Penn Alumni Reports
Committees and School Organizations

Penn Alumni Board of Directors Meeting
College Hall, Room 200
Saturday, November 7, 2015
Alumni Class Leadership Council
Submitted by Brett E. Weinheimer, W’00, President

The ACLC is the advisory board for alumni classes, and is comprised of volunteer alumni leaders representing classes spanning nine decades. The Board works closely with Alumni Relations to provide classes with tools for class leadership and best practices to engage alumni. ACLC mentors are available as consultants to classes on communications and reunion planning process. The ACLC co-hosts the Penn Reunion Leadership Conference (PRLC), selects Class Awards, manages Class Elections for the 5th-40th reunion classes and hosts an event for undergraduate Class Presidents biannually.

Since August, there has been a significant overhaul of ACLC Structure:

- Worked in conjunction with Alumni Relations to enhance effectiveness of ACLC
- New Executive Board comprised of Committee Chairs
- New Committees formed
  - Operations
  - Membership/Pipeline
  - Communications
  - Awards
  - Special Projects
  - Key Event Engagement and Emeritus Facilitation
- ACLC Retreat - ACLC held another successful summer retreat, which resulted in structure changes.
- Bylaws - Operations committee will be working on ACLC bylaws over next few weeks to integrate structural changes.
- Class Officer Installation -
  - ACLC conducts the class elections process and recognizes new officers on Homecoming weekend

Alumni Class Leadership Council
Executive Board

Brett Weinheimer, W’00, President
Dale Borenstein Bell, MT’81, Operational
David Blatte, W’86, Membership/Pipeline
Lisa Nass Grabelle C’93 L’96, Special Projects
Lauren Hedvat, ENG’05, C’06, GEN’07, Class Awards
Tripp Hornick, C’02, Key Event Engagement & Emeritus Facilitation
Brian Katz, C’88, W’88, Class Awards
Kyle Kozloff, W’90, Special Projects
Jodi Miller, C’14, GED’16, Communications/Mentoring
Mary Ellen Cianfrani Miller CW’69, GED’74, Communications
Brad Richards, C’92, Membership/Pipeline
Steven Roth, W’66, President Emeritus
Gregory Suss, C’75, Key Event Engagement & Emeritus Facilitation
Stephanie S. Yee, C’08, Operational

Board Members:
Lisa Aldisert CW’75, G’75, Key Event Engagement & Emeritus Facilitation
Gail Spiegel Cohen, C’76, D’80, Communications/Mentoring
Howard Coonley, C’66, Key Event Engagement & Emeritus Facilitation
Ben Craine, W’65, Communications/Mentoring
Howard Freedlander, C’67, Membership/Pipeline
Stan Greene, C’78, Membership/Pipeline
Lolita Jackson, SEAS’89, Communications/Mentoring
Lois Ellis Jakubowski ED’59, Membership/Pipeline
Kaitlin Meiss, C’15, Operational
Mae Agnes Pasquariello, CW’53, Class Awards
Jesus Perez, C’16, Senior Class President
Darren Tomasso, C’17, Junior Class President
Alice Way Waddington ED’49, Communications/Mentoring
Orville R Walls III, C’91, Class Awards
Sue Dreier Wishnow C’86, Membership/Pipeline

Classes & Reunions Staff Liaisons:
Lisbeth Willis, Director / 50th Reunions

Colleen Kelly, Associate Director,
25th, 30th, 40th & 45th Reunions

Jeanine McAdams, Assistant Director
10th, 15th, 20th & 35th Reunions

Sandra Dirkes Scutt, Assistant Director
Old Guard (Classes post 50th Reunion)

Nicole Svonavec, Associate Director, 1st & 5th
Penn Traditions & Young Alumni Programming

Emily Horner, Administrative Assistant

www.alumni.upenn.edu/class/aclc
Alumni Programming Committee
Submitted by Kyle Kozloff, W’90, Chair, VP of Alumni Programming

Mission: To assist Alumni Relations in developing, branding, and marketing programming for alumni, including social, educational, and professional development activities held on-campus, off-campus, and online.

Alumni Programming
Award of Merit Gala
This year a small group of the AP Committee elected to work on the marketing and branding of the Alumni Award of Merit Gala. The 2014 event was little low on attendance (having it on Halloween didn’t help!) so the group wanted to focus on how to increase awareness about what the Gala is and to draw more people to the event by presenting it as a great opportunity to network, meet with fellow classmates, and to interact with Trustees and higher level administration at the University.

With this focus in mind, the committee contributed to the look and layout of the Gala website, gave valuable feedback on the redesign of the invitation, and suggested ways in which to target specific constituencies to encourage attendance. Specific actions and suggestions included:
- Outreach to yPenn alumni, focusing on Young Alumni Award honorees to increase attendance
- Outreach to ACLC, Diversity Alliance, TCPW and A of A alumni via email newsletters to increase and maintain attendance
- Integrating the Gala message at events like the Penn Reunion Leadership Conference
- Outreach to past Alumni Award of Merit and Young Alumni Award honorees via phone calls and emailed letter

Ultimately, the goal is to make the Gala an event that alumni look forward to attending in addition to feeling a sense of pride in the University and how alumni are an integral part of the Penn story.

Alumni Education
The committee continues to provide support and feedback to the Alumni Education activities provided by Alumni Relations. Continued discussion has been centered on experiential education events and how to increase the opportunities available for alumni to become more “active” at the events supported by Penn Alumni Education.

Communication efforts
APC members have been acting as evangelists for Penn programming via social media, promoting events and programs via Twitter, Facebook, Frankly Penn, etc. The committee would like to see more viral outreach through these outlets, and hopes to work with other alumni groups to that end.

Faculty Award of Merit
The Penn Alumni Faculty Award of Merit will again be presented at the Penn Alumni Volunteer Leadership Retreat, Friday, February 26, 2016. The deadline for the nominations was October 30 and there were eight submissions. The committee will meet in mid-November to select the honoree. In review, the Faculty Award of Merit is presented annually to an individual or group of collaborators that has made an outstanding contribution to alumni education and engagement at Penn by sharing their unique scholarship work with the alumni community. In addition to receiving a citation presented at the Leadership Retreat, the awardee will receive a $2500 cash prize.
Association of Alumnae  
Submitted by Linda Shepard Whaley, Nu’85, President

Mission: The mission of the Association of Alumnae is to promote the lifelong engagement of Penn women with the University of Pennsylvania for the mutual benefit of the University and its alumnae.

The Association of Alumnae mission statement was updated in 2014 and at that time the foundation was laid for increasing the awareness of undergraduate women to the support and opportunities offered them by the organization. We realized that undergraduate women often first become aware of the Association through its Mazzatenta Scholars Award during their sophomore or junior years. However, freshman women were largely unaware that we are a potential source of support, mentoring, and enrichment. So, this past year, we began work that would make the Association more visible from the moment they arrive on campus freshman year. In September, A of A members welcomed freshman women and their families to campus at the Freshman Family Welcome Picnic event. Our enthusiastic ambassadors gifted the students with beautiful A of A t-shirts bearing our slogan “Honoring the Past/Engaging the Future” and told them about our programs and mentoring and scholarship opportunities. The students were given a warm welcome and wishes for a successful academic year. The enthusiasm was contagious as the alumnae remembered their first on-campus experiences. We look forward to continuing our involvement with this event.

Another initiative for this year is the re-invigoration of our online newsletter, usually published in the Fall, Winter, and Spring. The loss of our former Communications Committee chair saw a lapse in publication, however, with new co-chairs on board and ready to go, an exciting Winter edition is in the works. The newsletter recaps our events, accomplishments of our members, tales of the history of the A of A and alumnae, and features articles of interest written by alumnae.

In September, we held our first A of A Book Club meeting at which we discussed Penn Alumna Jennifer Egan's *A Visit from the Goon Squad*. We will continue to focus our book choices on Penn alumni and faculty.

