Minutes of the Penn Alumni Board of Directors
and
Council of Representatives Meeting
Saturday, November 1, 2014
College Hall, Room 200
9:00 am to 10:15 am

Attendees

Matt Amalfitano
Allan Bell
Dale Bell
Dan Bernick
Donald Bonk
Gilbert Casellas
William Cheung
Fanny Chu-Fong
Gail Cohen
Gia Croce
Ben Craine
Susan Danilow
Jerry Donahoe
Lee Spelman Doty
Connie Duckworth
Dawn Eringis
Triston Francis
Victor Galli
Cheryl Greenstein
Amber Hamilton
JoAnn Hitt
Harve Hnatiuk
Maria Ho
Tripp Hornick
Lolita Jackson
James Johnson
Kyle Kozloff
Andrea Laporte
Iris Leon
Jeffrey Marcus
Chris McAdams
Lindsay McLean
Dana Michael
Jodi Miller
Nicole Oddo
Simon Palley
Jasmine Perez
Julie Beren Platt
Ramanan Raghavendran
Ann Nolan Reese
Jerry Riesenbach
Andrew Rosenthal
Steve Roth
Alexis Ruby Howe
Robert Sandler
Tom Shaffer
Martin Silverstein
Steve Sokolow
Benjamin Stein
Gary Survis
Lorriane Survis
Greg Suss
Darius Treadwell
Alice Waddington
Orville Walls
Brett Weinheimer
Jackie Weitzel
Stephanie Yee
Carlin Yuen
Deborah Zajkowski
Paul Zantzinger

Julie Beren Platt, C’79, opened the meeting by thanking everyone for attending. Ms. Platt spoke of the Alumni Award of Merit Gala held the previous evening and recognized Nicole Oddo, recipient of the Young Alumni Award of Merit. Ms. Platt also recognized Allan Bell, Lee Spelman Doty, Andrea Laporte, Bill Cheung, Connie Duckworth, Simon Palley, Gil Casellas, Ramanan Raghavendran, Martin Silverstein, Ann Nolan Reese, Susan Danilow and Jim Johnson, current Trustees in attendance. Ms. Platt asked for a
motion to approve the May 17 Board Meeting minutes. A motion was made, seconded and approved. Ms. Platt announced the following recommendations for the slate of three alumni to fill the Alumni Trustee positions for five-year terms beginning January 1, 2015:

Bonnie Bandeen, C’80, WG’85  
Alberto Chamorro, W’78  
Ofer Nemirovsky, EE’79, W’79

A motion to approve the recommended slate to be appointed as Alumni Trustees was made, seconded and approved. Ms. Platt also recognized the transition of three Alumni Trustees to Term Trustees:

James Greene, W’72  
Andrea Laporte, Nu’69  
Simon Palley, WG’83

Ms. Platt noted there are two Trustee openings for the year beginning January 2016. The deadline for nominations is January 9, 2015 and she encouraged submissions of nominations to be sent to Trina Middleton.

Ms. Platt spoke of the review of the Penn Alumni by-laws by the Executive Committee over the summer. An extensive review of documents has been undertaken. There are still outstanding questions remaining and once answered, a formal announcement of the proposed changes to the by-laws will be circulated to alumni for review.

Alumni Relations Report
Assistant Vice President Hoopes Wampler welcomed the group to the meeting and to Homecoming Weekend. He spoke of Alumni Relations strategies and goals being inclusion, innovation and impact as they relate to the Penn Compact 2020. Inclusion as it relates to the compact includes access to campus and allows alumni to have access to open learning tools; bringing as many alumni back to campus and increasing reunion attendance annually by 5%; working to increase the effectiveness and reach of the James Brister Society. The Penn Spectrum brand continues to be a very popular and effective way to engage our diverse alumni. The Penn Alumni Interview Program has a goal of having 100% of all applicants offered an alumni interview.

Innovation strives to provide creative and engaging programs offered virtually and in-person with three to five major University academic programs held annually. The History of the Slave South was an exclusive alumni introduction to Coursera and the level of participation was remarkable in this course with 708 alumni signing up and paying. Family programming is robust and continues to grow in connection with our regional clubs. Our presence on social media is quite strong and continues to expand.

Our greatest impact comes from engaging with our students and volunteers. We are working to increase class volunteers by 25%. The Penn Alumni Travel program continues to grow with a goal to have a faculty lecturer and host on all travel study trips. Over the next few years, we hope to increase
yPenn participation by 25% and we are working to have 25,000 QuakerNet profile updates annually and 200,000 alumni email addresses.

Mr. Wampler mentioned the following upcoming events:

- **Engaging Minds NYC**  December 6
- **Penn To You – Boston**  November 3
- **Alumni Weekend**  May 15-17

**The Penn Fund Report**
JoAnn Harmon Hitt, W’83, Chair of the Penn Fund Executive Board and Colin Hennessy, Executive Director of The Penn Fund, shared the following fiscal year 2015 Penn Fund Goals:

- 27,001 Alumni Donors
- $31,500,000 Cash
- 1,000 New Donors
- 1,809 Senior Donors
- 800 First Reunion Donors
- 106 new or additions to Scholarships

For FY2014, The Penn Fund raised $31,580,383, which was a new record. A total of 26,667 donors made a gift to The Penn Fund, with new records being established by the yPenn donors and the Seniors for the Penn Fund campaign, with 2,184 and 1,808, respectively.

**Committee Reports**

**Alumni Class Leadership Council (ACLC)**
Brett Weinheimer, W’00, President and Greg Suss, W’75, Vice President, for the Alumni Class Leadership Council, noted the Council is comprised of 28 volunteer class leaders representing eight decades of Penn Alumni. Mr. Weinheimer noted the ACLC cohosts the Penn Reunion Leadership Conference with The Penn Fund. The Conference, held in September, was for Classes celebrating their reunions in 2015. The Executive Board continues to review ACLC by-laws and the alumni awards process in an effort to update and reflect the current mission of the board and to better serve undergraduate classes. Mr. Suss spoke of the Class President Mentoring Program. The Program reaches out to Presidents of every undergraduate class year from 1937 to 2017 and provides support if needed for class engagement and reunion planning.

**Class Board Committee**
Jodi Miller, C’14, GED’15, co-chair of the 1st year Reunion Committee and member of the Class Board, spoke to the group about The Class Board Committee. It is a grassroots initiative, led by her, to create a sense of community for current and former Class Board members. She sends monthly newsletters and hosts events during Homecoming and Alumni Weekend for Class Board members in yPenn years. Alumni Relations chose to highlight this initiative because it is a great example of the power of one volunteer’s impact to help a large group continue to engage with Penn. Jodi now serves on the
ACLC, where she hopes to bridge connections between her Class Board group and the mentoring programs led by ACLC. Class Board provides opportunities for mentorship and friendship.

**Trustees’ Council of Penn Women (TCPW)**

Dawn Eringis, ChE’85, WG’89, Chair, Trustees’ Council of Penn Women, reported on the TCPW Summer Networking Events which helps to foster mentoring and networking of women. Events were hosted in Chicago, Beijing, London, New York, Philadelphia, San Francisco and Washington, DC. These events reached over 500 junior, senior and young alumna this past summer.

**Presentation**

Amy Sadao, Daniel W. Dietrich, II Director Institute of Contemporary Art, gave a presentation to the group.

**Adjournment**

Ms. Platt concluded the meeting by thanking everyone in attendance.