Penn Alumni Reports
Committees and School Organizations

Penn Alumni Board of Directors Meeting
College Hall, Room 200
Saturday, May 13, 2017
Awards and Resolutions Committee
Submitted by Susan Frier Danilow, Esq., CW’74, G’74, Chair

The Awards and Resolutions Committee met twice by teleconference, once to review the nominations for Student Awards of Merit, and a second time to review the nominations for Alumni Awards of Merit and Young Alumni Awards. Committee members were provided with detailed information on the candidates to be considered, electronically, in advance of each teleconference.

A total of 46 applications for the Student Award of Merit were received. After a lengthy discussion, the following six members of the Class of 2017 were unanimously chosen to receive a Student Award of Merit:
Sophie Y. Beren, C’17
Lauren D’Amore, W’17
Jared M. Fenton, C’17
Werner A. Glass, C’17
Sarah M. Gubara, C’17
Lukas Vacek, W’17, ENG’17

Student Awards of Merit will be presented at the annual Ivy Day Award Ceremony on Saturday, May 13th, 2017 at 4pm in College Hall.

The Committee met a second time to review nominations for Alumni Awards of Merit. After considerable discussion, the Committee unanimously agreed to award 2017 Alumni Awards of Merit to:
Gilbert F. Casellas, Esq., L’77
Kyle S. Kozloff, W’90
Egbert L. J. Perry, CE’76, WG’78, GCE’79
Alice W. Waddington, ED’49
Susan Dreier Wishnow, C’86

During that meeting, the Committee also reviewed nominations for Young Alumni Awards. The Committee selected Louis “Tripp” Hornick, III, C’02 and Rohit Singh, C’02, W’02 as the 2017 recipients of the award.

Alumni Awards of Merit and Young Alumni Awards of Merit will be presented at the Annual Alumni Award of Merit Gala, which will be held during Homecoming Weekend on Friday, November 3, 2017.

I would like to thank the committee members who devoted considerable time and offered valuable insights in fulfilling their duties and responsibilities on this Committee. They are:
Edward Anderson, C’65, M’69
Ira Harkavy, C’70, Gr’79
Susanna Lachs, CW’74, ASC’76
Nicole Oddo Smith, C’05
Julie Platt, C’79 (ex officio)
Steve Roth, W’66
Peter Shoemaker, C’86
Brett Weinheimer, W’00

Also serving on our committee was former Penn Trustee, Joseph Rascoff, W’67, whose loss our alumni community mourns.
Research Committee
Submitted by Barbara Gao, W’12, C’12

Penn Alumni Board – Research Committee (formerly Benchmarking) – May 2017

Committee Members
Lindsay McLean
Barbara Gao
Lora Rosenblum
Dhan Pai
Sarah Abigail (new to our committee!)

Committee Mission
The Research Committee’s mission is to support the Penn Alumni Organization through research projects and data analysis. The committee will support the projects and activities of the committees of the Penn Alumni Board and any affiliate alumni organizations that serve the Penn alumni community.

Rebranding
We have changed our name from the Benchmarking Committee to the Research Committee, and revised our mission in light of this change. We would like to act as a resource to the entire Penn Alumni Organization to determine best practices, and hope that our new name reflects this.

Young Alumni Career Services Survey
We summarized the survey results into a short presentation to be shared with the 4 other institutions that completed it. All the participants said that young alumni had access to the school’s career fairs and job postings. Webinars were rated the most successful type of programming designed specifically to engage with young alumni, beating in-person networking and mentoring events.

Other Matters
The Benchmarking Committee would like your suggestions for future projects, and requests for data we can gather to provide insightful information for Penn Alumni and Alumni Relations.
Regional Clubs Advisory Board
Submitted by Nicole Oddo Smith, C'05, Chair

The Regional Clubs Advisory Board supports Alumni Relations and our network of alumni clubs throughout the world. If anyone would like to connect with our regional clubs, please contact Nicole Oddo Smith, neo@alumni.upenn.edu or Tara Davies, Director of Regional Clubs at daviest@upenn.edu. I am honored to have served as the Chair for the last three years and look forward to working with this summer’s incoming Chair, Belinda Buscher C’92. Here is an update on our efforts.

2016-2017 Theme: Engagement
Our second year theme is engagement and we are focusing our efforts on education and reaching more of our club leaders across the world. We are continuing our successful quarterly calls as well as participating in leadership retreats. Our hope is to connect more of our club leaders through calls, Facebook, and in person to share new ideas and best practices.

Regional Clubs Action Plan Committee
Our committee worked with Alumni Relations to add value and a club leader viewpoint to the development of the Regional Clubs Action Plan. Their work allowed us to refine the plan language and better communicate the benefits and expectations of all our different size clubs. The plan will give clubs more direction and incentive to continue or develop their presence.

ACAM Award Committee
Our committee made fantastic recommendations to further refine our voting process, transparency, and nomination process for the Alumni Club Award of Merit (ACAM). Our efforts sought to make the playing field more even for clubs of all sizes since historically our metrics appear to favor our larger markets. This year will be the first year that clubs will nominate themselves for awards, making the process transparent and open to all.

Leadership Retreats
Philadelphia, PA – February 17-18, 2017 (as part of the Volunteer Leadership Retreat)
Dallas, TX – June 2-3, 2017
London, England – Fall 2017
The Regional Clubs Advisory Board assisted in the Regional Clubs Leadership Retreat in February. Our programming included helping Alumni Relations roll out the Regional Club Action Plan and outline the new process for clubs to self-nominate for the Alumni Club Award of Merit. For a light and fun way to share more information, we did Penn Talks (short TED Talk programs) that covered Partnering with Other Organizations, Social Media, Behind the Scenes for the ACAM Award, and an update on our extensive committee efforts. We also plan to have a role in the regional retreat in Dallas this summer.

We have also expanded our membership in our Facebook Group for Regional Club Leaders and hope to continue to have this as a peer-to-peer resource.

Quarterly Calls
Our quarterly calls continue to be well attended and a great resource. Our calls in February and May were held at three different times, accommodating global time zones. Our February call on the Regional Club Action Plan helped us get the word out about goals and benefits for our regional clubs across the world, especially for those who were not able to attend the February Leadership Retreat on campus. The May call is on the Club Leaders’ Guide to the Penn Alumni Interview Program which will be very helpful considering how alumni can choose to participate in interviewing, regional clubs, or both.

Special Thanks
Since this is my last report, I wanted to thank the advisory board – Aileen Benson, Donald Bonk, Belinda Buscher, Ben Craine, John Gamba, Cheryl Greenstein, Austin Lavin, Lorraine Survis, and Bob Weidman and Alumni Relations Regional Club Team – Tara Davies, Colleen Blair, Laura Foltman, Christa Leimbach, Marge Tinsley, Molly Trimmer, and John Mosley.

Alumni Weekend Notes
I hope everyone has a wonderful time celebrating reunions and graduations. I’ll see you next time with Baby Smith in head to toe Penn gear!
Mission
From our signature Highballs to our receptions, speaker discussions, and career and networking events, yPenn represents, connects, and advances the interests and leadership of the more than 20,000 young Penn alumni (up to ten years after their graduation) in order to foster volunteerism, giving back, and participation in alumni events.

Goals
yPenn seeks to engage and encourage all young alumni to be “Triple Threats:” 1) Attending Penn Events, 2) Making an Annual Gift to the Penn Fund, and 3) Interviewing with the Alumni Interview Program.

By Penn Fiscal Year 2020, we are working towards having 20% of all alumni in the yPenn cohort attaining Triple Threat status. Additionally, we are integrating yPenn representatives on the boards of their local regional alumni clubs to advance ongoing collaboration.

Events
This year’s events have so far focused on two distinct young alumni needs and requests: career-focused programming and social entertainment events.

Our yPenn representatives in New York City held the first yPenn Career Series event. The New York City dinner and reception featured Lee Spelman Doty W’76, a former Penn Alumni President, who spoke with young alumni about her career path and experiences, along with several mid-career alumni. The intimate event was tailored for and exclusive to young alumni in the financial sector. The next yPenn Career Series events are slated for Philadelphia, Los Angeles, and San Francisco.

