreat the need for a more robust marketing plan and members of the committee have agreed to assist with how best target different constituencies to increase participation at the Gala.

Penn Alumni Board Retreat
The Penn Alumni Volunteer Leadership Retreat has been an excellent opportunity for our most active alumni volunteers to meet and discuss activities and alumni engagement for the greater Penn alumni community. The committee has agreed to take a look at the programming for the event to determine other speakers or sessions that could best assist in the attendees in effectively working with other alumni volunteers and their constituents.

Penn Alumni Committee Liaisons
The APC continues to develop its role as a resource and a point of connection between Alumni Relations and the current Penn Alumni committees and other alumni volunteers. After a successful kickoff during the Leadership Retreat in 2013, APC members are following up on the task of clarifying priorities and determining what resources volunteers need to facilitate work. The committee agreed to discuss ways in which to bring some aspects of four main themes – collaboration, communication, membership and strategic planning - to other alumni volunteers through identifying alumni or staff who could share a specific expertise in a theme, i.e., working with a class communications leader to give a talk/webinar on how to best reach alumni constituents.

Faculty Award of Merit
The Penn Alumni Faculty Award of Merit is a new faculty award that was established in 2014 by Penn Alumni and the Office of the Provost. It is presented annually to an individual or group of collaborators that has made an outstanding contribution to alumni education and engagement at Penn by sharing their unique scholarship work with the alumni community. The Alumni Programming Committee is the selecting body in choosing this award and this year’s honoree was Professor Dan Lee, with the School of Engineering and Applied Science. Professor Lee received his honor at the February Board retreat, along with a $2500 cash prize.
Association of Latino Alumni
Submitted by Jasmine Perez, Nu’08, GNu’08

I. Events
This year ALA celebrates its 15th Anniversary! We are celebrating this anniversary by reflecting on the progress of Latinos at the University. Our goal is to visit our history, fill in any knowledge gaps, and collectively come up with goals for our future.

A) Alumni Brunch
Collaborative brunch for alumni and current students to network

B) Celebrating ALA’s 15th Anniversary: Looking Back and Looking Ahead
Join the Association of Latino Alumni in celebrating its 15th Anniversary with both pride and introspection. Join board members and a panel of distinguished alumni in discussing ALA’s history, achievements and goals, including the place of Latinos at Penn as they become the largest minority in American society. All Latinos who graduated from Penn are part of this moment and are welcome to take part and speak out.

Featured Alumni:
- Luz Marin, CGS01, CGS05 -
  Program Coordinator for the Women's Studies Program at Penn
- Patricia Marin, C90 -
  First president of ALA and Assistant Professor of Higher, Adult, and Lifelong Education at Michigan State University
- Pedro Ramos, C87 -
  Former Vice President of ALA and Chief of Staff for past Penn president, Dr. Judith Rodin; former City Solicitor and Managing Director for the City of Philadelphia; former Chairman of Philadelphia School Reform Commission, and partner at Schnader Harrison Segal & Lewis

Moderated by:
- Clemson Smith Muñiz, C79 -
  Past president of ALA and Spanish-language broadcaster for the Jets, MLB Network and HBO Latino Boxing

II. La Casa Latina and Latino Coalition
ALA continues strengthening its bond with La Casa Latina. On March 21st a busload of students traveled to NYC to visit Casa Azul and the Julia de Burgos Center. In the evening, ALA hosted an Alumni Mixer with the Students at the Julia de Burgos Center. About 25-30 alumni attended. We are also hosting our 2nd Alumni Brunch on May 16th.
III. Goals
We achieved several goals since our last submission: we updated our EF application and guidelines and developed a board member contract. We also started a fundraising campaign for the ALA scholarship fund via our past president Patricia Marin who suggested we use the 25th reunion as a way to engage alumni. The bylaws are still a work in progress. A few people have signed up for our listserve and with the help of Alumni Relations we have gotten a few dues paying members through our online membership form.

We will continue to work on increasing membership and engaging alumni. Some of our goals for the year to come are to fill vacant board member positions; raise funds for the emergency fund; get 20 more dues paying members; and have at least 2 regional events.
Awards and Resolutions Committee
Submitted by Susan Frier Danilow, CW’74, G’74, Chair

The Awards and Resolutions Committee met twice by teleconference, once to review the nominations for Student Awards of Merit, and a second time to review the nominations for Alumni Awards of Merit and Young Alumni Awards. Committee members were provided with detailed information on the candidates to be considered, electronically, in advance of each teleconference.

A total of 36 applications for the Student Award of Merit were received. After a lengthy discussion, the following five members of the Class of 2015 were unanimously chosen to receive a Student Award of Merit:
Dawn Androphy, C’15
Jesus Fuentes, C’15
Katlyn Grasso, W’15
Kaitlin Meiss, W’15
Tess Michaels, W’15, C’15

Student Awards of Merit will be presented at the annual Ivy Day Award Ceremony on Saturday, May 16th, 2015 at 4pm in College Hall.

The Committee met a second time to review nominations for Alumni Awards of Merit. After considerable discussion, the Committee unanimously agreed to award 2015 Alumni Awards of Merit to:
Thomas J. Cusack, W’77, C’77
Kenneth S. Glass, ENG’82, W’82
John R. Rockwell, W’64, WG’66
Katherine S. Sachs, CW’69

At that meeting, the Committee also reviewed nominations for Young Alumni Awards of Merit. The Committee unanimously selected Seth Ginns, C’00 and Stephanie Yee, C’08 as the 2015 recipients of the award.

Alumni Awards of Merit and Young Alumni Awards of Merit will be presented at the Annual Alumni Award of Merit Gala, which will be held during Homecoming Weekend on Friday, November 6, 2015.

The committee also unanimously agreed to present a Commendation to Deborah Wolff, CW’62, GED’66 in recognition of her work as an alumna of the University.

I would like to thank the Committee members who devoted considerable time and thoughtful insight in fulfilling their duties and responsibilities on this Committee. They are:
Edward Anderson, C’65, M’69
Ira Harkavy, C’70, GR’79
Lolita Jackson, ENG’89
Joan Lau, ENG’92, WG’08
Larry Nussdorf, W’68
Julie Beren Platt, C’79
Joseph Rascoff, W’67
Patricia Braun Silvers, CW’71
Brett Weinheimer, W’00
Benchmarking Committee
Submitted by Co-chairs, Dana Michael W’82 and Lindsay Napor McLean ENG’98, WG’05

Committee Members
Dana Michael
Lindsay McLean
Paul Zantinger
Robert Bliss

Committee Mission
Actively gather information from Penn sources and peer institutions that leads Penn Alumni and the Alumni Relations Office to actions that enhance the alumni network

Penn Alumni Interview Program Survey – Meeting at the February 28, 2015 Alumni Leadership Retreat

The Benchmarking Committee met with Steve Hamilton and Lindsay Dussing of the Penn Alumni Interview Program office during the Penn Alumni Volunteer Leadership Retreat. They are planning to send a follow-up survey to their survey from approximately two years ago. The Benchmarking Committee had provided input into this previous survey which the Interview Program office thought was very helpful.