On October 12, 2015, we proudly hosted a very successful colloquium entitled “Women Shaping a Better Tomorrow: The Urban Environment” in Houston Hall. Our speakers were Martha Farah, Ph.D., Director of the Center for Neuroscience & Society and the Walter H. Annenberg Professor in the Natural Sciences who spoke on Child Poverty and Brain Development; Amy Brown, Ph.D., Critical Writing Fellow in the Center for Programs in Contemporary Writing presenting her work on Race, Philanthropy, and Inequity in NY City Public Schools; and Karen L. Black, Principal of May 8 Consulting and an adjunct professor in the Urban Studies Department speaking on Neighborhood Change, Gentrification and Displacement in Philadelphia. Each speaker presented for 15 minutes. There followed a question and answer period and a reception. We hope to make a Fall Colloquium an ongoing tradition and have already begun next year's planning.

The A of A has several long-held traditions of which we are proud: The Senior Women Wine and Cheese Reception we co-sponsor with The Trustees' Council of Penn Women during Senior Week, the recognition of outstanding high school juniors through the Penn Book Award, and our Mazzatenta Scholars Presentation program shared with the Center for Undergraduate Research and Fellowships to which sophomore and junior women are invited to hear our scholars share their scholarship-funded research experiences. The culmination of our year is our Annual Awards Dinner during which we honor exceptional female students (both undergraduate and graduate level) for their accomplishments as outstanding scholar athletes (the Father's Trophy award), for excelling academically as a Continuing
Education student, and for their commitment to strengthening the ties between the university and its alumni (the Robert J. Alig Award). The award program is planned each year by our dedicated and hard-working Recognition and Awards Committee who, themselves, are honored to meet such accomplished young women.

As the Association of Alumnae moves forward, enjoying the pride we feel in our ongoing connection to the University, we will continue to look for ways that we can engage with and strengthen Penn by increasing its connections to its alumnae.
Association of Latino Alumni
Submitted by Jasmine Perez, Nu’08, GNu’10, President

I. Events

A) Celebrating ALA's 15th Anniversary: Looking Back and Looking Ahead
During Alumni Weekend we had a robust discussion about ALA’s history at Penn with past board members. We discussed our collective vision for ALA and explored ideas for supporting La Casa and future Latino leaders at the University.

B) ALA Happy Hour in NYC
On October 8th, ALA held a happy hour in conjunction with La Casa Latina at SideBar in NYC. We had about 25 alumni network over appetizers and drink specials. We identified a few alumni who want to be more involved with ALA and may come on board as board members, which is exciting!

C) Scholarship Reception
On November 3, 2015, Clemson attended the University scholarship reception. He met our two ALA Scholarship recipients Marcella Marquez C’18 (interested in public policy) and Richard Rangel C’18 (interested in medicine).

D) Homecoming Mixer
ALA and La Casa Latina are joining forces for an alumni mixer at Harvest Bar and Grill on Friday November 6th from 7-9pm. Appetizers and drink tickets are being provided.

II. La Casa Latina and Latino Coalition
ALA continues strengthening its bond with La Casa Latina. We collaborated on two alumni mixers this fall. We also reinstated office hours. We had 2 successful office hour meetings on 10/16 and 11/2. We are
hoping to get alumni from diverse work backgrounds to meet with current students once a month next semester.

III. Goals
We achieved several goals since our last submission: with the help of alumni relations we decided to start our by-laws from scratch. We have a rough draft that will be reviewed and hopefully accepted early next year. We had one successful regional event and we anticipate that the homecoming mixer will be a great success as well.

The plan is to have an event in DC and NYC in the spring. We have been in conversation with GIC to plan a joint event with the intent to expand our reach of alumni and foster a stronger relationship. We also hope to fill our vacant board member positions next semester.
Awards and Resolutions Committee
Submitted by Susan Danilow, CW’74, G’74, Chair

The Awards and Resolutions Committee met this past spring to review the nominations for the Student Award of Merit, the Alumni Award of Merit, and the Young Alumni Award. Each Committee member was provided with detailed information about the candidates, electronically, in advance of the meeting.

An impressive number of nominations for the Student Award of Merit were submitted. After a lengthy discussion, the following five members of the Class of 2015 were chosen to receive the award:

Dawn Androphy, C’15
Jesus Fuentes, C’15
Katlyn Grasso, W’15
Kaitlin Meiss, W’15
Tess Michaels, W’15, C’15

The Student Awards of Merit were presented at the annual Ivy Day Award Ceremony, held on Saturday, May 16, 2015, at 4pm in College Hall. The event was inspirational and well attended, with fellow students, family, and alumni there to honor the student recipients.

The Committee met a second time in order to review nominations for the Alumni Award of Merit and Young Alumni Award. After a review of the qualifications of a robust pool of candidates and thoughtful discussion, the Committee unanimously agreed to present the 2015 Alumni Awards of Merit to:

Thomas J. Cusack, W’77, C’77
Kenneth S. Glass, ENG’82, W’82
John R. Rockwell, W’64, WG’66
Katherine S. Sachs, CW’69

The Committee also reviewed nominations for the Young Alumni Award and unanimously selected Seth Ginns, C’00 and Stephanie S. Yee, C’08 as the recipients.

The Alumni Awards of Merit and the Young Alumni Awards were presented at the Annual Alumni Award of Merit Gala, which was held on Friday, November 6, 2015.

The Committee also voted unanimously to present a Commendation to Deborah Wolff, CW’62, GED’66 for her outstanding service to the University as an alumna. Her Commendation was presented at an on-campus ceremony on September 29, 2015.

I would like to thank the Committee members who devoted considerable time and thoughtful insight in fulfilling their duties and responsibilities on this Committee. They are:

Edward Anderson, C’65, M’69
Ira Harkavy, C’70, GR’79
Lolita Jackson, ENG’89
Joan Lau, ENG’92, WG’08
Larry Nussdorf, W’68
Julie Beren Platt, C’79
Joseph Rascoff, W’67
Patricia Braun Silvers, CW’71
Brett Weinheimer, W’00
As stated in the by-laws of Penn Alumni, members of the Awards and Resolutions Committee serve a five year term. With that said, we would like to thank Ira Harkavy, C’70, Gr’79 and Patricia Braun Slivers, CW’72 for all of their hard work and service in helping to choose the awardees over the past several years.

Based on these updates, joining me on the committee for the 2015-2016 year are the following members:

- Ed Anderson, C’65, M’69
- Lolita Jackson, ENG’89
- Joan Lau, ENG’92 WG’08
- Larry Nussdorf, W’68
- Julie Beren Platt, C’79
- Joseph Rascoff, W’67
- Steve Roth, W’66 (new member)
- Peter Shoemaker, C’86 (new member)
- Brett Weinheimer, W’00

Nominations for the 2016 Alumni Award of Merit and Young Alumni Award are currently being accepted. Please visit the following website for more information and to submit a nomination:
http://www.alumni.upenn.edu/pennalumninominations

You may also submit a letter of nomination to Trina Middleton, Director of Penn Alumni Board Services, at trinalm@upenn.edu. The deadline for submitting nominations is February 5, 2016.
Benchmarking Committee
Submitted by Lindsay Napor McLean ENG’98, WG’05, Chair

Committee Members
Lindsay McLean
Looking for new ones!

Committee Mission
Actively gather information from Penn sources and peer institutions that leads Penn Alumni and the Alumni Relations Office to actions that enhance the alumni network.

Career Programs Benchmark
The Benchmarking Committee is just beginning to work with Alyssa D’Alconzo, the Director, Alumni Education, Alumni Travel, and Career Networking of Penn Alumni Relations, to conduct a benchmark study at Ivy+ institutions regarding career programs. The goal of the study is to learn whether those institutions have career programs for young alumni and, if so, in what forms (mentoring, networking, skill-based programs, webinars, events, etc.), at what cost to the alumni (free or paid and how much), and whether those programs are administered by AR or Career Services. The study will also investigate what these institutions are doing for mid-career alumni and with their general Career Networking programming.