Our yPenn representatives in Washington, DC and in New York City each held Penn Fund donor appreciation events for young alumni featuring music by Smokey Joe’s legend Kenn Kweder. Both events were well attended, each drawing more than 150 young alumni. Given young alumni interest, we’re expanding this program and taking Kweder to San Francisco later this fiscal year.

Leadership
The yPenn Alumni Council is comprised of 15 regional representatives aligned to the metropolitan areas with the greatest number of alumni in the yPenn cohort. The yPenn Alumni Council holds quarterly conference calls to share best practices, discuss topics of interest, review and brainstorm past and future programming, and review our performance and progress towards achieving our goals.
This year, several changes, including an updated executive committee structure and reorganization of the schedule of JBS meetings around the University schedule, have resulted in a year of robust activity and increased engagement by JBS members.

JBS moved to a tri-chair structure for each of its committees providing more opportunities for emerging leaders, while existing co-chairs maintained their leadership to enable continuity in the fulfillment of JBS 2.0 strategic objectives. Outlined below are the highlights of the organization’s accomplishments and future initiatives:

**Fall Meeting during Penn Spectrum Tri-Annual Conference**

JBS leveraged the opportunity for stronger attendance by hosting the fall meeting during the Penn Spectrum Diversity Conference. 57 members returned to campus for engagement around relevant programming and discourse about many topics including the landscape of the Presidential Election and issues affecting students of diverse populations. During a working lunch meeting, members participated in break-out sessions to identify next steps for achieving future goals through the existing committees as well as through several ad-hoc committees.

**JBS Membership**

This year the JBS Membership Committee set out to closely examine the current membership base with the goal of reestablishing a standard for effective participation, engagement and support. The orientation of several new members has brought additional energy to the membership and the Membership Committee is making recommendations to ensure that all members understand the expectations for good standing in JBS as we move forward.

**Day of Giving**

One idea that grew out of the Development break-out session of the fall meeting was the initiation of a *Day of Giving* to raise financial support for the JBS Emergency Grant Fund. On Tuesday, November 29, almost 50 members and friends contributed to the successful effort raising more than $16,000 for the Emergency Fund in support of students with emergency financial needs. This effort served as the catalyst for the revival of the Development Committee and will be the springboard for additional fundraising efforts in support of JBS initiatives and to further promote financial support of Penn Compact 2020 priorities.

**The First Newsletter**

One hallmark indicator of the year’s success has been the consistent communication to all JBS members through the monthly newsletter, *The First*. This e-publication packs a lot of punch for JBS members and others aiming to stay informed about JBS, the people and issues that impact the University community and trends on diversity across academia and beyond.
Spring Conference and New Events

The James Brister Society’s Annual Spring Conference began with its signature event, the 22nd Annual Student and Faculty Leadership Awards Ceremony, celebrating and recognizing the student and faculty leaders who have impacted the campus community through their excellence, leadership, and commitment to diversity. The remainder of the conference included working sessions where members received important and impactful campus updates from University leadership, administrators and students, and worked within committees to outline how each would execute the goals for the coming year.

JBS was excited to expand its reach through other alumni and campus partnerships with important programming like the Penn Spectrum on the Road Facebook Live conversations and increased member participation in the Alumni Interview Program.

Moving Forward

As JBS prepares for its future, feedback from senior leadership suggests the importance of embracing innovative measures while not forsaking what has worked in the past. Projects to update the website, incorporate other social media platforms to engage members across the country and promote a more thriving culture of philanthropy among the membership will be the thrust of many initiatives this summer and beyond. However, the group is charged to “Stay true to its mission,” as a community of alumni connected and committed to the experience of the current students, faculty and administrators of color. We aim to continue working inclusively and collaboratively with other University organizations committed to the same goal and creating a robust pipeline for Penn governance and leadership that is reflective of the brilliance and diversity of its alumni body.
Southern California Regional Advisory Board (SCRAB) Update for Spring 2017 Board Meeting
Submitted by Kyle Kozloff, W’90 and Denise Winner, W’83, Co-Chairs

The Southern California Regional Advisory Board (SCRAB) enjoyed another successful year in 2016-17.

Recent Events

- SCRAB hosted a private cocktail hour prior to the Our Penn event in November. Members enjoyed a meet-and-greet with President Gutmann and other Penn administrators.
- In December, SCRAB members gathered together to celebrate the end of calendar year 2016 with an evening of cocktails, comida, and conversation at Tortilla Republic. It was a great opportunity for our newer members to introduce themselves.
- In early March, SCRAB hosted an evening with Mask and Wig, where SCRAB members (and some of their children) gathered for a festive dinner before taking in the latest Mask and Wig show, “No Place Like Rome,” during the company’s California Tour. A few SCRAB members took it one step further by hosting members of Mask and Wig that needed a place to stay in LA during their tour.
- A number of SCRAB members joined with supporters of Penn Athletics for a special evening to cheer for Penn Women’s Basketball at UCLA. Sadly, the outcome of the game was disappointing, but all attendees had fun.
- At the end of April, SCRAB sponsored a special tour at the Getty Museum, followed by cocktails and dinner at a local restaurant. The tour was arranged by SCRAB member and past trustee Deborah Marrow (CW’70, GR’78). The Saturday evening outing was filled with culture and good cheer.

Upcoming Events

We continue to look for more educational, networking, and social events for SCRAB. A selection of upcoming events will include a grilled cheese and beer pairing at the home of alumni couple Lisa Cohen (C’85, P’15), and Jeff Cohen (W’85, P’15) this summer, a prospective member cocktail party in September, and much more.
Penn Medicine Development and Alumni Relations:  
Medical Alumni Advisory Council Sponsored Activities  
Howard Eisen, M’81, INT’84, Chair

The Medical Alumni Advisory Council (MAAC), in partnership with the Perelman School of Medicine Office of Alumni Development and Alumni Relations (ADAR), continues to engage and serve our broad base of alumni. The following are brief summaries highlighting some of the 2016-2017 events and projects:

HOST Program
Every October, ADAR works to link fourth-year students who are interviewing for residency positions outside of the local area to alumni in an effort to reduce travel costs through the Host Our Students as They Travel (HOST) Program. This past year we increased our alumni volunteers by adding 81 new volunteers for a total of 262 alumni volunteers. For the second year, the Office also invited parents to participate and there were 54 parents who agreed to volunteer. We were able to make 114 matches with our alumni and parent volunteers from 169 requests from fourth-year students. Many MAAC members participate in this program annually.

Mentorship
ADAR continues to improve upon the success of our Perelman School of Medicine Alumni Mentorship Program online. Over 600 alumni are registered as mentors for the next generation of Penn Medicine physicians. This year, the Office extended the program to current residents and fellows, who can search for mentors or serve as one for current medical students. Students and current house staff can research and connect with alumni on Quakernet. As an extension of the Mentorship Program, ADAR implemented Brazen, an online platform to host virtual networking events. The first online event was held on April 6, 2017 in which 31 students, residents, and alumni mentors had more than 40 online conversations. One student participant noted: “I found this a unique and particularly high-yield way to get advice from alumni. I strongly recommend doing this again in the future for my classmates.”

The office will continue to market this program and run it throughout the year, allowing the students and residents to seek out mentors.

Women in Medicine
The 55th annual Elizabeth Kirk Rose, M’26 Women in Medicine event was held November 29, 2016. Senior Vice Dean for Education, Gail Morrison, M’71, FEL’76 presented Diane Jorkasky M’77 FEL’83 with the Elizabeth Kirk Rose, M’26 Women in Medicine Award for her dedication to the School and to the field of medicine. Over 100 students, residents, faculty, and staff members gathered for lunch to celebrate Dr. Jorkasky as the first recipient from the world of biotech/pharmaceuticals.

