PENN ALUMNI
BOARD AND
COUNCIL MEETING

HOMECOMING WEEKEND
NOVEMBER 1, 2014
Welcome – Julie Beren Platt, C’79, Penn Alumni President

Homecoming Weekend festivities

Board Business
- Approval of Board Minutes – May 17, 2014
- Approval of Alumni Trustee Slate
  - Bonnie Bandeen, C’80, WG’85 (London)
  - Alberto Chamorro, W’78 (Nicaragua)
  - Ofer Nemirovsky, EE’79, W’79 (Massachusetts)

Update on Penn Alumni Bylaw Revision
F. Hoopes Wampler, EdD, GrEd’13
Assistant Vice President
Alumni Relations
PENN COMPACT 2020: ALUMNI RELATIONS GOALS

**INCLUSION**
- 5% annual reunion attendance increase
- Build diverse leadership pipeline through expansion of JBS
- Increase participation in Penn Spectrum
- Annual goal of 1,740 donors to S4TPF
- 125 faculty speakers annually
- Increase online educational programming
- 100% of all applicants offered alumni interview

**INNOVATION**
- The Career Tools Series
- Increase Homecoming by 25%
- New regional club technologies and city strategy
- 3-5 major University academic programs annually
- Live Faculty Lecture Series
- Expand Family programs
- High completion rates for exclusive alumni Coursea offerings
- Expand social media

**IMPACT**
- Increase class volunteers by 25%
- 80% annual Penn Traditions participation
- Increase yPenn participation by 25%
- Identify 1,000 student leaders annually
- Faculty lecturer and host on all travel study trips
- 15,000+ alumni interviewers
- 25,000 QuakerNet profile updates annually
- 200,000 alumni email addresses
Inclusion

Access to Penn’s beautiful campus and intellectual experience

- 5% annual reunion attendance increase
- 125 faculty speakers annually
- 100% alumni interview coverage
Innovation

Creative and engaging alumni programs offered virtually and in-person

Penn Alumni families

Penn to You
More than a school night

ENGAGING MINDS
Penn Faculty Live!

imodules
Building connections

New Regional Club technology

Increase Homecoming by 25%
Penn Alumni Interview Program
15,000+ Interviewers

Students, volunteers and a powerful alumni network

80% annual Penn Traditions participation

Impact

Find Penn Alumni on QuakerNet
Search for fellow classmates & update your contact information.
Log in to QuakerNet

Increase class volunteers by 25%

Increase yPenn participation by 25%

25,000 annual QuakerNet updates
200,000 alumni email addresses
UPCOMING EVENTS

Engaging Minds NYC
- December 6th
- Back at Cipriani

Penn 2 You
- Boston – November 3, 2014
  (Penn Medicine)

Alumni Weekend 2015
- May 15-17, 2015
THE PENN FUND
HOMECOMING WEEKEND UPDATE

JoAnn Harmon Hitt, W’83, PAR’13, PAR’16
Chair, The Penn Fund Executive Board

Colin D. Hennessy
Executive Director, The Penn Fund
Fall Penn Fund Executive Board Meeting
October 2 at the ARCH
FY’15 Penn Fund Goals

27,001 Alumni Donors
$31,500,000 Cash
1,000 New Donors
1,809 Senior Donors
800 First Reunion Donors
106 New or Additions to Scholarships
HURRAH, HURRAH!
FOR 1,000 NEW DONORS
TO THE PENN FUND
Thank You
3 THINGS ALL GREAT ALUMNI DO

1. Attend Penn events
2. Make an annual gift to the Penn Fund
3. Join the alumni interview program

www.alumni.upenn.edu/ypenn
Click here to view video of Penn student Lucille Alexander, ENG’15, W’15.
“Thank you for caring enough about your time at Penn, to want to make my time at Penn better...because you definitely have.”

- Lucille Alexander, ENG’15, W’15

Join Us.
The Penn Fund - A Proud Penn Tradition Since 1927
ALUMNI CLASS LEADERSHIP COUNCIL

Brett E Weinheimer, W’00, President
Greg Suss, C’75, Vice President
CLASS BOARD

A Family is Born
<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Email</th>
<th>Cell Phone (optional)</th>
<th>CB Position (Senior Year)</th>
<th>Class Board (Term)</th>
<th>Current Residence (City)</th>
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<tr>
<td>Cristina</td>
<td>Burke</td>
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<td>215-792-9426</td>
<td>CEO Logistics Director 60</td>
<td>2014</td>
<td>Boston, MA</td>
<td>Mechanical Engineering &amp; Materials</td>
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<td>Creative Advertising</td>
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TODAY
126 Members
10 years
22 cities
12 emails
2 reunions
1 family

It's Time... to Come HOME to
Class Board
Let's Eat, Drink, Catch Up and Be Merry!
Saturday, November 1st
7:00-9:00
Sweeten Alumni House
Significant Others Welcome
RSVP to Jodi.T.miller34@gmail.com by October 15th

yPennAlumni
University of Pennsylvania
TCPW Summer Networking Events 2014

- Chicago - July 16th - Penn Women in Chicago: Building Connections through Speed Networking
- Beijing, China - August 16th - Panel discussion on entrepreneurship
- London, England - July 1st - Olivia Streatfeild, Marketing director for Talk Talk
- New York - June 4th - Soledad O’Brien, CNN Anchor
- Philadelphia - June 11th - Montgomery County District Attorney Risa Vetri Ferman
- San Francisco - June 23rd - Sukhinder Singh Cassidy - CEO, Joyus
- Washington, DC - July 29th - Claire Shipman, co-author of The Confidence Code, and correspondent for GMA
Amy Sadao
Daniel W. Dietrich, II, Director
Institute of Contemporary Art
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