The study will be planned out this fall and the timing for the survey will then be planned.

Penn Alumni Interview Program Survey - May 2015
The Benchmarking Committee last semester worked with Steve Hamilton and Lindsay Dussing of the Penn Alumni Interview Program office during the Penn Alumni Volunteer Leadership Retreat to create a follow-up survey to their survey from approximately two year ago. The Benchmarking Committee had provided input into this previous survey which the Interview Program office thought was very helpful.

Topics being included are as follows.

- Experience of using Penn Key to control access to information
- Experience in registering in the Alumni Interview Portal
- Drivers of alumni involvement and satisfaction
- Demographic information to be able to understand how responses vary by background

The Benchmarking Committee worked with Steve and Lindsay to focus the questions so that the survey didn't over burden the respondents and responses provided good information. How to structure the responses was also discussed. For example, should a response have a scale from 1 to 5, 1 to 7 or something else?

It was agreed that after the meeting the questions would be revised and sent to the Benchmarking Committee for further comments. In addition, Dana agreed to try to request access to the Interview Portal using Penn Key to experience what a new interviewer would feel. Feedback from this could lead to enhancement of interview questions.
Other Matters

The Benchmarking Committee would like your suggestions on what data we can gather to provide insightful information for Penn Alumni and Alumni Relations future projects.

The Benchmarking Committee has opportunities for Penn Alumni who would like to participate. For further information on the committee and its activities, please contact Committee chair Lindsay McLean.

Any interested in joining the committee, please also send a hello to Lindsay!
Dean’s Alumni Council & Veterinary Medical Alumni Society
Submitted by Kristen McMullen, Director of Alumni Relations
School of Veterinary Medicine

DEAN’S ALUMNI COUNCIL UPDATE

The Dean’s Alumni Council will meet on Friday, November 20 in Philadelphia in conjunction with the SCAVMA Auction and on May 13, 2016 at New Bolton Center in conjunction with Alumni Weekend and class reunion activities. The fall meeting will focus on Students & Learning.

The mission of the Dean’s Alumni Council is to work closely with the Dean and Office of Alumni Relations on various projects to connect alumni, students, and the public to the Penn Vet community for the purpose of engagement, ambassadorship and mentoring. The DAC is comprised of 44 members appointed by the Dean. The current working project groups are Communications & Social Media, Speakers Bureau, Student Interaction & Events, Alumni Events & Networking, Class Agents, Awards, Governmental Relations and the Opportunity Scholarship Program.

PROGRAMS & INITIATIVES

Plans are underway to enhance and improve the Penn Annual Conference. The 116th Penn Annual Conference will be moving from March to September 2016. The conference provides sessions to veterinarians and vet techs for their continuing education, and this year will include a track for practice managers. The focus for 2016 will be on cancer care.

The VMDFinder went live in August. This service was created in response to the large number of requests received from Penn alumni and hospital clients who seek to only see a VMD for their pet no matter where they are located in the country. Penn Vet alumni opt into the service and are then listed by state.

The Alumni mapping project was started three years ago as a way to see where our alumni populations are centered. The project grew legs with the maps being used for visits with legislators at the state and federal level, as well as, in presentations given by the Dean. The world, national, and state maps were update this summer and the world and United States maps are included with this report.

Alumni Weekend 2015 was a big success with Friday New Bolton Center tours, the Dean’s Reception, class dinners hosted at locations around Kennett Square, and the Red & Blue Jubilee Dinner for those celebrating their 50th reunion and higher on Friday evening. On Saturday the Spring Alumni Picnic took place on the New Bolton Center grounds with a record attendance. Tours of the Philadelphia campus took place on Sunday morning. Alumni Weekend 2016 is scheduled for May 13-15.

The Alumni Office continued the new tradition of being involved with the new student orientation program. On August 18, the Development, Alumni Relations, and Communications office was part of the tour for the first year students. Then on August 19, Kristen McMullen presented to the new students utilizing the Penn Vet Leads and One Heath videos and she shared information on the history of Penn Vet. Two alumni, Dr. Howard Krum and Dr. Gia Croce joined her to share words of wisdom with the new students.
The Alumni Office hosted **Alumni Receptions** at the American Veterinary Medical Association Annual Conference (AVMA) this past July in Boston and at the Pennsylvania Veterinary Medical Association (PVMA) on August 14 in Hershey. Upcoming receptions include the American Association of Equine Practitioners (AAEP) on December 7 in Las Vegas and the North American Veterinary Conference (NAVC) on January 18, 2016.

**Parents and Partners Weekend** is hosted by the Alumni Office and will be held on October 16 & 17 for parents and partners of first year students which includes a happy hour; breakfast with presentations from the alumni office, students services, and students; a tour of the Ryan Animal Hospital; a luncheon with a presentation by the dean; bus transportation to Kennett Square; and an overview and tours of the New Bolton Center and Wiedner Hospital.

A formal group of **student tour guides know as Tour Ambassadors** has been created to have trained members who can give tours to donors, alumni, and other individuals of both the New Bolton Center and Philadelphia campuses.

An **alumni annual report** is being created in a calendar format that will focus on historical images of Penn Vet in the early years. This stewardship piece will serve to thank donors as well as be a piece they can keep front and center for the full calendar year.

**Alumni Awards** – The Alumni Office is currently seeking nominations for the Alumni Award of Merit, Alumni Achievement Award, and Alumni Relations Student of the Year Awards.

**STAFFING UPDATE**

Some exciting news from the department is that after seven months without and events coordinator, we have hired a wonderful person. **Penn Vet welcomes Brittany Scanlan to the position of Assistant Director of Institutional Events.** Brittany comes to us from the Perelman Quadrangle and VPUL Performing Arts Facilities where she served as an Event Coordinator. In her role with Penn Vet, she is responsible for event planning including alumni receptions and reunions and alumni receptions at national conferences. She will coordinate Penn Vet’s presence at the Pennsylvania Farm Show, horse shows, and select campus meetings and community outreach events such as the Philadelphia Science Festival.
The Regional Clubs Advisory Board supports Alumni Relations and our network of alumni clubs throughout the world. If anyone has suggestions for webinars or would like to connect with our regional clubs, please contact Nicole Oddo Smith, neo@alumni.upenn.edu or Tara Davies, Director of Regional Clubs at daviest@upenn.edu. Here is an update on our efforts.

2015-2016 Theme: Education
This year, we have decided to have a theme for our Advisory board. We will be focusing on Education – getting more education out to our dispersed alumni club leaders.

Winter Leadership Retreat
Beijing – Penn Wharton China Center – January 8-9, 2016
Regional Clubs Leadership Conference – February 26-27, 2016
Our Advisory Board will be playing an active role in planning the 2016 Winter Leadership Retreat and will be inviting club leaders to attend. We will have sessions on club leader recruitment, retention, finances, and more. In October, we circulated a survey to find out what club leaders are most interested in hearing about and we are putting together a robust schedule.

Webinars
On December 1, 2015 at 12pm EST we will host a webinar training on “Using Quakernet in your Regional Clubs”. We want to provide more training on this Penn resource and how our regional clubs throughout the world can use it.

ACAM Task Force
After the recommendations from the ACAM Task Force, Alumni Relations will be recognizing more regional clubs at the Leadership Retreat. This year we will recognize the Alumni Club Award of Merit and all of the clubs that were nominated.

Partners with Penn Task Force
The Partners with Penn form is an annual requirement for club leaders to complete to ensure that Alumni Relations has the most up to date information about clubs, their leadership, successes, and challenges. After a successful collection this past year, this committee will continue its work by distributing best practices to the Leadership listserv.