House Staff (Graduate Medical Education)
With the help of Dr. Jeff Berns, Associate Dean for Graduate Medical Education, Associate Chief of Renal Electrolyte and Hypertension, and Director, Renal Fellowship Program at the Hospital of the University of Pennsylvania and the Presbyterian Medical Center of Philadelphia, ADAR is embarking on a campaign to renovate the House Staff Wellness Center in the Hospital of the University of Pennsylvania. Eric Hudgins, President of the House Staff Governing Council and neurosurgery resident, will help lead the house staff effort to support this project. The Office of Development and Alumni Relations launched the project at a holiday party December 17, 2016 to launch the project, where 55 current residents and fellows attended.

Student Gift Campaign
In its third year, the Student Gift Campaign launched in February to encourage giving among graduating 4th year students at the Perelman School of Medicine. We received a challenge from a long time MAAC members and Reunions Committee Chair to encourage the students. Annual Giving and Alumni Relations celebrated the start of the campaign with a Student Giving Campaign Kickoff event with a total of 62 students in attendance and already has almost 45% participation from graduating students.
MD Student Study Break
ADAR continues to host monthly Study Breaks for current medical students. Hosted in the heart of the Medical School, all students are welcomed to come take a break, enjoy snacks and coffee, and get to know the many different ways they can become involved with alumni to learn, network, and be our next leaders. The Annual Giving team continues to have a presence at the Study Breaks by bringing thank you notes for students to sign for scholarship donors.

Medical Alumni Weekend
Medical Alumni Weekend 2017 is taking place on May 11 – 13, 2017. The Office of Development and Alumni Relations is using a new registration system, AlumnIQ, which among a host of other features, allows registrants to make a donation to the School along with completing their registration for the weekend.

Medical Alumni Weekend kicks off with a Scholarship Reception recognizing the many donors who make medical school affordable. The 50th Reunion Class hosts a panel discussion on Friday morning followed by a panel featuring a few of Penn Medicine’s illustrious faculty members. In addition, the Office of Alumni Development and Alumni Relations has invited numerous alumni celebrating milestone reunions to participate in a Mini Talks session highlighting their careers and research.

Dean Jameson will have the honor of presenting the 2017 Distinguished Graduate Award to Peter Jannetta C’53 M’57 INT’64 (posthumously) and Fred Kaplan GM’81 during the Alumni Awards Luncheon during reunion weekend. The Alumni Service Award recipients are 50th Reunion committee members David Eskin, M’67, RES’72, FEL’74 and Charles Saunders, M’67, INT’68, RES’69, RES’74. The Young Alumni Service Award is being presented to David Fajgenbaum, M’13, WG’15.

This year, we are excited that 2016 recipient of the Albert Lasker Basic Medical Research Award, Gregg Semenza, M’82, GR’84, will participate in a keynote conversation with Dean J. Larry Jameson. Saturday morning will highlight the current medical students’ curriculum featuring simulations, team building, and the standardized patient program. More information about Medical Alumni Weekend can be found at www.pennmedicine.org/MAW2017.
DEAN’S ALUMNI COUNCIL UPDATE
The next meeting of the Dean’s Alumni Council is meeting on Friday, May 12, 2017, at New Bolton Center in conjunction with Alumni Weekend and class reunion activities. The spring meeting will feature presentations by new faculty Dr. Kyla Ortved and clinical studies update from chair, Dr. Oliver Garden. Additionally, there will be updates on the Commonwealth Communications Strategy from Ashley Berke and a Development update by Carol Pooser. Members will also have the opportunity to see the simulation lab and demonstration and breakout into working groups.

The mission of the Dean’s Alumni Council is to work closely with the Dean and Office of Alumni Relations on various projects to connect alumni, students, and the public to the Penn Vet community for the purpose of engagement, ambassadorship and mentoring.

EVENTS, PROGRAMS & INITIATIVES

Continuing Education

The 117th Penn Annual Conference (PAC) will take place on September 27 & 28, 2017. The focus for the general conference, which provides sessions to veterinarians and vet techs for their continuing education, will be “Innovations in Veterinary Medicine.” This year’s conference will be held at a new location, The Chase Center on the Riverfront, in Wilmington, DE. See the full Conference schedule and details at: www.vet.upenn.edu/PAC2017.

The Alumni Office is currently seeking nominations for the Alumni Award of Merit, Alumni Achievement Award, and Alumni Relations Student of the Year Awards. These awards will be presented at the Alumni Awards Dinner held in conjunction with the Penn Annual Conference in September.

Events & Programs
Alumni Weekend, May 12-14, 2017, has shown an increase in registration from last year. The weekend features tours of New Bolton Center, the Dean’s Reception, class dinners hosted at locations around Kennett Square, and the Red & Blue Jubilee Dinner for those celebrating their 50th reunion and higher on Friday evening. On Saturday, the annual Spring Alumni Picnic will take place on the New Bolton Center grounds featuring live music, a barbecue, games and entertainment for children, tours, entertainment, and much more. Tours of the Ryan Hospital will take place on Sunday morning. Those with class years ending in a “7” or a “2” are celebrating their reunion.

The Alumni Office hosted an Alumni Reception at the North American Veterinary Conference (NAVC) in February 2017 in Orlando, FL. The alumni reception at the American Veterinary Medical Association Conference (AVMA) will be held on July 21, 2017, in Indianapolis, IN, and the Pennsylvania Veterinary Medical Association (PVMA) Alumni Reception will be held on August 11, 2017, in Hershey, PA.

The VMDFinder service continues to thrive. This new service is viewable to the general public under the PEOPLE tab on the Penn Vet website by clicking the ‘Find a VMD’ button. This service was created in response to the large number of requests received from Penn alumni and hospital clients who seek a VMD for their pet no matter where they are located in the country. Penn Vet alumni opt into the service and are then listed by state.

Communications
The spring 2017 Bellwether Magazine Alumni Section featured an article on alumni around the world who have made a global impact in many areas of veterinary medicine. Other highlights included the new senior class gift tradition and a spotlight on the new Dean’s Challenge Cup, which is awarded annually to Penn Vet classes with the greatest giving percentage from each decade. The winning classes are engraved on the cup which is then displayed in the Dean’s office throughout the year.
The ACLC is the advisory board for alumni classes, and is comprised of experienced volunteer alumni leaders representing classes spanning nine decades. The Board works closely with Alumni Relations to provide classes with tools for class leadership and best practices to engage alumni. ACLC members provide insight to classes on communications and reunion planning process as well as non-reunion year activities. The ACLC co-hosts the Penn Reunion Leadership Conference (PRLC), selects Class Awards, manages Class Elections for the 5th - 40th reunion classes and hosts a Presidents’ Event for undergraduate class leaders bi-annually.

The ACLC operates with a committee structure: Operations, Membership, Pipeline, Communications, Awards, Special Projects, Campus Event and Emeritus Engagement. Committee reports for this year:

**Operations Committee** – Operations has completed full redraft of the ACLC bylaws and is now focusing on class election procedures and programs to formalize outreach and guidance to class presidents.

**Membership** – Developed a system by which terms are tracked in order to ensure regular turnover as well as set up communications with outgoing members to transition to Emeritus status

**Pipeline** – Vetted candidates for Board membership for ACLC consideration and developed orientation program for new Board members

**Communications** – Created and distributed branded templates for class presidents to drive impact with class communications. Also developed best practice outreach with class presidents and reunion leaders

**Awards** – Restructured awards process and eligibility for Class Award of Merit and David N. Tyre Class Communication Awards.

**Campus Event and Emeritus Engagement** - Developed expanded schedule of events and talking points to further integrate ACLC’s presence and impact; working to elevate involvement with Penn Traditions staff; and institutionalizing status and roles of ACLC members following the expiration of their terms.

**Special Projects** – Held bi-annual Presidents’ Event in January, 2017, bringing over 50 class presidents to campus. Discussions focused on:

- Greater outreach to young alumni leaders to build foundation of best practices early on
- Best practices to engage alumni during non-reunion year
- Regular interactions and communications with class presidents and the greater alumni class leadership community to mine best practices and innovations
Penn Engineering Alumni Society
Submitted by Sevile G. Mannickarottu, ENG’99, CGS’07, President
http://www.seas.upenn.edu/alumni/alumnisociety

The Penn Engineering Alumni Society (EAS) is pleased to provide the following update on activities
during the 2016/2017 academic year.