Topics being included are as follows.

- Experience of using Penn Key to control access to information
- Experience in registering in the Alumni Interview Portal
- Drivers of alumni involvement and satisfaction
- Demographic information to be able to understand how responses vary by background

The Benchmarking Committee worked with Steve and Lindsay to focus the questions so that the survey didn’t overburden the respondents and responses provided good information. How to structure the responses was also discussed. For example, should a response have a scale from 1 to 5, 1 to 7 or something else?

It was agreed that after the meeting the questions would be revised and sent to the Benchmarking Committee for further comments. In addition, Dana agreed to try to request access to the Interview Portal using Penn Key to experience what a new interviewer would feel. Feedback from this could lead to enhancement of interview questions.

Review of Enrollment in PennKey and the Alumni Interview Portal

The PennKey is an individual's identification number in Penn's IT system which hosts the Alumni Interview Program Portal. Since Dana is a graduate of the University from prior to 1987, he needed to have the Alumni Interview Program staff give him his predecessor identification number to request a
PennKey. Having to look up the prior ID number and pass it on before someone can then go through the PennKey application is extra work for the staff and makes the enrollment process complex for the new volunteer..

Applying for the PennKey was a confusing and frustrating process.
- Screen instructions were not clear
- Challenge questions could have ambiguous answers (e.g., what is your favorite food could change over time
- User names were from a small set of possibilities making them potentially easy to forget
- The process asked for the last e-mail account used 2.5 years ago when the PennKey application was started and abandoned
- Once the PennKey was granted, it could not be used immediately

Overall, it was not a good process to encourage alumni involvement.

The Alumni Interview Portal registration itself was very easy with only one web page of data input necessary.

**Survey Additional Comments**

After the Alumni Leadership Conference, the Alumni Interview Program consolidated feedback, put the questions on the SurveyGizmo.com web site and sent it back to the Benchmarking Committee for further comment.

The Committee reviewed the survey again and provided comments around the ordering of questions, question wording and how to shorten some introductory text.

The survey is planned for distribution in mid-May and the committee believes it will provide good information to the Alumni Interviewing Program.

**Other Matters**

The Benchmarking Committee would like your suggestions on what data we can gather to provide insightful information for Penn Alumni and Alumni Relations future projects.

The Benchmarking Committee has opportunities for Penn Alumni who would like to participate. For further information on the committee and its activities, please contact Committee co-chairs Lindsay McLean or Dana Michael
Homecoming Weekend Saturday, Nov. 1st, 2014 - 10:30am – 12 pm Houston Hall, G55


A conversation about the relevance of reparations and how such an undertaking can be achieved, with a focus on the legacy of the agricultural expertise, culinary creativity and uncompensated labor of the enslaved and free, Africans and African-Americans.

Co-host: Makuu: The Black Cultural Center.

Moderator: Dr. Clem Harris, Post-Doctoral Fellow, University of Pennsylvania

Panelists
Dr. John Boyd
President, National Black Farmworkers

Ms. Tonya Hopkins
Food Griot, Independent Food Scholar, Culinary Historian

Dr. Brian Peterson
Director, Makuu: The Black Cultural Center

Ms. Victoria Ford
C’15

Demystifying the Media- Symposium (Co-Sponsored by Penn NAACP and Undergraduate Media and Entertainment Club)

Wednesday, November 5th at Huntsman Hall – 7pm

Moderator: Dr. Shaun Harper, Associate Professor
Executive Director: Center for the Study of Race and Equity in Education

The symposium, co-sponsored by both groups, provided insight into an often unknown and mysterious process— the behind the scenes workings of journalism and media. We explored the backend workings of journalism and media reporting by speaking with accomplished media professionals (editors, producers, news directors, etc.); each shared their experiences in the newsroom, and provided context for the final reports that come across newspapers, television and radio. The goal of the event was to provide the larger
Penn community with a strong understanding of the unseen choices that are involved in reporting/journalism in hopes of better understanding how such processes influence final reports.

Panelist:  Mr. Michael Days, Editor
          Philadelphia Daily News

          Mr. Anzio Williams, News Director
          WCAU, NBC 10

          Ms. Sara Lomax-Resse, President
          900AM-WURD – Radio

** Penn Relay Weekend: “Passing the Baton”**

**Saturday, April 26, 2014- 10am – 12pm, Sweeten Alumni House**

The Black Alumni Society (BAS) hosted its Annual Brunch on the Saturday of Penn Relays Weekend. Over 75 Alumni gathered on campus for great food, fellowship and fun. This annual event allows BAS to inform members on how they can become involved in the society’s many worthy events. BAS invites other diversity groups to participate and introduces the James Brister Society’s Student & Faculty Leadership Award Recipient.
Global Alumni Network Advisory Board
Submitted by Nicole Oddo Smith, C’05, Chair

The Regional Clubs Advisory Board supports Alumni Relations and our network of clubs throughout the world. We hosted quarterly calls for the board as well as additional committee calls for our committees below. We had the chance to complete two big projects this year and look forward to tackling new projects in the upcoming Penn year. If anyone has suggestions for webinars or would like to connect with our regional clubs, please contact Nicole Oddo Smith, neo@alumni.upenn.edu or Tara Davies, Director of Regional Clubs at daviest@upenn.edu. Here is an update on our efforts.

Mentoring/ Webinars

In January 2015 we hosted a webinar called “Taking Your Club from Good to Great” with Donald Bonk C’92, current President of the Penn Club of Western Pennsylvania. The program was well received and gave us insight into a successful club in one of our smaller markets. Our webinars help reach alumni throughout the world and are recorded for later viewing. We hope to do future programming on club finances as well as legal requirements.

ACAM Task Force

Our ACAM committee, led by Gary Survis W’86, PAR’14, PAR’17, Former President of the Penn Alumni Club of Metro New Jersey, has evaluated club awards and researched what our peer institutions do to recognize regional clubs and their leaders. The group is also reviewing our own Alumni Club of Merit award voting process. In addition, we will be proposing more ways for Penn to recognize more regional clubs and leaders at the Leadership Retreat. Gary is working with Cheryl Greenstein C’87, W’87, L’90, Ryan McCaw GFA’06, GCP’07, GFA’07, and Nicole Oddo Smith C’05.

Partners with Penn Task Force

The Partners with Penn form is an annual requirement for club leaders to complete to ensure that Alumni Relations has the most up to date information about clubs, their leadership, successes, and challenges. The form has been evaluated to gather more valuable information and in Survey Gizmo, an easy to fill out platform with extensive reporting abilities. We intend to share more of the Partners with Penn findings throughout the year and encourage greater participation. This group was led by our former Chair, Ben Craine W’65 and he has worked with Dov Hoch C’96, Belinda Buscher C’92, and John Vosmek C’61.

International Committee

Dov Hoch C’96, President of the Penn Club of Israel, and Sin Wei Ong GL’97, of the Penn & Wharton Club of Singapore, continue to find ways to better connect our international clubs to the university.