Homecoming Notes
Congratulations to Penn Alumni Club of Boston on the Alumni Club Award of Merit and Penn Club of Philadelphia President, Stephanie Yee C’08 on the Young Alumni Award of Merit!
James Brister Society  
Submitted by Gil Casellas, L’77 and Dean Henry, W’74, Co-chairs

As forecast in our May report, over the summer the JBS executive committee considered and decided to schedule its Fall meeting to coincide with Homecoming Weekend 2015. As a result, activities that previously occurred in September/October will take place this Homecoming Weekend and a report of these activities will be provided in a future report. Following this weekend’s activities, the executive committee will canvass the membership to determine whether to return to the past practice of separately scheduled on-campus meetings. It was our hope that by combining with Homecoming Weekend, we could eliminate the need for our members from outside the Philadelphia region to choose between a JBS weekend and Homecoming Weekend. In addition, we anticipate that our members will have a greater opportunity to experience the full range of Homecoming activities as well as interact with the Diversity Alliance members and the diversity alliance activities that are scheduled over the weekend.

In addition to planning for this Homecoming weekend, JBS focused its work on internal matters, including its structure, membership rolls and by-laws. During this period, we were sorry to lose the active involvement of Dean Henry, our Co-chair. Dean remains a strong supporter, but for personal reasons, was not able to continue to serve as Co-Chair. We thank him for his long support of JBS and for his years of service as co-chair, a committee chair and a loyal member.

Our work on our internal and structural matters was aided by the valuable insights and lessons we took from last Spring’s Retreat. Specifically, we have conformed and aligned multiple, conflicting membership lists, revamped our membership process and have begun to make necessary changes to our by laws. Most significantly, we have revamped our communications to members with a monthly newsletter entitled “The First”. Delivered electronically on the first day of each month, the newsletter features a diverse alumni volunteer as well as relevant news from around the university. Responses to the newsletter have been very positive and we expect that it will drive even greater membership engagement with JBS as well as with alumni volunteer activities in general. A PDF version of the September and October issues is attached.
Penn Engineering Alumni Society
Submitted by Matthew Quale, ENG’98, President

The core tenents of the EAS include:

- Fostering networking between the undergraduate, graduate, and PhD students and alumni
- Encouraging networking to connect Penn Engineering Alumni to one another
- Reinforcing the bond between Penn Engineering Alumni and the School of Engineering and Applied Science

To execute on these important goals, the EAS is organized into a dedicated 6 person executive leadership board, upwards of 8 Past Presidents, 12 Directors, and 6 Associate Directors who attend 9 monthly meetings on campus. Through the powerful support from the Engineering Development office and an extended group of engaged, globally diverse engineering alumni, the 15 board committees are able to produce and promote programming in support of these goals.

While it is still early in the academic year, the Engineering Alumni Society has been quite busy with annual planning and less formal events on campus. A brief summary of our activities plan is below:

Programming for Students
- Several members of the EAS supported the annual Engineering Career Awareness Day (ECAD) and fall recruiting efforts through their firms and as volunteers for the engineering mock interviews.
- The EAS is working with student organizations to support events tied to the student majors throughout the academic year.
- The EAS will continue to mentor undergraduate students. This relationship, formed early in the academic cycle, encourages students to leverage alumni as a resource and exposes them to the wide variety of career options available to Penn Engineers. This program also includes an Externship program for students in their second academic year.
- Graduate students are on campus for a significantly more concentrated period of time. The brevity of their time on campus allows for fewer opportunities to interact. Therefore, the board is planning to partner with Alumni Relations to hold the 6th Annual Graduate/Alumni mixer in the spring.
- The EAS will again be hosting a panel event for students to learn about the “Professional Engineer” designation, including where it is required and how to go about earning this title.
- Annually, the Senior Design presentation allows the EAS to recognize and award teams of the brightest SEAS students. Alumni are also invited to visit campus to serve as judges and witness the current research that is being championed at Penn.
- Membership in the EAS is free and automatically extended to all Penn Engineering graduates post-graduation. Once again, the EAS will issue a congratulatory note to the graduating students and encourage them to get involved.
- The graduate engineering student BBQ will be held in July 2016 for upwards of 400+ graduate and PhD level students.

Programming for Engineering Alumni
- The reach of EAS is most clearly quantified through a quick check on our extended membership base. The group includes nearly 4000 verified alumni who participate in either the LinkedIn or Facebook alumni groups.
A dedicated team continues to update & maintain the EAS website with photographs, video, and other content relevant to the alumni community.

In order to stay connected with the latest happenings in the engineering space, the EAS invites university faculty and administrators to hold short lectures for the board following several of our meetings each year and the board joins the students for one engineering lecture each year.

**Programming for Alumni & PENN**

- On the 7th of November, the EAS will host a Homecoming Post Game reception. Based on existing registrations, an anticipated 100 - 125 alumni and guests will gather in the Levine Lobby to celebrate our anticipated victory.
- During Alumni weekend, the EAS gathers in the Engineering tent on Hill field to present the annual giving proceeds to President Amy Gutmann.
- Lastly, the D. Robert Yarnall Award presents an opportunity for the board to recognize alumni who have excelled in their chosen field and as an alumnus through their relationship with the university. The submissions for the prestigious D. Robert Yarnall Award have been accepted and are currently under evaluation. We look forward to awarding a distinguished alumnus with the award in the spring.

The 2015-2016 Executive EAS Board includes representation from SEAS classes from 1959 to 2000:

- President – Matt Quale, CBE
- Vice President – Stan Warchaizer, EE
- Vice President – Russ Miller, EE
- Vice President – Alan Schultz ME
- Secretary – Sevile Mannickarottu, EE
- Treasurer – Jason Rifkin, GEN
**The Penn Fund Executive Board**  
Submitted by Jeffrey Hale Cohen, W’85, Chair

**Mission**
The Penn Fund Executive Board (PFEB) is currently comprised of 37 undergraduate alumni, all of whom donate to The Penn Fund at the BFS-level. Board members typically serve a three-year term, which can be renewed once for a second three-year term. The mission of the Board is to support and work with The Penn Fund staff to solicit donations and increase alumni participation. Board members are asked to use the mobile volunteer portal, MVP, to solicit 30-40 alumni for contributions to The Penn Fund each fiscal year. The Board has four subcommittees: Benjamin Franklin Society and Scholarships, Participation and Ivy Stone Society, Stewardship and Engagement, and Young Alumni. The full Board meets twice per year – once on campus and once at The Penn Club in NYC. The Executive Committee of the Board (Chair, Vice-Chair and Committee Chairs) also convenes in January to assess the first half of the fiscal year and make plans for the second half.

**Current Fiscal Year Activity**
The Penn Fund welcomes 14 new undergraduate alumni to positions on The Penn Fund Executive Board and thanks Jeff Cohen for assuming the role of Chair and Lisa Aldisert and Steven Wagshal for serving as Vice Chair roles.

The board met on campus on October 6, 2015 for an all-day meeting. Board members heard from campus leaders including Dr. Amy Gutmann, Kris Davitt, and Mark Kocent and enjoyed a lively discussion on robotics from Professor Daniel Lee of the engineering school. Throughout the day, board members spent time getting to know one another and learned about how best to ask classmates to join them in support of The Penn Fund. The board’s day at Penn concluded with a tour of the Arthur Ross Gallery and the *Courtly Treasures* exhibit.

The board plans to hold volunteer phonathons between now and the end of the calendar year and then again before the end of the fiscal year on June 30 in an effort to reach Penn Fund dollar and participation goals. The board is especially excited about ongoing efforts to increase the number of new donors to The Penn Fund and an emphasis on past donor retention.

The Penn Fund’s goal for the current fiscal year ending June 30, 2016, is to raise $32 million from 28,000, or more, alumni donors.