The core tenants of the EAS include:

- Fostering connections between Alumni and Students (undergraduate through PhD)
- Encouraging Alumni to connect with one another
- Strengthening the bond between Alumni and the School of Engineering and Applied Science
  (SEAS)

To achieve these goals, the EAS is made up of 6 elected Officers and 12 elected Directors, as well as
upwards of 8 Past Presidents and 6 Associate Directors. The Board meets on campus 8 times through the
year. With support from the Engineering Development Office and an extended group of engaged,
globally diverse engineering alumni, the 17 board committees are able to produce and promote
programming in support of these goals with over 1500 hours of volunteerism.

Highlights of Recent Activities

- The EAS supported a number of student networking events this past year including the 7th
  Annual Graduate/Alumni Mixer, and the Advancing Women in Engineering “Tassel and Toast”
  event.
- The “Externship” program held in conjunction with Career Services was held for the fourth
  year and was once again a great success. In addition, the “Mentoring” program has also
  continued.
- This year also continued Alumni programs started last year, including a joint event hosted with
  the Penn Club of Philadelphia (tour of the Pennovation Center and a related panel discussion)
  and two Penn Engineering Happy Hours which included one jointly done with Philadelphia’s
  Society of Women Engineers held in Philadelphia. In addition, our New York group continued
  its
- The bi-annual Patent presentation was also held in March with excellent interaction between
  students and the panel of speakers. Approximately 50 students from across campus attended the
  event to learn about patents and intellectual property.
- The Annual Senior Design Competition allows the EAS to recognize teams of the brightest SEAS
  students. Alumni are invited to visit campus and serve as judges and witness the current research
  that is being championed at Penn. The judging criteria are focused on how the teams organize and
  communicate their projects rather than the technical merits of the work. The top prizes were
  awarded to:

1. **First Prize: Wearable and Visual Feedback of the Torso**
   Elyse Chase, Kevin Crossley, Sterling Graham, Nancy Fang, Marshall Pritt, Alysha
   Singh Mechanical Engineering and Applied Science

2. **Second Prize: ShadowDrone**
3. **Third Prize: Personal Wearable Cooling**
Ashley Berg, Nicolas Demes, Samuel Gaardsmoe, Daniel Harris, Drew Lilley, Rachel Schwimmer
Mechanical Engineering and Applied Science

- **Honorable Mention: Brewer’s Spent Grain Bioprocessing**
  Anthony Carradorini, Nabila Faour, Alex George, Kelsey Simet Chemical and Biomolecular Engineering

- **Honorable Mention: Darlina**
  Alex Liao, Nathaniel Chan
  Computer and Information Science

- **Honorable Mention: Volonomic**
  Patrick Boyle, Courtney Kobata, Cheryl Liu, Daniel Shanks, Aaron Weinstein Mechanical Engineering and Applied Science

**Celebrations**

- The D. Robert Yarnall Award is presented annually by the EAS to a distinguished member of Penn Engineering’s alumni for outstanding contributions to the field of engineering or technology; whether in public service, private industry and/or education. This year, the Board was honored to present the award to Mr. Andrew Seidel.
- The EAS and the undergraduate student body presented the S. Reid Warren, Jr. Award to Daeyeon Lee for outstanding service in stimulating and guiding the intellectual and professional development of undergraduate students at the School of Engineering and Applied Science.
- The EAS presented the E. Stuart Eichert, Jr. Award to Samantha R. Burns and Erica F. Higa who exemplified the characteristics of selfless service to the University and Community.
- EAS Director Dawn Becket awarded the Dawn and Welton Becket Digital Media Design Achievement Award to Richard C. Lee who exemplify the ideals of the DMD program through outstanding achievement, citizenship, and mentoring.
- EAS Past President Walter Korn awarded the Walter Korn award to Adam L. Zachar, an outstanding senior in the Moore School who will be continuing on at the Moore School for a graduate degree.

**About the EAS Board of Directors**

The newly elected 2016-2017 Executive EAS Board includes representation from SEAS classes from 1969 to 2008:

- President – Sevile Mannickarottu, EE
- Vice President – Dawn Becket, CSE
- Vice President – Jim Brennan, CE/SYS
- Vice President – Paul McLaughlin, CSE
- Secretary – Jay Olman, MEAM
- Treasurer – Carl Clyde, EE
Penn Design Alumni Association
Submitted by Stuart Mardeusz, C’90, GAR’95

Penn Alumni Board and Council Report
Spring 2017

Mission

To support and strengthen the University of Pennsylvania School of Design by increasing communication amongst graduates from all departments and their friends, by offering counsel to its leadership, by assisting with fundraising on its behalf, and by connecting alumni from its various departments with the professional disciplines which its graduates profess.

2016-2017 REVIEW

Boat Tour:
The Independence Seaport Museum (ISM) and PDAA hosted this event to build a relationship between Penn and ISM. There were 32 attendees of all disciplines who enjoyed a boat tour, dinner, and discussion. The ISM is the only year-round space on the waterfront and the space and programming initiatives of this institution provides a great opportunity for helping shape the success of the Philadelphia/Delaware waterfront.

Firm Crawl: Event took place on November 4th. Students were invited to meet with alumni at the Philadelphia City Planning Commission, OLIN, and KieranTimberlake to learn about the firms. Following the crawl, students and alumni board members gathered for a happy hour. The crawl took place in collaboration with Student Council.

May 10th,
Perry World House Tour:
Approximately 20 alumni received a private, behind-the-scenes tour of the newly renovated Perry World House led by David Hollenberg, University Architect.

Student Portfolio Review:
Alumni from across all disciplines reviewed portfolios of over 100 students.

New College House Tour: Scheduled for May 23rd. Alumni are invited to a tour of New College House with Mark Kocent, principal planner and alumnus, Douglas Berger, executive director for business services, and Dana Reed from Bohlin Cywinski Jackson, the architecture firm that designed the building.

Annual Fund Thank You Notes: Throughout the year, board members wrote thank you notes to PennDesign Annual Fund donors.

EVENTS FOR 2017-2018


Longwood Gardens Tour: Private tours planned for fall 2017 and spring 2018.

PENN Campus Tours: Many new buildings have completed construction in the last year. Possible tours of Pennovation and Perry World House.

Trolley Diner/Café at 40th Street Railway: Project breaks ground in December. Coordinated series of site tours to see project from groundbreaking to completion

Student Portfolio Review: Alumni from across all disciplines reviewed portfolios of over 100 students.
Alumni Programming Committee
Submitted by Andrew J. Rosenthal, C'06, Chair, VP of Alumni Programming

Mission: To assist Alumni Relations in developing, branding, and marketing programming for alumni, including social, educational and professional development activities held on-campus, off-campus and online.

We are supporting Alumni Relations on a number of initiatives and have highlighted three below. The committee is looking for additional members — this is an ideal opportunity for engagement of alumni who have been club leaders, recent grads who have a passion for events and outreach, and others who can contribute to our mission.

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Committee membership
Like all committees of Penn Alumni, the Alumni Programming Committee is packed with fascinating, accomplished, and engaged Quakers. But our diversity of backgrounds and regions means we don’t see each other more than a few times a year, and even then, the emphasis is on Penn, not on each other. We determined that the more we know about each other, the better we can draw on our different experiences and interests in our service to Penn. As a result, we initiated two experiments:

1) An internal committee list serve so that we can easily reach each other and our colleagues from Sweeten without cutting and pasting emails.
Social Media Ambassadors Program
The University has contracted with a vendor to support Penn Alumni in discovering and sharing Penn content personalized to their interests. This effort, driven by the Marketing & Communications staff, is a welcome evolution in how we think about social media for alumni engagement. Originally, the University would use social channels to broadcast about Penn, and ask alumni to echo (retweet/re-post/like) the content. Now, content can be directed to alumni ambassadors based on their interests (eg campus sustainability, an athletic program, global policy research) and they can easily share with their friends what they think is most relevant.

The Programming Committee will be initial beta testers of this program and we welcome others to join us.