Alumni Weekend Session

We will be having a program today after this meeting called “Empowering Regional Club Leadership and Participants” to share advice with current club leaders and get more alumni involved in leadership in their region. Our Homecoming Program was a success as alumni really appreciate not only the chance to mingle but also the opportunity to learn from the Advisory Board and each other.
James Brister Society
Submitted by Co-Chairs, Gil Casellas, L’77 and Dean Henry, W’74

JBS - UPAAN New York Historical Society Exhibit Event

The James Brister Society and the University of Pennsylvania Asian Alumni Network co-hosted a Penn Exclusive Guided Tour and Reception on Wednesday, December 17 from 6-8pm. The exhibition entitled “Chinese American: Exclusion/Inclusion” was held at the New York Historical Society and explored the centuries-long history of trade and immigration between China and the United States—a history that involved New York from its very beginnings—and raised the question “What does it mean to be an American?” The exhibit narrative extended from the late eighteenth century to the present and included all regions of the country, thus interpreting the Chinese American saga as a key part of American history. This event marked the third joint activity by JBS in New York City with one of the Diversity Alliance Alumni Groups.

Spring 2015 General Membership Meeting

The Spring 2015 General Membership continued the upward and positive trajectory of JBS. Once again, several JBS members attended from across the country including San Francisco, Atlanta, Houston, and Miami. The Spring meeting was hosted in a two day format. On the evening of April 10, as a follow up to the highly successful Mindfulness session held during the Fall meeting, Mara Wai, M.Ed., the Program manager and Instructor with the Penn Program for Mindfulness, led a session on “Stress Management and Coping Skills for Work and Life.” This was followed by a casual dinner. The JBS members then adjourned to attend the 20th Annual Student and Faculty Leadership Awards presentations and reception, described in detail below.

On the morning of April 11 two panel discussions were held following a continental breakfast. “The Evolution of Activism” was moderated by PAACH Director Peter Van Do, with panelists Anthea Butler, Ph.D., Associate Professor of Religious Studies and Graduate Chair in the Department of Religious Studies; Jesus Fuentes, C’15, senior in the College studying Biological Basis of Behavior, and Clemmie Harris, Ph.D., a Postdoctoral Fellow in the Center for Africana Studies. The second panel, “Navigating Race in Institutions” was moderated by Rev. William Gipson, Associate Vice Provost for Equity and Access, with panelists Jeanne Arnold, Ed.D., Chief Diversity Officer at Gettysburg College, TJ Ghose, Ph.D., Associate Professor in the School of Social Policy and Practice, Wendell Pritchett, J.D., Ph.D., G’97, Interim Dean of the Law School and Presidential Professor, and Ann Tiao, Ph.D., Assistant Dean for Research and Graduate Education in the College of Education at Rowan University. Following the panels, the General Membership meeting was held, which included updates from Eric Furda, Dean of Admissions and University Vice President and Secretary Leslie Kruhly. Following the General Membership meeting, the Membership and Programming committees met to discuss the committee goals. Overall, the 2 day event was informative and engaging, and generated positive feedback from the members.

20th Annual Student and Faculty Leadership Awards Reception

The 20th Annual Student and Faculty Leadership Awards Reception was held on April 10. This JBS signature event continues to gain momentum each year in terms of the number of students nominated and the attendance in support of those recognized by this celebration. In addition to their fellow students and classmates, parents and relatives of student leaders were also in attendance. The meeting began with the presentation to JBS cofounder and University Trustee Emerita, Gloria Twine Chisum, G’60, HON ’94, of
a resolution of appreciation from the Penn Alumni Board on the passing of her husband, long time JBS member, Dr. Melvin “Jack” Chisum, C’43, M ’52.

Once again, a faculty member, Gwendolyn DuBois Shaw, Ph.D., was recognized by JBS, and student leaders were recognized by JBS, the Association of Latino Alumni (“ALA”), the Black Alumni Society (“BAS”), the University of Pennsylvania Asian Alumni Network (“UPAAN”), the Association of Native Alumni (“ANA”) and the Lesbian Gay Bisexual Transgender Alumni Association (PennGALA), and were given awards in recognition of their academic performance, civic engagement and contributions toward supporting diversity at Penn. The reception following the Awards ceremony afforded an opportunity to chat with the award winners, their families and invited friends.

**Upcoming Activities**

Over the summer the JBS executive committee will consider the question of whether to schedule one or both of its meetings to coincide with Homecoming and Alumni Weekends. In addition, the programming committee will continue to look into holding regional meetings throughout the US.
Penn Engineering Alumni Society
Submitted by Matt Quale, ENG’98, President

The Penn Engineering Alumni Society (EAS) is pleased to provide the following update on activities during the 2014/2015 academic year.

The core tenants of the EAS include:

- Fostering connections between Alumni and Students (undergraduate through PhD)
- Encouraging Alumni to connect with one another
- Strengthening the bond between Alumni and the School of Engineering and Applied Science (SEAS)

To achieve these goals, the EAS is made up of 6 elected Officers and 12 elected Directors, as well as upwards of 8 Past Presidents and 6 Associate Directors. The Board meets on campus 9 times through the year. With support from the Engineering Development Office and an extended group of engaged, globally diverse engineering alumni, the 17 board committees are able to produce and promote programming in support of these goals with over 1500 hours of volunteerism.

Highlights of Recent Activities

- The EAS supported a number of student networking events this past year including the AIChE Corporate Dinner, the 5th Annual Graduate/Alumni Mixer, and a Bioengineering Mixer.
- The “Externship” program held in conjunction with Career Services was held for the second year and was once again a great success. 30 students participated across 14 different companies at locations around the world in April.
- The bi-annual Patent presentation was also held in April with excellent interaction between students and the panel of speakers. Approximately 60 students from across campus attended the event to learn about patent law.
- The Annual Senior Design Competition allows the EAS to recognize teams of the brightest SEAS students. Alumni are invited to visit campus and serve as judges and witness the current research that is being championed at Penn. The judging criteria are focused on how the teams organize and communicate their projects rather than the technical merits of the work. The top prizes were awarded to:
  - **First Prize: Turbox**
    Manfred Reiche, John Doyle, John Whitman, Tommy Sutton
    Mechanical Engineering and Applied Science
  - **Second Prize: TRIO – Quick release tripod**
    Greg Caso, Davita Frankel-Bonacci, Clara Midgley, Rob Ritchie, Kevin Cruz
    Mechanical Engineering and Applied Science
  - **Third Prize: APRo: Application-Based Robot**
    Ayinde Alleyne, Alain Hernandez, Nicholas Labarbera, Alfredo Muniz, Folasade Oba
    Electrical and System Engineering
  - **Honorable Mention: Forcefield: A Cable-Driven Force Feedback Computer Mouse**
    Tyler Caron, David Baker, Colin Feo, Preston Morris
    Electrical and Systems Engineering
  - **Honorable Mention: Mobile Fluorescence Microscopy for Point-of Care Diagnostics**
Connie Li, Matthew MacLean, Steven Huang, Renyao Wei, Max Wasserman
Bioengineering

- **Honorable Mention: FloPro: Fluorescence Imaging and Projection**
  Woo Yul Byun, Frederick Ding, Karthik Sethuraman, Sara Liebreich
  Bioengineering