Last fiscal year, The Penn Fund raised $32.25 million from 27,383 alumni donors, the highest number in Penn’s history. In addition, more than 1,200 alumni made a gift to The Penn Fund for the first time an 18.7% increase over the year before. The Penn Fund hopes to raise the bar even higher this year.

As of November 2, 2015, The Penn Fund has secured 4,676 alumni donors and $3.6 million. We ask that all members of the Penn Alumni Board make at least a participatory level gift to The Penn Fund in support of undergraduate education.
PennGALA
Submitted by Chris McAdams, GAR’12 and Marianne Mondt, C’08, Co-chairs

PennGALA continues to progress on a series of initiatives aimed at expanding our regional base, connecting current students and alumni, and fostering Penn pride in all our alumni members. This homecoming will mark our second annual leadership retreat at which committee members will work to update our strategic plan, set the PennGALA calendar for the coming year, and report on progress.

Homecoming 2015
PennGALA has partnered with the LGBT Center and the Lambda Alliance to host what we feel is our most ambitious programming to date:

- PennGALA Homecoming Happy Hour (Friday, November 6, 5:30pm - 7:30pm)
  - Welcoming event hosted at Doc Magrogan’s Oyster house (3432 Sansom Street, Philadelphia).
- Trans Youth: Exploring the Coming Out Process (Saturday, November 7, 3:30pm - 5:00pm)
  - This event was planned in collaboration with the LGBT Center and Lambda Alliance. PennGALA member Alex Gino C’99 will discuss their new book “George” (Scholastic Press), about one transgender child’s coming out journey.
  - Gino will be joined by Emily Greytak GED’99, Director of Research at GLSEN, who will add insight on LGBT bullying and creating safer schools for LGBT youth.

Regional Events
Since our last report, PennGALA hosted a series of successful events aimed at expanding our base and encourage our members to participate as active and engaged alumni. Cities/regions that now have regional event coordinators include:

- Chicago (Meg Hlousek)
- Fort Lauderdale (How Diamond)
- Miami (Steve Deitsch)
- New York (Ryan Hayward)

One of our major goals is to continue expanding PennGALA’s quality regional programming. For the remainder of 2015, we will focus on establishing a presence in the following cities:

- Atlanta
- Boston
- Denver
- Phoenix
- Seattle
- London
- Toronto

Recent PennGALA Events included:
Newsletters
PennGALA continues to rely on our strong communications schedule in conjunction with Alumni Relations. We send quarterly newsletters, with information from both undergraduate and graduate student groups, updates from the LGBT Center, and profiles of alumni, faculty, and current students (undergraduate and graduate). These newsletters also contain information on our diverse regional events, as well as co-sponsored events across the country. We also try to include updates on members of the Penn LGBTQA community who make the news. This new format has been well received by our constituents.

Social Media
We continue to utilize Facebook and LinkedIn as an informal way of reaching alumni and friends with the latest news from Penn. This enables our members to network with others who share their interests at their own convenience.

Mentoring
PennGALA has continued its focus on mentoring current students, both undergraduate and graduate. Steering Committee member Meg Hlousek has taken on the task of coordinating this program.

PennGALA is in the process of building a stronger, more comprehensive mentoring program. We are currently working with both the LGBT Center and Career Services to best determine how to build on programs that are already available and reach as many interested students as possible.

If you have any further questions, please contact co-chairs Marianne Mondt, C’09 (mondtm@alumni.upenn.edu) and Christopher McAdams GAR’12 (c.k.mcadams@gmail.com)

PennGALA 2015/2016 Steering Committee

Marianne Mondt C’08 – Co-Chair
Christopher McAdams GAR’12 - Co-Chair
Phil Shecter C’09 - Secretary
Brian Carney C/W’84
Dan Lipsman C/W’15
Dawn Androphy C’15
Dwayne Bensing L’12
Joel Melamed, C’71
Julianne Oothoudt SPP’10, SPP’11
Lex Ruby Howe, C’07
Meg Hlousek, C’12
Rob Borden W’93
Tyler Ernst, ENG’12 W’12 GEN’13
The Education Alumni Association (EAA) of the University of Pennsylvania Graduate School of Education (Penn GSE) consists of 44 board members.

In July 2015, we restructured our board to better meet the needs of the board members of the EAA and Penn GSE. We consolidated our committees into Awards, Communications, Membership Relations, Programming, and Standing Members. Additionally, we added a Membership Director.

On July 10 and 11, we convened for our annual retreat. The Executive Board was invited to a workshop with Susan Ellis G’71 founder of Energize, Inc. (a volunteer management company) on Friday evening followed by a dinner at the Inn at Penn. On Saturday, members engaged in a lively discussion around the recent restructure and changes made to the board, in addition to developing strategy and purpose for the upcoming year.

In August, we officially elected a new president and filled vacancies on the Executive Committee. We also adopted an edited set of by-laws.

With the new structure and leadership in place, we have been working toward our 2015-2016 goals:
1) Increasing board engagement;
2) Increasing synergy between the EAA, students, and alumni; and
3) Defining a strategy for collaboration between the EAA and Penn GSE

We have continued to provide services and programming through our committees. Upcoming events for the fall include Homecoming and a day of service for students and alumni. The Education Alumni Association Awards will be held in the spring. Additionally, we have delegated two members to conduct a survey of our members to identify ways to better utilize talents and interests as well as develop a new mission statement and strategy for FY17.

Melinda Sweeney, President
Jill Bartoli, VP of External Relations
Sophia Li Ferry, VP of Operations
Brittany Maschal, Membership Director
Melissa Trotta, Secretary and Treasurer
Jane Lindahl, Penn GSE Staff Liaison

Committee Descriptions, Members, and Goals

**Awards Committee**
Chair: Jordan Tegtmeyer
Members: Lauren Davis, Christine Hernandez, Alyssa Perez, and Miranda Schaeffer

In 2015, the Awards Ceremony was shifted from Homecoming Weekend in November to Alumni Weekend in May 2016. The following awards were presented with President Amy Gutmann and Dean Pam Grossman in attendance:

- Erlinda B. Juliano, Educator of the Year Award
• Aviva Habib, Early Career Award
• Wallace E. Boston, Helen C. Bailey Award
• Michael F. Malone, William B. Castetter Award of Merit

The committee has begun planning for the 2017 awards ceremony and is currently soliciting nominations for the 2016 Education Alumni Association Awards.

***Communications Committee***
Co-Chairs: Jerry Jellig and Trey Smith
Members: Brandi Jones, Tieandra Lewis, Susan Scerbo, and Beza Wossene

Following a productive year, the Communications Committee will continue working on relaying information to board members and alumni. With the restructuring, the committee hopes to focus on both internal board communications as well as external alumni communications. The committee’s goals include:

Internal Communications
- Submit status reports to the Penn Alumni Board
- Provide board members with events updates
- Create a facebook for board members

External Communications
- Maintain and edit the EAA webpage: https://www.gse.upenn.edu/alumni/eaa
- Enhance use and presence on social media (Facebook, LinkedIn, Twitter, etc.)
- Contribute to the Penn GSE Alumni Magazine

***Membership Relations Committee***
Chair: Sandra Burghgraef-Fehte
Members: Lionel Anderson, Eleanor Fogarty, Marco Krcatovich II, and Christina Riso

The purpose of the Membership Relations Committee is to recruit, train, and retain members to the EAA as well as work with the Membership Director to support other Board initiatives. We have standardized our application procedures to ensure we have candidates whose skill set best supports our needs and increased the use of social media outlets to reach out to alumni and current students. We will begin our outreach and recruitment for the 2016-2017 board over the next few months.