Penn Alumni Faculty Award of Merit
In February, we presented Peter Decherny, Professor of English and Cinema and Media Studies, with the 2016 Faculty Award of Merit. His entire wife and children joined us for the presentation honoring Prof. Decherny, where he spoke about the excitement of engaging with alumni and making his research accessible.

Alumni Club Award of Merit
The Programming Committee will be serving a first-round selector for the 2017 Alumni Club Award of Merit, recommending 5 finalists to the Regional Clubs Advisory Board.

This modification was driven by volunteer leadership and staff feedback about engaging a broader set of alumni stakeholders in vetting finalists for this prestigious annual award.

Additional areas of progress QuakerNet
The Programming Committee is also advising and supporting the QuakerNet engagement campaign with the twin goals 1) Improving the number of alumni with updated information in QuakerNet and 2) Improving the perceived value of and utilization of QuakerNet by alumni. You don’t need to wait for your reminder — visit myquakernet.com today to update your information and search for alumni by employer, geography, shared interest, and more.

Alumni Education
Over 900 alumni from 6 continents read Delivering Happiness by Tony Hsieh, CEO of Zappos, culminating in a discussion in late February. Alumni in the Penn Alumni Career Networking Book Club are currently reading and discussing The Charisma Myth by Olivia Fox Cabane.
The Penn Fund Executive Board
Submitted by Jeffrey Hale Cohen, W’85, PAR’15, Chair, The Penn Fund Executive Board
Staff Contact: Colin D. Hennessy, Ed.D., GrEd’16, Executive Director of The Penn Fund

The Penn Fund Executive Board

The Penn Fund Executive Board (PFEB) is currently comprised of 42 undergraduate alumni, all of whom are leadership donors to The Penn Fund. Board members serve a three-year term, which can be renewed once for a second three-year term. The mission of the Board is to work with and support the efforts of The Penn Fund staff and to solicit annual gifts to The Penn Fund, with an emphasis on increasing annual undergraduate alumni participation by giving to The Penn Fund. Board members are also involved in broader alumni engagement goals by serving as host committee members for University sponsored events, interviewing applicants through the Penn Alumni Interview Program, and by joining their reunion volunteer committees.

Board members are active users of Penn’s Mobile Volunteer Portal, MVP, and enthusiastically solicit hundreds of alumni for contributions to The Penn Fund each fiscal year. The Board has four active subcommittees: Benjamin Franklin Society and Scholarship, Participation and Ivy Stone Society, Stewardship and Engagement, and Young Alumni. The full Board meets twice per year, once on campus and once in New York, typically at The Penn Club of New York. The Executive Committee of the Board (Chair, Vice-Chair and Committee Chairs) typically meets in January to assess the first half of the fiscal year and make plans for the second half. In addition, each subcommittee meets periodically in between full board meetings via conference call and in-person when possible.

FY17 Year to Date Progress to Goal

As of May 11, 2017, The Penn Fund is tracking ahead of fiscal year 2016 – which was record-setting for alumni donors. To date, 22,698 undergraduate alumni have made a gift to The Penn Fund. For context, in last year’s alumni weekend report to this Board, The Penn Fund had secured 20,526 undergraduate alumni donors and 19,313 two years ago. Accordingly, The Penn Fund is roughly 10.6% ahead of FY16 and 17.5% ahead of FY15 with regard to alumni donors a week before Alumni Weekend. The Penn Fund has raised $28,971,780 in cash against a goal of $32,500,000. Cash receipts are roughly 19.4% ahead of this time last year, or $4.7M.

I am delighted to report tremendous success with the current reunion cycle and particularly endowed scholarships. Thus far, 154 new scholarships or additions to existing scholarships have been made from members of the current reunion cohort; last year we had 82 at this time. Over 4,700 alumni donors from the reunion classes have given to The Penn Fund, and over 6,700 alumni donors have given when Seniors for The
Penn Fund and the 1st reunion are included. Collectively, the reunion classes have given over $158 million (and counting) in cash and commitments university-wide with over $30.8 million going directly to The Penn Fund.

On April 18, The Penn Fund celebrated its 90th anniversary along with the 10th anniversary of the Ivy Stone Society with a luncheon at the New York Public Library attended by over 300 alumni. Please stop by our open house from 6PM to 9PM in The Class of 1949 Auditorium in Houston Hall on Saturday at Alumni Weekend.

By all accounts, FY17 is shaping up to be a record-setting year for The Penn Fund, and Penn’s dedicated volunteers and passionate alumni are helping to make it all happen. With about a month and half to go until June 30, The Penn Fund team is committed more than ever before to exceeding our ambitious goals and doing everything possible to support undergraduate education at Penn.

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<tr>
<th>Goals</th>
<th>Progress to Goal as of 5.6.2017</th>
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<tbody>
<tr>
<td>Alumni Donors: 28,000</td>
<td>Alumni Donors: 22,698 (81% to goal)</td>
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<tr>
<td>Cash Goal: $32,500,000</td>
<td>Cash Goal: $28,971,780 (89% to goal)</td>
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<tr>
<td>Seniors for The Penn Fund: 1,740 (1,812 to break record)</td>
<td>Seniors for The Penn Fund: 1,432 (82% to goal)</td>
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<tr>
<td>Reunion Class Donors: 8,150 (incl.S4TPF &amp; 1st Reunion)</td>
<td>Reunion Class Donors: 6,734 (78% to goal)</td>
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If you haven’t made your gift to The Penn Fund this fiscal year, please join us! Every gift (no matter the size) makes an important impact on Penn’s campus and helps Penn’s amazing students have an experience that is truly second to none.
The University of Pennsylvania Black Alumni Society
Submitted by April Claytor, C’87, President

Mission

- To develop and maintain programs which facilitate and encourage communication and cooperation among Black Alumni.

- To facilitate communication and cooperation between Black Students, the University Administration and the University Community.

3. To facilitate communication and cooperation between Black Students and Black Alumni and to assist Black Students in their transition to such activities as they may pursue and after leaving the University. In its efforts to attain this purpose BAS will make a continuous effort to assist Black Students and the University to realize and attain the mutual benefits which are derived from the presence of Black Students, Black Faculty and Black Administrators in the University Community.

Recent Events/Initiatives since Homecoming 2016

In November elections for board members and officers including the position of president, were held for the first time since 2010. This resulted in four newly elected board members, and officers who began their terms in January 2017.

November was also the time of the racist “Group Me” incident that targeted African-American Penn Freshmen for daily lynchings. Members of the Black Alumni Society joined students at several student organization meetings, including a Sunday dinner at Makkuu to listen to student stories, share their own stories and provide support. This incident mobilized alumni and BAS to build their network and strengthen their engagement with the university and its various programs and departments. It became clear how wide the university alumni network reaches, with communications to BAS occurring from Oklahoma and England.

In the last months, BAS membership has increased from 60 members to 150 members. The private Facebook Group has increased from approximately 750 members to 949, and the BAS Facebook Page is slowly but steadily increasing with 340 likes and followers. Black alumni are interested and concerned about the well-being of Black undergraduates, and Black they want to stay connected. Black Alumni Society events that have occurred since November are:
Impromptu, casual Sunday dinner and chat with Black undergraduates at the Arch
Black Alumni Society Annual Holiday Reception
Co-Sponsor, Sister Sister/Climbing Vines Brunch
In partnership with Africana Studies, special passes to Henry Louis Gates screening
In partnership with Africana Studies, passes to advanced screening of *Fences*
In partnership with Africana Studies, passes to advanced screening of *Hidden Figures*
Co-sponsored by BASNYC, Penn Spectrum and Africana Studies, *Today’s Black Community, a Discussion with Professor Camille Charles and Marc Morial, C’80, Director of the Urban League*
BASDC, Annual Fall Brunch with *The Inspiration*
Annual *Passing The Baton Brunch* with introductions to BAS Student Leadership Award Recipient Krisna Maddy, C’18 and President’s Engagement Prize Winner, Selamawit Bekele, C’17; Book Talk by Ali Danois, C’91, author of *The Boys of Dunbar*
BASDC Trip to Smithsonian African American Museum with Onyx Senior Honor Society.