**Celebrations**

- The D. Robert Yarnall Award is presented annually by the EAS to a distinguished member of Penn Engineering’s alumni for outstanding contributions to the field of engineering or technology; whether in public service, private industry and/or education. This year, the Board was honored to present the award to Mr. Paul S. Angello, EAS’72.
- The EAS and the undergraduate student body presented the S. Reid Warren, Jr. Award to Cherie Kagan for her outstanding service in stimulating and guiding the intellectual and professional development of undergraduate students at the School of Engineering and Applied Science.
- The EAS presented the E. Stuart Eichert, Jr. Award to Ji Hyun Kong and James C. Lovey who exemplified the characteristics of selfless service to the University and Community.
- EAS Director Dawn Becket awarded the Dawn and Welton Becket Digital Media Design Achievement Award to Max L. Gilbert and Jessie J. Mao who exemplify the ideals of the DMD program through outstanding achievement, citizenship, and mentoring.
- EAS Past President Walter Korn awarded the Walter Korn award to Alfredo Muniz, an outstanding senior in the Moore School who will be continuing on at the Moore School for a graduate degree.

**About the EAS Board of Directors**

The 2014-2015 Executive EAS Board includes representation from SEAS classes from 1958 to 2007:

- President – Matt Quale, CBE
- Vice President – Stan Warchaizer, EE
- Vice President – Russ Miller, EE
- Vice President – Alan Schultz, ME
- Secretary – Sevile Mannickarottu, EE
- Treasurer – Jason Rifkin, GEN
Penn Fund Executive Board  
Submitted by JoAnn Harmon Hitt, W’83, Chair  

Mission/Organization  
The Penn Fund Executive Board (PFEB) is currently comprised of 42 undergraduate alumni, all of whom donate to The Penn Fund at the BFS level. Board members typically serve a three year term which can be renewed once for a second three year term. The mission of the Board is to support and work with The Penn Fund staff in soliciting donations and increasing alumni participation in The Penn Fund, the unrestricted undergraduate annual giving fund of the University. Board members are asked to use the mobile volunteer portal, MVP, to solicit 30-40 alumni for contributions to The Penn Fund each fiscal year. The Board has 4 subcommittees: BFS/Scholarships, Participation/Ivy Stone Society, Stewardship/Engagement and Young Alumni. The full Board meets twice per year – once on campus and once at the Penn Club in NYC. The Executive Committee of the Board (Chair, Vice-Chair and Committee Chairs) also convenes in January to assess the first half of the fiscal year and make plans for the second half.

Current Fiscal Year – Subsequent to November 1st  
The PFEB held a phonathon on November 24th in NYC hosted by our Board member Jef Pollock. It was a successful evening as we received 29 pledges and gifts for $31,950.

The Executive Committee of the Board had a conference call with Colin Hennessy, Executive Director of the Penn Fund, on February 19th for an update on the Penn Fund’s fiscal YTD progress and to brainstorm on how to increase alumni donor participation.

The Board had its second meeting of the year at the Penn Club in NYC on April 14th. Approximately 22 members were in attendance. Our guest speaker was Dr. David Grossman, Director of Civic House and the Civic Scholars program. Following Dr. Grossman, Kris Davitt, Assistant V.P. for Undergraduate Programs, and Colin Hennessy made presentations to the Board providing updates on developments at Penn and the current status of the Penn Fund versus goals and the prior year.

Finally, we recognized the 15 outgoing board members most of whom have been on the Board for six years. Currently, there are 6 alumni confirmed to join the Board on July 1st and others may be added. Following the meeting, all members were invited to attend the spring Scholarship Celebration at Gotham Hall. Many board members are also scholarship donors.

The PFEB plans to hold one more phonathon before the end of the fiscal year in our ongoing effort to reach the Penn Fund’s dollar and participation goals.

The Penn Fund’s goal for the current fiscal year ending June 30, 2015, is to raise $31.5 million from 27,001, or more, alumni donors, a 25.8% participation rate from alumni giving to The Penn Fund. Last fiscal year, the Penn Fund raised nearly $31.6 million from 26,677 alumni donors, a 25.5% participation rate. Some large non-recurring gifts were received last fiscal year which is why the dollar goal has not increased.

As of April 26th, the Penn Fund is 7,687 alumni donors away from its goal. We ask that all members of the Penn Alumni Board make at least a participatory level gift to The Penn Fund.
PennGALA
Submitted by Co-Chairs, Lex Ruby Howe, C’07 and Christopher McAdams, GAR’12

PennGALA has embarked upon a series of initiatives this year aimed at expanding our regional base, connecting current students and alumni, and fostering Penn pride in all our alumni members. As we head into the summer months, we hope to put together a comprehensive plan that will put the organization on a sustainable path.

Alumni Weekend 2015

This year PennGALA is happy to organize and host several exciting events:

- PennGALA Alumni Weekend Happy Hour (Friday, May 15, 5:30pm - 7pm)
  - We will informally kick off the weekend with a happy hour at Doc Magrogans Oyster Bar (3432 Sansom Street, Philadelphia)

- PennGALA: History of LGBT Community - Show & Tell
  - PennGALA in reflects on the history of the LGBT community and the LGBT Center at Penn and recognizes the contributions of this year’s PennGALA Student Leadership Award. The Center has initiated a history project that includes a website of archived materials. Last year, the project captured the attention of many alumni who attended. This gathering will provide the opportunity for alumni to share and record their recollections and to display artifacts (tee shirts, pins, posters, newspapers, etc.) they have brought with them. Refreshments will be served.
  - Saturday, May 16th
  - 4-5:30pm
  - LGBT Center
  - 3907 Spruce Street

Regional Events

Since our last report, PennGALA has successfully expanded its regional programming to a number of cities that historically have not received significant attention from the organization. Cities that now have regional event coordinators include:

- Chicago (Meg Hlousek)
- Fort Lauderdale (How Diamond)
- Miami (Steve Deitsch)
- New York (Ryan Hayward)
Regional Events (Cont’d)

One of our major goals is to continue expanding PennGALA’s quality regional programming. For the remainder of 2015, we will focus on establishing a presence in the following cities:

- Atlanta
- Boston
- Denver
- Phoenix
- Seattle
- London
- Toronto
- Los Angeles

The following are just a few examples of the exciting regional programming PennGALA has been able to organize over the past year:

- Women-specific networking in New York, Los Angeles, and San Francisco
- All-Ivy Latin LGBT event in New York
- An intercollegiate mixer at the nation's first LGBT Bollywood bar in San Francisco
- An all-Ivy house party hosted by PennGALA Steering Committee member Chris McAdams
- An inter-Ivy house party hosted by PennGALA Steering Committee member Marianne Mondt
- Intercollegiate alumni hiking in Runyon Canyon Park in Los Angeles

QPenn 2015

On Thursday of QPenn Week, Penn’s annual week celebrating everything LGBTQA, PennGALA and Lambda Grads (the graduate LGBTQ organization on campus) co-sponsored a social event for students and Philadelphia-based alumni on campus at City Tap House. We were delighted to receive over 50 attendees for drinks, snacks, and wonderful conversation. This event has become a tradition, and provided a great opportunity for alumni to connect with both undergraduate and graduate students, and we hope to continue the tradition next year.