***Programming Committee***
Interim Chair: Jill Bartoli
Members: Jonathan Berhanu, Brandi Durkac, Paola Esmieu, Justin Gelzhiser, Noel Li, Patricia Louison Grant, Robin Pick Marks, Stephanie Raible, Erica Silbiger, and Nika Strzelecka

The purpose of the Programming Committee is to create, develop, and attend events for alumni, students, faculty and the community at-large. Working with Penn GSE, we look forward to expanding opportunities for alumni and student engagement both on- and off-campus.
To welcome students to campus, representatives of the alumni board attended the new student happy hour. The committee is also planning a day of service event in Philadelphia for this fall. Additionally, we look forward to hosting events in several cities over Homecoming Weekend.

***Standing Committee***
Members: Dominique Aubry, Jeffrey Berger, Alison Berryman, Evan Black, Marsha Comegno, Marsha Evans, Gail Foster Lewis, Christine Galib, Kevin Hudson, James Kingham, Bernex Richardson, Joseph Sass, and Yidan Shi

We recognize that our board members have busy schedules and may not be able to commit to a yearlong project. To that end, we have created the Standing Committee. Members of this committee assist other committees or attend events on an as-needed basis.
Penn Medicine Development and Alumni Relations:
Medical Alumni Advisory Council Sponsored Activities
Submitted by Howard Eisen, M’81, Chair

The Medical Alumni Advisory Council (MAAC), in partnership with the Perelman School of Medicine Office of Development and Alumni Relations, continues to engage and serve our broad base of alumni. The following are brief summaries highlighting some of the 2015-2016 events and projects:

Parents and Partners and White Coat Ceremony
In August, the Alumni Development and Alumni Relations office welcomed 390 parents and partners of the 2015 incoming medical students. Parents and partners were treated to a morning of sessions ranging from hands on simulation demonstrations to experiencing firsthand the standardized patient program allowing all that participated the opportunity to experience what it is like to be a medical student at Penn Medicine. After lunch, all were invited to the White Coat Ceremony where Howard Eisen, M’81, INT’84 offered greetings on behalf Medical Alumni Advisory Council. Thanks to a generous gift, Lou Matis, M.D.’75, made it possible for each incoming medical student to receive a gift of a special 250th anniversary stethoscope.

Biomedical Graduate Studies 30th Anniversary and Reunion
Biomedical Graduate Studies (BGS) program celebrated their 30 anniversary with a 3 day conference and reunion the first weekend in October. Over 900 alumni, faculty and students returned to campus to listen to lectures lead by over 30 distinguished speakers, panels and a poster session. Dr. Anthony “Tony” Fauci, Director of the National Institute of Allergy and Infectious Disease, served as the keynote speaker for this wonderful event.

Mitchell J. Blutt Lectureship
This year’s annual Mitchell J. Blutt, C’78, M’82, WG’87 Visiting Professorship in Entrepreneurism and Medicine featured David Blumenthal, MD, MPP President, The Commonwealth Fund. Dr. Blumenthal’s lecture was titled “U.S. Health Care: Where We Are, Where We Need to Be, How to Get There.” The lecture, held on October 26th, was also accompanied by an intimate reception where a group of MD and MD/MBA students had the opportunity to talk with Dr. Blumenthal, gaining insight into various facets of pairing a zest for entrepreneurship with a medical profession.

AAMC
Dean J. Larry Jameson will welcome alumni, faculty, and guests at a reception during the Association of American Medical Colleges Annual Meeting in Baltimore on November 7, 2015. We are pleased to have a great line up of alumni, administration and a student to address the guests:

Bob Laskowski, C’74, M’78, WG’83, Chair-Elect, Association of American Medical Colleges Board of Directors, Professor of Clinical Medicine, Thomas Jefferson University
Gail Morrison, M.D.’71, FEL’76, Senior Vice Dean for Education and Director of Academic Programs Perelman School of Medicine
Stephanie Abbuhl, MD, FACEP, Department of Emergency Medicine and Executive Director, FOCUS on Health & Leadership for Women

Women in Medicine
The 54th Annual Elizabeth Kirk Rose, M’26 Women in Medicine event will be December 8, 2015. Senior Vice Dean for Education, Gail Morrison, M.D.’71, FEL’76 will present Marie A.
Savard, MD, HUP’70, NU’72, M’76, INT’79 with the Elizabeth Kirk Rose, M.D.’26 Women in Medicine Award for her dedication to the School and to the field of medicine as an exemplary female physician and patient advocate during a lunch with students, alumni, and faculty.

Student Study Break
The Office of Alumni Development and Alumni Relations launched a new program this year with its First Friday’s Study Breaks. Hosted in the heart of the Medical School, all four years of students have been welcomed to come take a break and get to know the Alumni Development and Alumni Relations Office and the many different ways they can become involved with alumni to learn, network and be our next leaders.

HOST Program
Every October, the Development and Alumni Relations office works to link fourth year students who are interviewing across the country in an effort to reduce travel costs through the Host Our Students as They Travel (HOST) Program. Last year, the HOST program had 114 student requests and was able to make 50 matches with our alumni volunteers. Many MAAC members participated in this program. This year the program is on track to surpass last year’s success.

Mentorship:
Last year, the Office of Development and Alumni Relations successfully launched the new Perelman School of Medicine Alumni Mentorship Program. Over 225 alumni signed up to participate as mentors to the next generation of Penn Medicine physicians. More than 110 students were matched with a mentor and feedback from all involved was extremely positive. Our office is working to move the program online and run throughout the year, allowing the students to seek out mentors as needed.

Medical Alumni Weekend
Medical Alumni Weekend 2016 is scheduled to take place on May 13 – 15, 2016. The weekend will kick off with a Scholarship Reception recognizing all of the many donors who make medical school affordable for the students. 50th Reunion member and Nobel Laureate, Michael Brown, C’62, M’66, HON’86 will be the keynote speaker on Friday afternoon rounding out a wonderful morning of programming from distinguished alumni and faculty.

Dean Jameson will have the honor of presenting the 2016 Distinguished Graduate Award to William Bunney, M’56 and Joseph Loscalzo, C’72 GR’76 M’78 during the Annual Alumni Awards presentation during the reunion weekend.
The Southern California Regional Advisory Board (SCRAB) had a successful spring and summer, and is looking forward to more educational, networking, and social events for its membership for the 2015-16 year. A few highlights of the last six months:

- On June 2nd, we hosted a dinner at Nic’s Martini Lounge in Beverly Hills and enjoyed live theatre, “Satchmo at the Waldorf,” at the Wallis Annenberg Center for the Arts. Jerry Magnin, W’60, chairman of The Wallis, addressed our members during the pre-show dinner and gave a tour of the new landmark theatre.
- On June 7th, Jeff Bronchick coordinated an early Sunday dinner for SCRAB families at Hillcrest Country Club. Engineering Professor Dan Lee brought his students and their robots to the event, and discussed the state of artificial intelligence. Dan’s slide show and the interaction with students and their robots were a hit with attendees of all ages.
- On October 12th, SCRAB hosted dinner and conversation with Pat Rose Director of Career Services at Penn. Pat spoke about career and placement trends and focused on “The Path to Independence.” The event sold out, with approximately 30 SCRAB members in attendance. After the event we shared Pat’s presentation with all SCRAB members so that those not attending could benefit from her insight.

We are very excited about a number of upcoming events, and are in the planning stages of a few more. As always SCRAB welcomes input from its members for events that will connect us to each other and to Penn:

- We are planning a holiday party for December 1st. This year we are planning no theme, but instead providing time for our members to enjoy cocktails, wine and tapas.
- We are shifting our annual Clippers outing to a daytime game. On January 10th, we will gather at Staples Center for a lunch and to watch the Clippers take on the New Orleans Pelicans.
- We are working on a visit from Emeritus Professor Dr Vukan Vuchic, expert in mass transportation/traffic.
- Based on positive feedback from the Satchmo evening, we plan to host another event at The Wallis.
- We plan to tie in to the upcoming presidential campaign cycle with “politically charged” evening in the spring.