**Upcoming Events/Initiatives**

- Alumni Weekend – *Looking Back and Looking Forward: The African-American Student Experience at Penn.* Moderated by Stephanie Renee, C’91; Panelists: Senator Connie Johnson, CW ’74, Joseph Watkins, C’75, Dr. Brian Peterson, SEAS ’91, GEd’14, Krisna Maddy, C’18, Calvary Rogers, C’19
- Alumni Weekend *Late Flow* with Class of ’97 at Ms. Tootsies
- BASDC Graduate Alumni Mixer at the Press Club
- BASNYC & UPAAN Private Tour of Whitney Biennial
- Homecoming, November 4, 2017, Co-Sponsor with Africana Studies, Book Signing and Celebration of Marc Lamont Hill’s latest publication, *Gentrifier*
- Collaborate with Makuu to support mentoring connections between BAS alumni and undergraduate students.
- Build upon November’s impromptu dinner and establish a monthly Black Alumni Dinner and Chat with students.
- Develop regional clubs in Atlanta, Chicago and Los Angeles.
- Actualize fundraising plan to increase support of African Resource Center, Africana Studies/Department, DuBois College House and Makuu.
- Collect and document the stories of Black students and alumni.
- Produce a biannual or quarterly newsletter for members.
Penn Medicine Development and Alumni Relations:
Medical Alumni Advisory Council Sponsored Activities
Howard Eisen, M’81, INT’84, Chair

The Medical Alumni Advisory Council (MAAC), in partnership with the Perelman School of Medicine Office of Alumni Development and Alumni Relations (ADAR), continues to engage and serve our broad base of alumni. The following are brief summaries highlighting some of the 2016-2017 events and projects:

HOST Program
Every October, ADAR works to link fourth-year students who are interviewing for residency positions outside of the local area to alumni in an effort to reduce travel costs through the Host Our Students as They Travel (HOST) Program. This past year we increased our alumni volunteers by adding 81 new volunteers for a total of 262 alumni volunteers. For the second year, the Office also invited parents to participate and there were 54 parents who agreed to volunteer. We were able to make 114 matches with our alumni and parent volunteers from 169 requests from fourth-year students. Many MAAC members participate in this program annually.

Mentorship
ADAR continues to improve upon the success of our Perelman School of Medicine Alumni Mentorship Program online. Over 600 alumni are registered as mentors for the next generation of Penn Medicine physicians. This year, the Office extended the program to current residents and fellows, who can search for mentors or serve as one for current medical students. Students and current house staff can research and connect with alumni on Quakernet. As an extension of the Mentorship Program, ADAR implemented Brazen, an online platform to host virtual networking events. The first online event was held on April 6, 2017 in which 31 students, residents, and alumni mentors had more than 40 online conversations. One student participant noted: “I found this a unique and particularly high-yield way to get advice from alumni. I strongly recommend doing this again in the future for my classmates.”

The office will continue to market this program and run it throughout the year, allowing the students and residents to seek out mentors.

Women in Medicine
The 55th annual Elizabeth Kirk Rose, M’26 Women in Medicine event was held November 29, 2016. Senior Vice Dean for Education, Gail Morrison, M’71, FEL’76 presented Diane Jorkasky M’77 FEL’83 with the Elizabeth Kirk Rose, M’26 Women in Medicine Award for her dedication to the School and to the field of medicine. Over 100 students, residents, faculty, and staff members gathered for lunch to celebrate Dr. Jorkasky as the first recipient from the world of biotech/pharmaceuticals.
House Staff (Graduate Medical Education)  
With the help of Dr. Jeff Berns, Associate Dean for Graduate Medical Education, Associate Chief of Renal Electrolyte and Hypertension, and Director, Renal Fellowship Program at the Hospital of the University of Pennsylvania and the Presbyterian Medical Center of Philadelphia, ADAR is embarking on a campaign to renovate the House Staff Wellness Center in the Hospital of the University of Pennsylvania. Eric Hudgins, President of the House Staff Governing Council and neurosurgery resident, will help lead the house staff effort to support this project. The Office of Development and Alumni Relations launched the project at a holiday party December 17, 2016 to launch the project, where 55 current residents and fellows attended.

Student Gift Campaign  
In its third year, the Student Gift Campaign launched in February to encourage giving among graduating 4th year students at the Perelman School of Medicine. We received a challenge from a long time MAAC members and Reunion Committee Chair to encourage the students. Annual Giving and Alumni Relations celebrated the start of the campaign with a Student Giving Campaign Kickoff event with a total of 62 students in attendance and already has almost 45% participation from graduating students.

MD Student Study Break  
ADAR continues to host monthly Study Breaks for current medical students. Hosted in the heart of the Medical School, all students are welcomed to come take a break, enjoy snacks and coffee, and get to know the many different ways they can become involved with alumni to learn, network, and be our next leaders. The Annual Giving team continues to have a presence at the Study Breaks by bringing thank you notes for students to sign for scholarship donors.

Medical Alumni Weekend  
Medical Alumni Weekend 2017 is taking place on May 11 – 13, 2017. The Office of Development and Alumni Relations is using a new registration system, AlumnIQ, which among a host of other features, allows registrants to make a donation to the School along with completing their registration for the weekend.

Medical Alumni Weekend kicks off with a Scholarship Reception recognizing the many donors who make medical school affordable. The 50th Reunion Class hosts a panel discussion on Friday morning followed by a panel featuring a few of Penn Medicine’s illustrious faculty members. In addition, the Office of Alumni Development and Alumni Relations has invited numerous alumni celebrating milestone reunions to participate in a Mini Talks session highlighting their careers and research.

Dean Jameson will have the honor of presenting the 2017 Distinguished Graduate Award to Peter Jannetta C’53 M’57 INT’64 (posthumously) and Fred Kaplan
GM’81 during the Alumni Awards Luncheon during reunion weekend. The Alumni Service Award recipients are 50th Reunion committee members David Eskin, M’67, RES’72, FEL’74 and Charles Saunders, M’67, INT’68, RES’69, RES’74. The Young Alumni Service Award is being presented to David Fajgenbaum, M’13, WG’15.

This year, we are excited that 2016 recipient of the Albert Lasker Basic Medical Research Award, Gregg Semenza, M’82, GR’84, will participate in a keynote conversation with Dean J. Larry Jameson. Saturday morning will highlight the current medical students’ curriculum featuring simulations, team building, and the standardized patient program. More information about Medical Alumni Weekend can be found at www.pennmedicine.org/MAW2017.
Penn GALA
Submitted by Marianne Mondt, C’08, Co-chair

PennGALA continues to progress on a series of initiatives aimed at expanding our regional base, connecting current students and alumni, and fostering Penn pride in all our alumni members.

Alumni Weekend 2017

PennGALA is planning the following events for this upcoming Alumni Weekend:

- PennGALA LGBTQ Happy Hour (Friday, May 12, 5:00pm - 7:00pm)
  - Hosting a social event at William’s Street Commons
- PennGALA Alumni Award of Merit (Saturday, May 13, 5:00pm - 7:00pm)
  - We are honoring Arthur Kaplan C’67 for his dedication to the Penn and LGBT communities
  - LGBT Center, 3907 Spruce Street

Homecoming 2016

PennGALA partnered with the LGBT Center and the Lambda Alliance to host the following:

- PennGALA LGBTQ Alumni Social (Saturday, October 29, 5:30pm - 7:30pm)
  - Hosting a social event at the Penn Women’s Center
  - We will be highlighting Lambda Alliance’s 10 year anniversary as well as having a couple members of Lambda speak briefly to update alumni

Regional Events

Since our last report, PennGALA hosted a series of successful events aimed at expanding our base and encourage our members to participate as active and engaged alumni. We have increased the number of active organizers in key cities.