Newsletters

Last year PennGALA established a strong communications schedule in conjunction with Alumni Relations. We sent quarterly newsletters, with information from both undergraduate and graduate student groups, updates from the LGBT Center staff, and profiles of alumni, faculty, and current undergraduates. These newsletters also contain information on our diversity of regional events, as well as co-sponsored events across the country. We also try to include updates on members of the Penn LGBTQA community who make the news. This new format has been well received by our constituents.

Social Media

We continue to utilize Facebook as an informal way of reaching alumni and friends with the latest news from Penn. This year, we are excited to launch a LinkedIn group. This will allow our members to network with others who share their interests at their own convenience. It can be found at http://www.alumni.upenn.edu/penngala/linkedin.
Mentoring

PennGALA has continued its focus on mentoring current students, both undergraduate and graduate. Steering Committee member Meg Hlousek has taken on the task of coordinating this program. We continue building a stronger, more comprehensive mentoring program. We are currently working with both the LGBT Center and Career Services to best determine how to build on programs that are already available and reach as many interested students as possible.

If you have any further questions, please contact co-chairs Christopher McAdams, GAR’12 (christopher.a.mcadams@gmail.com) and Lex Ruby Howe, C’07 (alexis.rubyhowe@gmail.com)

PennGALA 2014/2015 Steering Committee

Christopher McAdams, GAR’12, Co-Chair
Lex Ruby Howe, C’07 – Co-Chair
Marianne Mondt, C’08 - Secretary
Dwayne Bensing, GED'09, L'12
Courtney Dayno, C'09
Tyler Ernst, ENG’12 W’12 GEN’13
Meg Hlousek, C’12
Matthew Manarski, C'13
Joel Melamed, C’71
Donald McIntyre, C'59, M'63
Graham Ober, C’11
Julianne Oothoudt, SPP’10, SPP’11
Chris Schmaltz, GNU’08
Dennie Zastrow, C’10 G’12
Penn Medicine Development and Alumni Relations:
Medical Alumni Advisory Council Sponsored Activities
Submitted by Louis Kozloff, C’65, M’69, Chair

The Medical Alumni Advisory Council (MAAC), in partnership with the Perelman School of Medicine Office of Development and Alumni Relations, continues to engage and serve our broad base of alumni. The following are brief summaries highlighting some of the 2014-2015 events and projects:

Henry A. Jordan, M’62 Medical Education Center
Officially opening May 15, the new home of the medical school will bear the name of beloved alumnus Henry A. Jordan, M’62 thanks to a generous gift from his family. The ribbon-cutting will coincide with the 250th Anniversary of the School. Thus far, the School has raised over $24M for the Center.

250th Anniversary Celebration Alumni Events
The Office of Development and Alumni Relations held 250th Celebration Outreach events to reconnect with our alumni, thank our volunteers, and recognize our student volunteers. These events provided a forum to update attendees on the Perelman School of Medicine and the progress of the Henry A. Jordan, M’62 Medical Education Center, featuring Dean J. Larry Jameson, MD, PhD and Senior Vice Dean for Education, Gail Morrison, MD’71, FEL’76. Events were held in:
• Chicago, IL on November 8, 2014
• Washington, DC on November 20, 2014
• New York, NY on January 21, 2015
• Palm Beach, FL on March 1, 2015
• Los Angeles, CA on March 24, 2015
• San Francisco, CA on March 25, 2015
• Paradise Valley, AZ on March 28, 2015
• Boston, MA on April 29, 2015

Women in Medicine
The 53rd Annual Elizabeth Kirk Rose, M’26 Women in Medicine event was held on December 11, 2014. Senior Vice Dean for Education, Gail Morrison, MD’71, FEL’76 presented Arlene Bennett, ED’60, MD’64 with the Elizabeth Kirk Rose, MD’26 Women in Medicine Award for her dedication to the School and the fine example as a female physician during a lunch with students, alumni, and faculty.

Student Study Break
The Office of Alumni Development and Alumni Relations launched a new program this year with First Friday Study Breaks. Hosted in the heart of the Medical School, all students have been welcomed to come take a break and get to know the Alumni Development and Alumni Relations Office and the many different ways they can become involved with alumni to learn, network, and be our next leaders.

Student Gift Campaign
The Student Gift Campaign launched in March to encourage giving among graduating 4th year students at the Perelman School of Medicine and to celebrate the 250th Celebration of the School. Annual Giving and Alumni Relations celebrated the start of the campaign with a Student Giving Campaign Kickoff event with a total of 52 students in attendance. In its first year, the campaign has over 60% participation from students.

Faculty and Staff Campaign
In an effort to rally support for scholarship funds at the Perelman School of Medicine, the Faculty and Staff Campaign launched in March as an email campaign to encourage gifts from all faculty and staff.
throughout the Perelman School of Medicine and the University of Pennsylvania Health System. Emails featured various key faculty or staff members, including Peter Quinn, D’74, GD’78, Gail Morrison, MD’71, FEL’76, and Ronald Barg, C’76, MD’80. In its first year, the campaign has raised over $160K.

HOST Program
Every October, the Development and Alumni Relations office works to link fourth year students who are interviewing outside of the local area to alumni in an effort to reduce travel costs through the Host Our Students as They Travel (HOST) Program. Last year, the HOST program had 114 requests from 47 unique students and was able to make 50 matches with our alumni volunteers. There were 116 alumni volunteers, 57 of which were new this year. Many MAAC members participated in this program.

Mentorship
The Office of Development and Alumni Relations successfully launched the new Perelman School of Medicine Alumni Mentorship Program in Fall 2014. This year, over 204 alumni signed up to participate as mentors to the next generation of Penn Medicine physicians. Feedback from all involved is extremely positive.

Medical Alumni Weekend
Medical Alumni Weekend 2015 is taking place on May 15–16, 2015. Dean J. Larry Jameson, MD, PhD will have the honor of presenting the 2015 Alumni Awards. The Lifetime Achievement Award recipient is Henry A. Jordan, MD’62, RES’67. The Distinguished Graduate Award recipients are Patricia A. Gabow, MD’69, WG’86, and Robert M. Wachter, C’79, MD’83. The Alumni Service Award recipients are Dennis Law, C’69, MD’73, Ronald Law, C’71, MD’75, Christopher Law, C’78, MD’82, and Jeremy Law, MD’86.