At our Executive Board meeting in October we discussed dues, events, and board structure. We have a number of membership renewals for the 2015-16 year, but are trailing last year’s efforts with respect to new membership. We will continue to seek out BFS-level givers and encourage them to take advantage of SCRAB. In terms of structure, we replaced one retiring board member and discussed adding two new members. We also discussed the idea of easing the transition to the next set of co-chairs by staggering the terms of our current co-chairs.
Trustees’ Council of Penn Women  
Submitted by Dawn Eringis, CHE’85, WG’89 Chair

TCPW 2015 Summer Networking Event Series:
TCPW celebrated the 10th Anniversary of our Summer Networking Event series. These events, for rising Penn Junior and Senior women and young Penn alumnae, help Penn women to continue to grow their personal networks and networking skills. We held seven events this year and were able to reach over 550 Penn Women – read on for more information on each event.

Beijing, China - May 21st
TCPW co-hosted a Beijing Networking event featuring Angelica Cheung, Editor of Vogue China. The event was Co-hosted with MIT’s Beijing Alumni Club in the brand new Penn Wharton China Center, and also featured in an article from The Guardian about a day in the life of Angelica: [http://www.theguardian.com/fashion/gallery/2015/may/26/angelica-cheung-editor-vogue-china-day-with-in-pictures](http://www.theguardian.com/fashion/gallery/2015/may/26/angelica-cheung-editor-vogue-china-day-with-in-pictures)

Boston – July 22nd
TCPW held its Boston summer networking event on July 22nd at the University Club. Our speaker was Dorothy Puhy, Executive Vice President and Chief Operating Officer of the Dana-Farber Cancer Institute, who was a Penn undergrad and also holds a Wharton MBA – CW73, WG’75. Dorothy spoke to an enthusiastic audience of summer interns and young alumnae (which included her two daughters, also Penn alums) about her career, what she learned in the process, and strategies for both advancing and balancing work and family.

We had 90 people register for the event and although actual attendance was lower, there was clearly a lot of interest. We received many compliments on the program and requests for more chances to network. As part of the planning process, we reached out to the local Penn and Wharton clubs and will be talking with them about co-sponsoring meetings in the future. Many thanks to the entire Boston TCPW cohort - this was a real team effort. Special thanks to Liz Silverman and Leslie Hughes Smith for arranging the venue, Helen Peters for reaching out to the speaker, and Marjorie Patkin for managing the logistics.

Chicago – July 15th
The Sixth Annual TCPW Summer Networking Event in Chicago was held on July 15th. Over 35 Penn alumnae, current students and TCPW members attended. In addition to networking and the valuable insights of our guest speaker, the evening offered a great opportunity to raise awareness about TCPW and its support for women at Penn. Event Co-Chairs and TCPW members Nancy Rothstein and Tonia Arrington expressed to guests that TCPW's summer networking events held across the country reflect its ongoing support for recent graduates as they acclimate to life and careers after Penn.

Guest speaker Meredith Daw, addressed the attendees with Steps to Success. Meredith is a Penn alumna, having graduated Penn GSE Master’s Program in 2003. She is currently Director of Career Advancement at the University of Chicago and a recognized expert in the field. Her
remarks about how to make your career thrive included managing, enriching and developing your career path. Engaging and insightful, Meredith led a series of small group sessions designed to spark thought and dialogue for guests, followed by the full group sharing observations and providing examples, such as how to support your manager and compose an elevator pitch.

Young alumni, as well as current students, are enthusiastic about nurturing their Penn relationships as they embark on their careers and navigate the many aspects of their lives. They quickly see TCPW as a resource for events, networking and mentorship…and a welcome link to Penn in Chicago, as well as in other cities where TCPW hosts Summer Networking Events. Thank you to Liane Jackson, C’93, who provided her Free Range Offices for our event.

New York – July 14th
Over 250 Penn junior and senior women and recent grads attended TCPW’s 10th annual Career Networking Event in New York City on July 14th. TCPW member and Career Networking co-chair, Lisa Aldisert, interviewed Carly Zakin (C’08) and Danielle Weisberg (Tufts ’08), co-founders of theSkimm.com.

Both women, self-described “news junkies”, worked in the media prior to creating theSkimm on their living room couch three years ago, with the goal of making it easier to be smarter. Since then it has grown into a robust daily e-newsletter targeted to Millennial women. The interview explored milestones and challenges they faced starting and growing a business, including raising money and growing a staff. Zakin and Weisberg’s contagious optimism and enthusiasm created a great buzz and spirited networking discussions for the rest of the evening.

Philadelphia – June 23rd
On June 23rd, a torrential rain and lightning storm did not deter over 50 young alumna and rising junior and senior Penn women from gathering at the offices of Morgan Lewis for the Sixth Annual Philadelphia Networking Event. Farah Jimenez, C’90, L’96, Commissioner of the School Reform Commission of the School District of Philadelphia, spoke to guests about her career and the inflection points that led to career changes along the way. TCPW members, Donna Gerson, Marjorie Shiekman and Joanne Soslow, also attended to network with guests who stayed to talk long after Farah’s presentation.

San Francisco – July 17th
TCPW was thrilled to host Padmasree Warrior, the former Chief Technology Officer and Chief Strategy Officer for Cisco at Google headquarters in Mountain View. Our own Stacy Brown-Philpot played the role of moderator and Padmasree held the audience rapt with her insightful and approachable advice for managing your career. The highlights included advice on:

- Making Great Career Choices
  - Use the 70%/30% rule for evaluating a new role - 70% of the role requires skills you already have; 30% challenges you in a new way
  - Timing matters - stay long enough to recognize contributions and consider overall market conditions

- Leading - Create a follower ship
- Speak from a place of credibility
- Present a compelling vision
- Be approachable - power does not = influence

• Managing People

Think about managing Up, Down, and Sideways - When you manage up, focus on the bigger picture; managing down is all about motivation; don't neglect managing sideways - your peers are key to getting promoted.

Approximately 30 Penn students, alumni, Penn Googlers and friends attended. Folks stuck around for over an hour after the event ended and we received a number of emails after the event thanking us and providing very positive feedback on the intimate format and how inspirational and applicable Padmasree was to women at all stages of their career.

Washington, DC – July 22nd
They say everyone leaves DC in the summer, but those who were in town on July 22nd were treated to a fascinating and exhilarating talk by Samantha Tubman. Sam is the Assistant Chief of Protocol for Visits at The United States State Department, and she is the former White House Assistant Social Secretary.

Samantha graduated from Penn with an MBA from the Fels School in 2006, and thought she was headed to a policy job in the Pennsylvania legislature, when she got involved with the burgeoning campaign of Barack Obama. What followed were whirlwind years of constant traveling, mind-boggling logistics, never ending problem solving and some historical celebrations. By the time she landed her job in the White House, we were exhausted from listening to her tale, but her work had only just begun.