Cities/regions that now have regional event coordinators include:

- Philadelphia (Marianne Mondt, Sarah Stevenson & Chris McAdams)
- Chicago (Meg Hlousek)
- Miami (Steve Deitsch) & Fort Lauderdale (How Diamond)
- New York (Ryan Hayward, Jonathan Kiman, Amelia Aldao, Jake Tolan)
One of our major goals is to continue expanding PennGALA’s quality regional programming. For the remainder of 2017, we will focus on establishing a presence in the following cities:

- Atlanta
- Boston
- Denver
- Phoenix
- Seattle
- London

Newsletters

PennGALA continues to rely on our strong communications schedule in conjunction with Alumni Relations. We send targeted emails and newsletters, with information from both undergraduate and graduate student groups, and updates from the LGBT Center. These newsletters also contain information on our diverse regional events, as well as co-sponsored events across the country. This new format has been well received by our constituents.

Social Media

We continue to utilize Facebook and LinkedIn as an informal way of reaching alumni and friends with the latest news from Penn. This enables our members to network with others who share their interests at their own convenience.

Mentoring

PennGALA has continued its focus on mentoring current students, both undergraduate and graduate. Steering Committee members Meg Hlousek, Katherine Driscoll, Sarah Stevenson and Brian Bixby have taken on the task of coordinating this program.

PennGALA is in the final stages of completing a stronger, more comprehensive mentoring program. We officially announced the launch of the mentor program. We are currently seeking alumni who are interested in serving as mentors or mentees. Here is our online form: https://goo.gl/forms/7VJBiGxqRCWNp6vG3. Mentors and mentees will connect over career opportunities, experiences as a professional, career networks, and more.

If you have any further questions, please contact co-chairs Marianne Mondt, C’08 (mondtm@alumni.upenn.edu) and Amelia Aldao (amealdao@gmail.com)

PennGALA 2016/2017 Steering Committee
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<th>Name</th>
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<tr>
<td>Amelia Aldao</td>
<td>C’06</td>
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<td>Marianne Mondt</td>
<td>C’08</td>
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<td>Victor Galli</td>
<td>C’12</td>
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<td>Dawn Androphy</td>
<td>C’15</td>
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<td>M. Brian Bixby, GNU ‘97</td>
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<td>Brian Carney C/W’84</td>
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<td>Katherine Driscoll L’11</td>
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<td>Jonathan Hakim, C’08</td>
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<td>Marco Herndon, C’16</td>
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<td>Meg Hlousek, C’12</td>
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<td>Christopher McAdams GAR’12</td>
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<td>Phil Shecter C’09</td>
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<td>Lex Ruby Howe, C’07</td>
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<tr>
<td>Sarah Stevenson, C’03</td>
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<td>Jacob Tolan, C’13</td>
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TCPW has had a busy, productive year with the celebration of our 30th Anniversary, two great conferences, an interviewing event for students, a networking event for female athletes, and plans for 10 events this summer.

TCPW 30th Anniversary Spring Conference – TCPW Celebrates 30 Years – Moving Toward the Penn of 2020

TCPW Celebrates Thirty Years of Growth and Progress: The Trustees’ Council of Penn Women Spring 2017 Conference looked back upon 30 years of accomplishments and growth of TCPW, and forward to the Penn of 2020. We embraced the Penn Compact theme of Innovation, Impact and Inclusion.

Opening Luncheon: Improvement Through Innovation by Kathy Sklar

Our opening luncheon focused on the wide-ranging innovation that occurs at Penn today. Dr. Dawn Bonnell, Vice Provost for Research, shapes policy and advances administrative initiatives for the University’s $900+ million research enterprise and plays a leadership role in strategic planning for research. She is the leader of the Penn Center for Innovation and administers the development of new research facilities. Dr. Bonnell described the “Penn ecosystem of innovation” and how students and companies are mentored through the innovation and development process, how strategic alliances and international partnerships are formed and how a “commercialization strategy” can be a win for all parties involved. Innovation has become part of the culture at Penn, and it’s exciting to learn what’s been developed so far and get a hint of what comes next.

The luncheon also gave us the opportunity to award Dr. Janice Fanning Madden, Professor of Regional Science, Sociology, Urban Studies and Real Estate with the TCPW Provost Award. The award recognized her contributions to advancing the role of women in higher education and research at Penn. Dr. Anita Allen, Vice Provost for Faculty, was the perfect presenter of the award. Dr. Allen is an expert on privacy law, bioethics, and contemporary values, and is recognized for her scholarship about legal philosophy, women’s rights and race relations. She understands the challenges and ethical issues that are constant partners with innovation.

We left the luncheon filled with delicious food and impressed by the speakers, but hungry to learn more.
Moderator and founding TCPW Chair, Carol Einiger, CW’70, began the discussion by telling the story of how TCPW was formed. She was working at First Boston with Al Shoemaker, Chair of Penn’s Board of Trustees at the time and Al came to her one day and said that Penn needs an “old girls network” and would Carol create and chair it? The goal of this new organization would be to advance the mission of women at Penn. They started with mentoring and career counseling. Andrea Mitchell was one of the first members and at TCPW’s first Career Networking event, she spoke about the difficulties of being a woman in the work world and how she overcame the obstacles of women not being welcome in what was considered then to be a man’s occupation. Carol emphasized the importance of nurturing the bonds of “sisterhood,” which TCPW does so well.

Midge Rendell, CW’69, talked about the status of women in our society in 1987 and how she had to make Trustees’ Council a priority in her life because of the importance of having a sisterhood to keep an eye on our mission.

Judy Berkowitz, CW’64, spoke about how there were hardly any women faculty on college campuses when TCPW was founded, and TCPW made these goals: increase the number of women Trustees at Penn, increase the number of women Overseers, (many came from TCPW), increase the number of women faculty, establish a committee for female safety and women’s issues (take back the night, e.g.), and increase the number of women athletes and establish women’s sports programs.

Kathy Sklar, W’79, talked about how “you can have it all” became “can you have it all?” Things have changed since she was in school and TCPW is one of the big reasons for this change.

Susanna Lachs, CW’74, ASC’76, spoke about the FEW grant (Fund to Encourage Women), that was established to help women get on the faculty. Now TCPW is helping get female faculty members in leadership roles. So far TCPW members have given close to $400 million in total to Penn, and over $2 million to TCPW over its 30 years. We've raised a lot of money but we need to be innovative!

Faculty perspective on how things have changed:

Demie Kurz, Co-Director of the Gender, Sexuality and Women’s Studies Program, spoke of the importance of TCPW and the research grants it provides, its programs to promote women, and emergency funding for women. She also spoke about the status of women faculty (33% and not prevalent in the higher positions, salary gap, hiring, leadership), and unconscious bias - women and their work often are not taken seriously. Many advancements are a result of the work of TCPW. Everything we're doing is making a difference! Women's studies is now a strong field across the globe - started with 12 courses & now over 50 per year.

Gail Morrison, Senior Vice Dean for Education at the School of Medicine, spoke about the School of Medicine and TCPW’s impact. We've come far but it's not enough ... in the ‘70's women were not considered “smart enough” to go in to medicine (she had 6 women in her Med school class). In 1988 only 15% of the faculty were women, now it’s closer to 33%. Women today want quality of life
(work/life balance), and we need to be behind them and encourage them to go for leadership positions and to stay in the workplace or we'll go back to how it was in the ‘50's.

Some of the questions asked by guests:

What can we do to be proactive with younger women? Encourage women to make decisions and behave in the most professional and respectful manner as possible. The current workforce model needs to be modified to accommodate women - they have different needs than men & shouldn't be expected to work the same hours as the model for men has prescribed.

How did the Provost in 1987 react to the suggestion of forming TCPW? They were considered "pesky women". Couldn't get data on women in the faculty because they didn't have any data on this subject at that time. We have come a long way since then and have developed a wonderful relationship with the Provost’s Office.