This year, we are excited that Dr. Vic Ferrari will moderate a lively discussion of the founding and formation of the Perelman School of Medicine with Linda Luxon, Treasurer of the Royal College of Physicians in the United Kingdom, Gaetano Thiene, Professor of Pathology and Consultant of Cardiovascular Pathology in the Department of Cardiac, Thoracic and Vascular Sciences at the University of Padua Medical School, and Neil Turner, Head of Undergraduate Medical Education and Professor of Nephrology at the University of Edinburgh. More information about Medical Alumni Weekend and the 250th Anniversary can be found at www.perelman250th.com.
Penn Nursing Alumni Report
Submitted by Terri Cox Glassen, Nu’91 President of Penn Nursing Alumni Board

It is my pleasure to serve as the President of Penn Nursing Alumni. I am pleased to report the following updates:

✓ PNA Board Leadership

- We helped to orient Dean Antonia Villarruel to our alumni population, including a tour of the HUP art during her second week as Dean, individual meetings with key alumni leaders and boards, worked with the Office to provide briefing materials detailing the School’s complicated history and held welcome events in Philadelphia, Michigan, Puerto Rico, as well as a virtual town hall.
- We successfully recruited 4 new alumni board members and 5 new student representatives to serve on the board for the 2014-2016 terms.
- We updated our bylaws to increase flexibility in recruitment of new members.
- We partnered with the communications team at the School of Nursing to foster increased communication among alumni and highlight alumni in social media.

✓ Awards Committee Update

Accomplishments:

- A total of 17 complete nominations were submitted in 6 categories and reviewed by the Awards Committee this year. Nominations came from fellow alumni, students, Penn Nursing faculty, a Dean of Nursing and family members, who reside in PA, NJ, DE, MI, MN, FL and GA. Five awardees were chosen and will be honored at this year’s Awards program, which was expanded under Dean Villarruel’s direction to include student awards, in addition to faculty and alumni awards.
- 50% of the Committee membership included non-Board members, an identified goal which has already proven helpful in building our Board membership with experienced volunteers.

✓ Nominating Committee Update

Accomplishments:

- Continued to build the focus and process for maintaining a growing and diverse volunteer pipeline.
- Expanded PNA Board and Committee nominations/recommendations using existing personal networks, targeting key populations and using social media.
- Updated PNA Board Orientation Packet for new members.
- Identified 4 candidates that fit many of our newly identified criteria to fill open Board positions for 2015-2017. In addition, the Committee worked with Leadership and Staff to identify strong candidates to fill open Committee chair and needed committee member roles. This represents our first realized effort to build up our volunteer leadership at various levels, with the eventual goal of identifying (only) proven candidates for critical Board positions.

✓ Student-Alumni- Connections Committee Update

Accomplishments:

- Partnered with the School’s graduate student organization to host two very successful happy hour events for new students and alumni.
• Assisted in organizing the annual Nurse Networking event for students and alumni at Homecoming.
• Assisted with hosting alumni-student dinners during Nursing Spirit Week.
• The Committee underwent a leadership transition, with strong new leadership working to re-launch in the fall with a comprehensive strategy for student engagement at all levels of education.

✓ Alumni Events Committee Update
Accomplishments:
• Recruited a diverse group of members including non-board members, current students, past reunion chairs, and previous event attendees
• Assisted with planning and hosting the annual Nurse Networking event at Homecoming.
• This Committee also underwent a leadership transition. Proven new leadership and several strong, proven, members, have been identified for the new year.
DEAN'S ALUMNI COUNCIL UPDATE

The mission of the Dean's Alumni Council is to work closely with the Dean and Office of Alumni Relations on various projects to connect alumni, students, and the public to the Penn Vet community for the purpose of engagement, ambassadorship and mentoring. The DAC is comprised of 44 members appointed by the Dean. The current working project groups are Communications & Social Media, Speakers Bureau, Student Interaction & Events, Alumni Events & Networking, Class Agents, Awards, Governmental Relations and the Opportunity Scholarship Program.

The DAC will meet on Friday, May 15 at New Bolton Center in conjunction with Alumni Weekend and class reunion activities. The focus of their meeting will be a working session to continue the process for the creation of the Strategic Roadmap to the Future to strategically plan the activities of the Dean’s Alumni Council.

INITIATIVES

The Penn Vet Alumni Office hosted the 115th Penn Annual Conference on March 11 – 13, 2015 at the Sheraton Downtown Philadelphia. The conference provided sessions to veterinarians and vet techs for their continuing education. 83 sessions over two days by 42 speakers were offered. Special Events during the Conference included a Keynote Presentation and Luncheon, Dean’s Reception, Dean’s Alumni Council Awards Dinner, Young Alumni Luncheon and Lunch with the Experts. Wet Labs were held on the third day at Ryan Hospital. New and innovative changes will be coming for the 2016 Penn Annual Conference.

Alumni Weekend 2015 will take on a new look with enhancements to the schedule including a Red & Blue Jubilee Dinner Dance for those celebrating their 50th reunion and higher. On Saturday there will be a Spring Alumni Picnic on the New Bolton Center grounds with fun for all ages. These new events will be in addition to the traditional New Bolton Center tours on Friday afternoon and the Dean’s Reception that evening, as well as, tours of the Philadelphia campus on Sunday morning.

The Alumni Career Coaching Program kicked off this spring with 48 students being matched with alumni career coaches from around the country. This is not a full time mentoring program, instead, this coaching program is a resource for students to ask alumni questions as they manage the terrain and make decisions about their career path.

STAFFING UPDATE

Darleen Coles, the Penn Vet Events Coordinator, has decided to stay home with her new baby and will not be returning from maternity leave. The office is currently in the search process to fill this position which will now be titled Assistant Director of Institutional Events and will incorporate event coordination at both the Philadelphia and New Bolton Center campuses.
UPCOMING EVENTS

MAY 2015:
Dean’s Alumni Council Meeting - Friday, May 15 (8:45AM - 3PM), Alumni Hall, New Bolton Center

ALUMNI WEEKEND
Friday - New Bolton Center
- New Bolton Center Tours – 3:30pm
- Dean’s Reception at Allam House including a tent for outdoor enjoyment) 5:00pm
- Reunion Dinners hosted by individual classes around Kennett Square – 7pm

Veterinary Red & Blue Jubilee Dinner Dance (new format!) for the 50th, 55th, 60th, 65th, 70th and 75th reunions in Alumni Hall – 7pm

Saturday - New Bolton Center
- Spring Alumni Picnic, 12pm-4pm, New Bolton Center Campus (new event!)

Sunday - Philadelphia Campus
- Ryan Hospital Tours, 10am – 12pm (light refreshments served) (new day!)

JULY 2015:
AVMA Alumni Reception - Monday, July 13, 6:30pm - 8:30pm, Boston

AUGUST 2015:
PVMA Alumni Reception - Friday, August 15, 5pm, Hershey Lodge

OCTOBER 2015:
Parents & Partners Weekend - Saturday, October 17, Philadelphia Campus Dean's presentation at luncheon, arrive 11:30am, presentation at 12noon to 12:45pm

NOVEMBER 2015
Dean’s Alumni Council Meeting – Friday, November 20, 8:00 a.m. to 3:30 p.m.

SCAVMA Auction – Friday, November 20, 5:00 p.m. Alumni Wine & Cheese

DECEMBER 2015:
AAEP Alumni Reception - Monday, December 7, 6pm-8pm (Las Vegas)
Board Meetings

- December 2014 – discussion regarding LA Office closure, communications and upcoming events.
- March 2015 – recap of past, upcoming and potential events. Discussion about participating in non-SCRAB events.