Sam spoke honestly of being thrown into unknown situations with strangers who soon became her colleagues and friends. She offered a window into a world of politics and government that few of us get to experience. Sam was generous with her time that evening, and stayed long after the formal program to chat and answer questions.
1. Executive Committee
   Current National Board:
   - President: Michael Mariano ‘00
   - Marketing Chair: Ben Watkins ‘13
   - Programming Co-Chair: Ben Huynh ‘14
   - Programming Co-Chair: Paulo Bautista ‘14
   - Finance Chair: Ravi Chaganty ‘09

2. Chapter Leadership
   Our current regional chapter leaders are the same as in May 2015. Please read below for our current initiative to recruit new regional leaders
   - Los Angeles
     - President: Brian Chi ‘10
   - San Francisco
     - President: Luis Chia ‘07
     - Vice President: Ben Alisuag ‘09
   - New York (yPAAN)
     - President: Monica Chen ‘09
     - Class of 2012 board members: Eileen Feng ’12, Karan Dhruve ’12, Shivani Parikh ’12
     - Class of 2013 board members: Michelle Leong ’13, Kevin Jiang ’13, Tanvir Gopal ’13
     - Class of 2014 board member: Ankur Goyal ‘14

3. National Initiatives
   - Alumni Programming & Community Building
     - Our two main current initiatives include identifying new leadership and members for our active and idle regional chapters, as well as strengthening relations with the current APA student community.
     - One of our main initiatives remains building a safe and friendly environment for discussion and questions on sensitive topics, and an awareness and interest in APA issues across the country via our Facebook Hub, which has inspired numerous alumni members to contribute.
Our New York Chapter, yPAAN, has planned numerous events to reach out to younger alums, as well as current students who had summer internships in New York. yPAAN events help younger alums transition and adjust to life in New York. Please refer to Section 4 (programming activities) for event details and descriptions.

We are currently looking to add one or two additional board members to our national board and will start identifying potential candidates after Homecoming 2015.

**Communications**

Since the new executive board took over in May 2015, one of our main initiatives has been strengthening ties and relations with current students. The overall goal is to increase awareness of UPAAN/yPAAN with current students so they are already with our organization before they graduate. We have already touched base with current student groups (e.g. APSC, the Asian Pacific Student Coalition) to discuss potential opportunities for cohosting events starting in the Spring 2016 semester. One of our board members, Paulo Bautista Wh’14 has been assigned the main liaison for coordinating with on-campus student groups.

**Finance & Fundraising**

In 2015 UPAAN continued raising funds for the UPAAN Public Service Internship Fund and provided a Penn Student, Hoang Ping Nguyen, with $1,500 in funding for summer 2015.

We continue to work with Alumni Relations and VPUL to determine the best way to manage fundraising and dispersal of funds for the UPAAN Public Service Internship Fund.

Over the past few months, UPAAN board members have been helping fundraise for PAACH (Pan Asian American Community House). PAACH’s 15-year anniversary brunch is during Homecoming 2015, and this was an opportune time to contact potential donors.

UPAAN will start a new targeted campaign to raise funds for the Public Service Internship Fund in January 2016. Our goal is to be able to increase the number of student funded each year, and we

**National Board and Chapters**

As discussed in our previous committee report in May 2015, UPAAN saw two of its chapters go idle in Philadelphia and Washington DC. Earlier
this summer our board coordinated with PAACH (Pan Asian American Community House) to identify key alumni who could be involved in reviving chapters in Philadelphia, Washington DC, and other major metropolitan areas nationwide. We successfully identified dozens of alumni who are interested in being chapter leaders or chapter board members. We are currently outlining the best approach for developing the chapters with the help of the newly identified alumni leaders. National board member Ben Watkins ’13 is spearheading this campaign.

4. Programming Activities

- Alumni Programming & Community Building

  o **May 16, 2015 | UPAAN | Alumni Weekend Mixer @ Houston Hall**
    UPAAN hosted a mixer for all UPAAN members and fellow alums in Benjamin Franklin Room, Houston Hall, during alumni weekend. Total attendance exceeded 60. In addition to facilitating alumni networking and reconnecting with familiar faces, the event allowed us to identify new members and identify potential leaders for our regional chapters. We also introduced our new executive board and thanked our outgoing board members, President Carlin Yuen ’10 and Chair of Alumni Programming Henry Chow ’10.

  o **May 16, 2015 | yPAAN | Alumni Weekend Happy Hour @ New Deck Tavern**
    yPAAN hosted a happy hour in a private room at New Deck Tavern following the UPAAN mixer over Alumni Weekend. This event allowed old friends and new friends alike to catch up over drink specials after some light refreshments in Houston Hall’s Ben Franklin Room. Attendance was high among the class of 2010 who had returned to celebrate their 5 year college reunion, and ranged from current students to alumni over 25 years out of school.

  o **June - August, 2015 | yPAAN | Intern Mentorship Program** - To help build connections between current students who were interns in NYC for the summer and alumni living in NYC, yPAAN brought to life its Intern Mentorship Program. Interactions were facilitated by yPAAN and all summer intern mentees were matched with volunteer alumni mentors that had similar career interests and relevant work experience.

  o **June 13, 2015 | yPAAN | Annual Intern Welcome Event @ Brookfield Place** - Interns and alumni alike had an opportunity to meet and mingle at New York's premier food court in Lower Manhattan’s Battery Park City neighborhood. This event was open to current students about to start their
summer internships to recent alumni living in NYC and ended with some outdoor activities to take advantage of the great summer weather.

- **July 2, 2015 | yPAAN | Basement Bhangra @ Le Poisson Rouge** - Dancers, ranging from first-timers to wannabe professionals, spiced up their Independence Day weekend with a bhangra dance party following happy hour specials at The Gallery Bar at Le Poisson Rouge. DJ Rekha's Basement Bhangra is a 18-year plus New York City institution singularly responsible for popularizing Bhangra on this side of the Atlantic and the attendees had a blast learning new dance moves and tearing up the floor!

- **July 16, 2015 | yPAAN | Iftar Group Dinner @ Marrakesh** - yPAAN hosted its first ever Iftar Dinner this year at Marrakesh, a halal restaurant. It was held during Ramadan, when millions of Muslims around the world fast from sunrise to sunset and break the daily fast with a meal commonly referred to as “iftar.” This event included both a delicious dinner and lively discussions.

- **July 25, 2015 | yPAAN, A4P, H4A | Annual Inter-Ivy Picnic @ Central Park** - Hosted by yPAAN, A4P, and H4A (Princeton’s and Harvard’s Asian alumni organizations), this was once again one of yPAAN’s most popular events. Nearly 100 Ivy League alumni and their friends had the opportunity to connect with one another, enjoy delicious picnic snacks, and enjoy a beautiful summer afternoon in the heart of NYC in Sheep's Meadow.

- **August 17, 2015 | UPAAN & yPAAN | New York Summer Happy Hour** - UPAAN and yPAAN coordinated to put together a summer happy hour for all of our members. The event took place at Whitman & Bloom, with nearly 70 alums in attendance. UPAAN and yPAAN coordinated with the staff of PAACH (Pan Asian American Community House), and PAACH’s Director, Peter Van Do, and Associate Director, Viraj Patel, attended the event to mingle with alumni and update everyone on everything happening at PAACH, as well as plans for PAACH’s 15-year anniversary celebration during Homecoming 2015.

- **August 29, 2015 | yPAAN | 9/11 Museum Visit** - As September in New York City approached, our thoughts turned to the 9/11 attacks. As New Yorkers, we felt the need to commemorate the lives lost on this tragic day, so yPAAN hosted an intimate 9/11 Museum and Memorial visit.
- **September 9, 2015 | yPAAN | Annual Welcome to NYC Happy Hour @ Bourbon Street** - Another year, another batch of new New York City transplants! yPAAN welcomed the Class of 2015 to the Big Apple with our annual Welcome to NYC Happy Hour on a summer rooftop lounge with delicious drink specials as Penn alumni reconnected with old friends and met new ones.

- **September 24, 2015 | yPAAN | Fall Happy Hour @ Fiddlesticks** - It was that time again when temperatures dropped and sales of pumpkin spice lattes started spiking! To keep the seasonal blues at bay, yPAAN hosted a happy hour to celebrate the new season and to also encourage young alumni to apply to join yPAAN board.

- **October 25, 2015 | yPAAN | Steve Jobs Movie Screening @ AMC Kips Bay** - yPAAN offered discounted tickets to see the new film 'Steve Jobs', directed by Danny Boyle and starring Michael Fassbender, Kate Winslet, and Seth Rogan at AMC Kips Bay 15. This film took the audience behind the scenes of the digital revolution, through three iconic Apple product launches.