Beacon Award Ceremony and Dinner Honoring Dr. Louise Mirrer

We were pleased to have President Amy Gutmann join us in honoring Dr. Louise Mirrer, CW’73, with the TCPW Beacon Award at the beautiful Pennsylvania Academy of the Fine Arts. Louise is the President and CEO of the New-York Historical Society, where through groundbreaking exhibitions, installations and public programs, she has brilliantly led the Museum in showcasing history as exciting, dynamic and consequential to our present. Of particular interest to us, is Louise’s role in starting a Center for the Study of Women’s History, which opened this spring. While other institutions have recognized women’s artistic contributions, this Center is one of the first to focus on women’s-history exhibitions and scholarship. Already announced initiatives include an annual Conference in Women’s History, as well as an online course in women and work. In addition to Louise’s many worthy attributes, we’re also thrilled to mention that she received her BA from Penn! TCPW member Susan Frier Danilow, CW’74, G’74, introduced President Gutmann and the TCPW tradition of celebrating outstanding leadership through the Beacon Award, which is given to highlight Penn’s commitment to women’s issues. The award recognizes leaders who have demonstrated extraordinary commitment to advancing, supporting and promoting women and the unique challenges they face.

Friday Breakfast Panel Discussion: Achievement Through Inclusion – by Robin Kaplan

Friday morning’s panel was moderated by TCPW member Leanne Pyott Huebner, W’90. The panel included Dr. Eve Higginbotham, the first Vice Dean for Diversity and Inclusion at the Perelman School of Medicine, Dr. Pam Grossman, Dean of the Graduate School of Education, and Valerie De Cruz, Director of the Greenfield Intercultural Center. Leanne worked with Val to start the low income, first generation program at Penn.

The panel began by asking about one achievement each of the panelists was proud of and who influenced them the most. Leanne asked this question because “women don't promote themselves enough.” Valerie responded first by saying she created her position. She never thought she would do this: “I listen and problem solve.” She began to support students in a way she wished she had been supported. She took positions where there was a mentor because it was important for her to recognize people (both men and women) who recognized that women could do the work. Eve Higginbotham
continued by saying that the achievement she is most proud of is being a dean; she is able to influence lives in a way she couldn't do just as a professor or head of a department. The people who influenced her the most were her parents. Both of whom were public school teachers in New Orleans and were able to send all three daughters to college: "that self-sacrifice has been my inspiration." Pam Grossman is most proud of her academic career while still managing to raise three adult children: “that balance isn't easy but is possible.”

Panelists were asked how gender has helped or impacted them. Pam responded that she was in the third class to have women at Yale; she was an outsider as a west coast public school kid and this prepared her to be a Dean. At MIT, Eve said, where there were 100 students out of 1,000 who were women, it was all about whether you could do the problem set and was actually gender neutral. It wasn't until medicine, because one is dealing with human relation, that gender and ethnic issues arose. These issues played a role in ascending leadership. Valerie said although student affairs is mainly women, "gender and race are always an undercurrent."

One of the key TCPW initiatives is to advance women faculty. Leanne asked how Penn addresses gender equality. Eve said Penn is ready, receptive but not proactive; you need a roadmap "Recruit, retain and reaffirm." Leanne mentioned an article in the *Daily Pennsylvanian: How Diverse is Penn Faculty?* In 1987, faculty was 33% women across all Universities. Today, 48% are women but at Penn only 33%. Pam said one of things saddest things is that the needle hasn't shifted. Eve continued: "unconscious bias" is why the needle hasn't shifted and child care. Valerie said you need to understand the "political landscape" of your workplace and decide which battles you will take on. They tell us to lean in but when we do we don’t get the same response and there is backlash, she said.

The conversation continued to discuss what each panelist would do if she had a bigger budget. They all said financial aid. Pam said there are a lot of first generation students who need the aid. There was agreement by Eve and she added there is also a need for funding for junior faculty. And Valerie said at the Masters level, there is need for aid as it usually does not exist. 12% of undergraduate are first generation/low income, and even though there is financial aid, there are gaps: "opportunity costs."

Every step of the way there are questions, and a need to fill those gaps.

**Friday Closing Luncheon: Success Through Impact – by Molly Rouse-Terlevich**

The luncheon on Friday began with an introduction by TCPW member Jean Chatzky, C'86, and a very informative presentation by the Dean of the nursing school, Antonia Villarruel, GNU’82. The Dean explained ways in which TCPW has contributed to collaborative effort's with the nursing school to affect a positive change with Penn, influencing the growth potential of women leaders and continuing the tradition of impact from TCPW.

Dr. Katherine Milkman, Associate Professor and Co-Director of the Wharton People Analytics Initiative, utilized her recent Ted talk in presenting research on behavior change for good. She explained how she has investigated habits and health and the relationship between the two in terms of the larger economic impact. Data presented included letting us know that 40% of poor health issues could be prevented by a change in human behavior.
Dr. Milkman also announced she is conducting new research on human behavior with another Penn superstar and TCPW favorite Angela Duckworth. We look forward to hearing more about these findings in a year or two!

**TCPW Hosts Interviewing Panel for students**

In October, many eager undergraduates attended what has become an annual “Interview Do’s and Don’ts” event cosponsored by TCPW’s Career Networking Committee and Career Services at Penn. An experienced panel of executives who make hiring decisions, shared their advice and the common issues they have encountered while interviewing candidates through the years.

Moderated by TCPW Career Networking Co-Chair, Lisa Aldisert, CW75 G75, the panel included:

- *Margaret Galiani* - Recruiter, Google
- *Kevin Rose* - Associate, Campus Recruiter, JP Morgan Chase
- *Jasmin Senior* - Campus Programs Manager, Comcast Corporation
- *Carley Tableman* - Director of College Recruitment and Development, Bloomingdale’s
- *Sherri Wasser* - Senior Recruiter, McKinsey

The students peppered the panelists with great questions, many of which centered around how to ask great interview-appropriate questions.

**TCPW Hosts 4th Annual Career Networking Event for Female Athletes**

TCPW was happy to host our 4th Annual Career Networking panel and reception for over 250 female student athletes this past November in Rockwell Gym. The event featured a panel discussion with former Penn athletes, including Jessica Palay, C’08, Anastasia Pozdniakova, W’00, WG’09, Jessica Anders Foberg, C’03, and Ruthlyn Greenfield Webster, NU’92, and was moderated by TCPW Member Cindy Shmerler Levy, C’81. After the panel discussion, where panelists talked about how being a student athlete helped them in their lives and careers, students were able to ‘table hop’ to speak to TCPW members in various career fields, gaining advice and insight.

**TCPW 2017 Summer Networking Event Series**

Now in its 12th year, TCPW has ambitious goals for our Summer Networking Event series. These events, for rising Penn Junior and Senior women and young Penn alumnae, help Penn women to continue to grow their personal networks and networking skills. We are planning to hold 10 events this year and hope to be able to reach over 750 Penn Women. We are planning events in Boston, Beijing, China, Chicago, London, Los Angeles, Miami, New York, Philadelphia, San Francisco and Washington, DC.
I. Events
A) ALA Philadelphia Holiday Party
The Philadelphia ALA Regional chapter held a Holiday party at the Sweeten Alumni House on 12/6/16. The goal was to inform local alumni about regional efforts and encourage them to get engaged.

B) Today's Latinx Community
On April 5th, 2017, Sociology Department Chair Dr. Emilio Parrado, and College Senior Daisy Romero discussed DACA, sanctuary campuses, and sanctuary cities on FB live. The program was Co-Sponsored by Penn’s Latin American and Latino Studies Program. Watch it again: https://www.facebook.com/pennalumni/videos/1474982349208305/

C) Alumni weekend Brunch
Collaborative brunch hosted with La Casa Latina to welcome alumni back to campus and integrate current students and their families into the wonderful alumni world. This year ALA is presenting a check to La Casa in honor of Maritza Santiago’s 20th Anniversary. The goal was $7400 – one dollar for each day Maritza has dedicated to helping our Penn Community. We raised $7,695.09 to continue the mission of La Casa and support Latinx students at Penn!!!

II. La Casa Latina and Latino Coalition
ALA continues strengthening its bond with La Casa Latina. We collaborate often and offer our continued support to current students.

III. Goals
So far regional efforts have been going extremely well. ALA Philadelphia is off to a great start! On March 28th, we created a launch team for an ALA regional chapter in Los Angeles. We are in the finishing stages of launching regional efforts in San Francisco and we are in the planning stages of launching regional efforts in New York.