SCRAB membership grew by 32 members to 155. This year’s dues were paid via Paypal. We plan to use Paypal for other transactions too.

Winter and Spring Events

- On December 9th, SCRAB hosted its holiday party at Loteria Grille, Jimmy Shaw W’83 authentic Mexican restaurant. Jimmy graciously helped us plan a Mexican wine tasting paired with his favorite recipes.
- On January 22nd, we hosted dinner and a Clippers versus Nets game at the Staples Center in downtown Los Angeles. Laura Stein and husband helped coordinate the event, providing access to a 40 person box. Sam Goldfeder (Laura Stein’s husband), NBA sports agent and Ramona Shelbourne, sports columnist at ESPN visited with our SCRAB members. The Clippers Spirit Dance Team also made an appearance and provided great photo opportunities for our members.
- On February 12th, SCRAB hosted a breakfast featuring Dean Jackson the 1st PIK professor at the Luxe Hotel. Dean Jackson provided insight about the PIK program. There was plenty of time to discuss his research and early radio show.

Future Events

- On June 2nd, we plan to host a dinner at the Nic’s and enjoy live theatre, “Satchmo at the Waldorf”. Jerry Magnin, W’60, chairman of the Wallis Theatre will be addressing our members during a pre-show dinner.
- On June 7th, we are looking forward to a visit from Professor Dan Lee and his robots. We are in the midst of planning a playful late afternoon with a slide show and interaction with Dan’s robotic toys.

Potential Events

- Pat Rose discussing innovations with regards to the undergraduate career search.
- Athletic event with either Basketball Coach Donahue (new Men’s Basketball Coach) or Coach Priore (new Head Football Coach).
- Dodger vs. Phillies in late summer
Trustees’ Council of Penn Women
Submitted by Dawn Porter Eringis, CHE’85, WG’89, Chair

TCPW Spring Conference – Penn: The Art of the Matter

The Trustees’ Council of Penn Women Spring Conference showcased Penn’s leadership in Arts & Culture with the multidisciplinary program theme “The Art of the Matter”. Penn Emeritus Trustee Kathy Sachs offered an overarching conference takeaway by explaining, “Studying art is not extracurricular, but integral to the university experience. Exposure to the arts helps students to think differently, expand their view of the world and develop more creative solutions.”

The opening Thursday luncheon featured Vice Provost for Faculty Anita Allen, Will Noel, Director of the Penn Libraries Kislak Center for Special Collections, Rare Books and Manuscripts, and Ken Lum, Penn Design Fine Arts Professor and Undergraduate Director, who explored “Why Do Humanities Matter? Why Study the Arts? How Does Penn Do Digital Across Disciplines?”

Then, it was on to the warm and welcoming Kelly Writers House. We first heard three female student writers perform their own work: Nadia Laher, Meg Pendoley, and Camara Brown. Sam Apple, Penn English Professor, provided comic relief. Next, we were simultaneously guided and challenged by the inimitable Kelly Professor Al Filreis in a collaborative close reading of Lorraine Niedecker’s “Poet’s Work”. As a two-time participant in Penn’s open global online Modern and Contemporary Poetry (ModPo) class, I was heartened to see Penn alumnae sharing this experience.

We continued our cultural inquiry with a talk by the Penn Museum’s Director, Julian Siggers. The Penn Museum over-performs in contributing to the understanding of world culture and history with over 200 of the 1,000 objects in History of the World in 1000 Objects. Penn students can learn through hands-on exposure to the museum’s collection, while the broader world learning community has digital access to hundreds of thousands of the museum’s 1 million objects.

Friday morning began with hearing the stories of three Penn women in entertainment: Stacy Snider, C’82, (20th Century Fox), Meredith Stiehm, C’90, (Homeland), and Janet Kagan, C’84, (Maxolev Productions). Linda Simensky, C’85, (PBS) moderated this lively panel. These leaders made it clear that humanities exploration at Penn was pivotal to discovering who they are and what they value. These panelists made bold career pivots in moving from law and finance to entertainment and displayed the grit that Angela Duckworth (Penn Psychology) propounds as critical to success in this male-dominated industry.

The closing panel event rounded out the program with another humanities theme “What Arts Means to Me: How to Cultivate Your Inner Muse.” Expertly moderated by Gwendolyn DuBois Shaw, Associate Professor of History of Art and Undergraduate Chair, panelists Judith Dolkart, G’97, GR’04, Director of the Addison Gallery of American Art at Phillips Academy Andover, Nancy Micklewright, CW’75, G’82, GR’86, Head of Scholarly Programs and Publications and interim Head of Public and Scholarly Engagement at the Freer and Sackler Gallery of the Smithsonian, Kathy Sachs, CW’69, Philadelphia Museum of Art and Penn Trustee, and Amy Sadao, Daniel Dietrich II Director of the Institute of Contemporary Art, contributed their perspectives. Each panelist explained her journey with curating art. We explored the effect of setting on the experience of art. Just as reading a book for a second time provides a new experience, the location in which a painting is hung influences its impact.

As Thomas Merton wrote, “Art enables us to find ourselves and lose ourselves at the same time.” By studying the arts, we can better understand the culture we live in, ourselves, other people, and other
cultures. The conference continually encouraged us to consider how an appreciation and understanding of the arts shapes us as humans, and enriches our lives. As we walked through the Penn campus with the spring trees in bloom, we came away inspired to continue this cultural journey.

TCPW Winter/Spring Events

Beijing Winter Career Networking Event

On Saturday, December 6, 2014, TCPW held a special winter networking event in Beijing. Joy Chen, former Deputy Mayor of Los Angeles and bestselling author in China of "Don't Marry Before 30", discussed career strategies and personal goals in a highly motivational talk to women from Beijing, Tianjin and Hong Kong. Joy focused on continuing to set and reach goals at all ages. Thank you to Loretta Evans, GEX’95, for organizing this event.

TCPW Hosts Interviewing Panel for students

On February 2nd, about 100 eager undergraduates attended what has become an annual “Interview Do’s and Don’ts” event cosponsored by TCPW’s Career Networking Committee and Career Services at Penn. Moderated by Career Networking Co-Chair, Lisa Aldisert, CW75 G75, the panel included Annie Martinez from Morgan Lewis, Amie Ryno and Jasmin Senior from Comcast, and Jessica Begley from Bloomingdales. The students peppered the panelists with great questions, many of which centered around how to ask great interview-appropriate questions and how to use LinkedIn more effectively to present themselves. Video of the event is now on the Career Services website - https://vimeo.com/120418278

LA Regional New Member Welcome event

Beth Kean, SEAS'89 and Christine Belgrad, W’83, hosted a Welcome brunch for new TCPW members, Abby Turnoff Feinman, W’91, and Laura Stein, C92 L95, on February 15th. The group enjoyed getting to know each other and is already thinking of new events.
University of Pennsylvania Asian Alumni Network
Submitted by Carlin Yuen, C’10, President

1. Executive Committee

The new UPAAN National Board:
- President: Michael Mariano ’00
- Treasurer: Ravi Chaganty ’09
- Marketing Chair: Ben Watkins ’13
- New Board Members: Paulo Bautista ’14, Ben Huynh ’14

2. Chapter Leadership

Each chapter has its own leadership structure and selection process for its leadership. The following chapter leaders are in place at this time:
- Los Angeles
  - President: Brian Chi ’10
  - Advisor: Michelle Yuen ’02
- San Francisco
  - President: Luis Chia ’07
  - Vice-President: Ben Alisuag ’09
- yPAAN NYC
  - President: Amanda Young ’12, Monica Chen ’09
  - Board Members: Eileen Feng ’12, Karan Dhruve ’12, Kevin Jiang ’13, Michelle Leong ’13, Tanvir Gopal ’13, Alina Jamil ’14, Ankur Goyal ’14

3. National Initiatives

- Alumni Programming & Community Building
  - Built a safe environment for sharing and discussion on APA issues across the country via our Facebook Hub, which has over 300 members and has inspired a few alumni members to start contributing.
  - Grew our LinkedIn group members by ~20% (linkedin.upaan.org), from 1100 to over 1300 members, and continuing to share topics of interest with occasional news related to professional careers.
  - Strong growing engagement with homecoming weekend (40-50 participants), and alumni weekend events (over 100 alumni registered this year)! We’re hoping it is a result of our branding and communications efforts in play with Alumni Reunions marketing.
Communications

- Working on improving communications between campus and the alumni constituency, including regular updates from students and faculty.
- Maintained average of over 30% open rate on emails.

Finance & Fundraising

- Developing a fundraising plan to carry UPAAN and the Public Service Internship Fund in a sustainable manner throughout the years.
- Last year we fundraised $1500 to support a student’s internship. This year we are starting fundraising again for the Public Service Internship fund, and hoping to be able to do the same.

National Board & Chapters

- We are seeing growing interest in both the National Board and the Student Leadership Award. National Board applicants increased ~20% this year, and applications for the Student Leadership Award jumped 30%!
- Unfortunately, UPAAN saw two of its chapters close in the past year as alumni moved on to different interests or locations, in Philadelphia and Washington DC. We are working on finding new volunteers for these chapters.

4. Programming Activities

6/7/2014 - [UPAAN LA] Inter-Ivy Asian Summer Kickoff
Ray's Stark Bar at LACMA
Kick off the summer by joining the Inter-Ivy Asian Alumni at the LACMA's outdoor bar!

8/14/2014 - [UPAAN LA] Inter-Ivy Asian Start-up Forum
Cross Campus Santa Monica
We seek to bring together accomplished members of our Asian Ivy alumni community to share their thoughts and expertise in a TED-like talk format, short talks of 15 minutes each about leadership, technology, and entrepreneurship.

10/11/2014 - [UPAAN LA] Inter-Ivy Asian Fall Welcome
The Alibi Room, Culver City
Welcome newcomers to the greater Los Angeles area and catch up with old friends at Kogi Creator Roy Choi's Alibi Room.

10/20/2014 - [UPAAN LA] APIA's + Politics: The Final Frontier?
Asian Americans Advancing Justice, Los Angeles
While Randall Park may have a shot at the White House on HBO's "Veep," HBO may have a more progressive view on Asian American political representation than is actually the case. Asian Americans have been quick to enter and ascend the ranks of business, law, and medicine, but have been seemingly slower to rise in elected office. Is the political arena the "Final Frontier" for APIAs (Asian and Pacific Islander Americans)? What's keeping APIAs from seeking out the White House, and political office in general? Numbers? Birthers? Tiger Moms?
Please, join our distinguished panel for an exploration of this topic, in what promises to be a lively evening of conversation and debate.

Speakers:
+ Keynote: State Controller - John Chiang
+ West Covina Council Member - James Toma
+ Asian Pacific American Leadership Foundation founder - Ron Wong

**10/24/2014 - [yPAAN NYC] October Happy Hour**
*Fiddlesticks, New York City*
yPAAN NYC rang in the autumn and welcomed alumni to enjoy happy hour specials.

**11/15/2014 - [yPAAN NYC] Pre-Thanksgiving Banquet + Canned Food Drive**
*Fuleen Seafood, New York City*
yPAAN NYC celebrated the spirit of Thanksgiving with NYC alumni by hosting a delicious traditional 10-course Chinese banquet dinner paired with a canned food drive supporting the Food Bank for New York City, followed by a lively karaoke session all at Fuleen Seafood.

**12/6/2014 - [UPAAN LA] Winter Happy Hour**
*The Wellesbourne, Los Angeles*
Close out the year with Inter-Ivy Asian Alumni.

*New York Historical Society, New York City*
This exhibition explored the centuries-long history of trade and immigration between China and the United States and raised the question, "what does it mean to be an American?" Guests were invited to a guided tour of the exhibition and a private reception after the tour.

**2/15/2014 - [UPAAN LA] Lunar New Year**
*NBC Seafood, Monterey Park*
Celebrate Lunar New Year with the Inter-Ivy Asian Alumni at LA's #1 Hit Dim Sum Spot!

**2/23/2015 - [yPAAN NYC] Mohsin Hamid - 'Discontent and Its Maladies' Screening**
*Asia Society, New York City*
yPAAN NYC kicked off 2015 with an intimate live-streamed screening of award-winning Pakistani author Mohsin Hamid's talk at Asia Society. The screening was followed by a discussion between individuals looking to talk through some of the issues facing Pakistan today.

*Lure Fishbar / Raymi / Sushi Samba, New York City*
yPAAN NYC facilitated three group dinners for alumni to meet each other over the span of NYC's Winter 2015 Restaurant Week. Restaurants included the very delicious trio of Lure Fishbar, Raymi, and Sushi Samba.

**2/28/2015 - [yPAAN NYC & A4P] Celebrate Lunar New Year**
*Lan Sheng Restaurant, New York City*
What better way to ring in the Year of the Ram than with fellow inter-Ivy peers over a mouth-watering traditional Chinese banquet meal? Penn and Princeton alumni feasted and celebrated the new year at this Michelin-starred restaurant.
It's that time of year again! yPAAN NYC released its 2015 edition of its Transition Guide to help ease the stress of moving to the Big Apple for current undergrads and other transplants to the city.

5/1/2015 - [yPAAN NYC] Celebrate Spring Happy Hour
Roof at Park South, New York City
Spring finally arrived in NYC so yPAAN NYC took to the rooftop for this celebratory happy hour in the Gramercy neighborhood. Perhaps warm weather will be just around the corner?

5/3/2015 - [yPAAN NYC] yPAAN NYC Presents The Next Steps: Transitioning Your Career
Google NYC Office, New York City
Recent graduates looking to transition their careers had the opportunity to attend yPAAN NYC's annual career panel of accomplished alumni from backgrounds ranging from IBD, PE, consulting, start-ups, marketing, and entrepreneurship.

June 2015 - [UPAAN SF] Class of 2015 Welcome Happy Hour

July 2015 - [UPAAN SF] Annual Ivy League Alumni BBQ

August - [UPAAN SF] Trip to Tomales Bay