Minutes of the Penn Alumni Board of Directors Meeting
Saturday, November 7, 2015
College Hall, Room 200
9:00 am to 10:00 am

Attendees

L. Adams
Howard Adams
Matthew Amalfitano
Allan Bell
Dale Bell
Donald Bonk
Belinda Buscher
Althea Cohen
Gia Croce
Dorothy Daly
Jerry Donohoe
Connie Duckworth
Gail Spiegel Cohen
Victor Galli
Cheryl Greenstein
Ira Hillman
Maria Ho
Katherine Hoi
Trip Hornick
Janice Kimenhour
Kyle Kozloff
Alyson Kruegar
Susanna Lachs
Andrea Laporte
Lance Lerner
Louis Leyes
Michael Mariano
Lindsay McLean
Karen Chance Mercurius
Dana Michael
Mary Ellen Miller
R. Miller
Marianne Mondt
Eugena Oh
Matthew O’Malley
Dhan Pai
Jasmine Perez
Ron Perilstein
Jayne Perilstein
Julie Beren Platt
Ann Reese
Paul Richards
Jerry Riesenbach
Ashley Ritter
Andrew Rosenthal
Steve Roth
Casey Ryan
Christopher Sample
Robert Sandler
Martin Silverstein
Nicole Smith
Gary Survis
Lorraine Survis
Greg Suss
Darius Treadwell
Alice Waddington
Ryan Weicker
Brett Weinheimer
Jacqueline Weitzel
Linda Whaley
Denise Winner
Stephanie Yee

Staff

Elise Betz
Alyssa D’Alconzo
Tara Davies
Lisette Garza
Colin Hennessy
Colleen Kelly
Emilie LaRosa
Trina Middleton
John Mosley
Kelly O’Connor
Molly Trimmer
Hoopes Wampler
Terri Welsh
Lisbeth Willis
John H. Zeller

Julie Beren Platt, C’79, opened the meeting by thanking everyone for attending. Ms. Platt spoke of the Alumni Award of Merit Gala held the previous evening and recognized Stephanie Yee, recipient of the Young Alumni Award of Merit and Kyle Kozloff, representing the Class of 1990, which received the David N. Tyre Award for Excellence in Class Communications. Ms. Platt also recognized Allan Bell, Gil Casellas, Susanna Lachs, Andrea Laporte, Susan Danilow, Martin Silverstein and Ann Reese, current Trustees in attendance. Ms. Platt asked for a motion to approve the May 17 Board Meeting minutes. A motion was made, seconded and approved. Ms. Platt announced the following recommendations for the slate of two alumni to fill the Alumni Trustee positions for the five-year terms beginning January 1, 2016:
A motion to approve the recommended slate to be appointed as Alumni Trustees was made, seconded and approved. Ms. Platt also recognized two Alumni Trustees whose terms will be ending in December:

**Charles Leitner III, C’81**  
**Ehsan “Nanou” El-Tahry Zayan, CW’73**

Ms. Platt noted there are two Trustee openings for the year beginning January 2017. The deadline for nominations is January 8, 2016 and she encouraged submissions of nominations to be sent to Trina Middleton.

**Alumni Relations Report**  
Associate Vice President, Hoopes Wampler welcomed the group to the meeting and to Homecoming Weekend. He welcomed new Alumni Relations staff members, Michelle Chikaonda, C’06, Assistant Director, Penn Alumni Interview Program, Monica Montiel, LPS’15, Associate Director, Penn Alumni Interview Program, John Mosley, C’14, Administrative Assistant, Penn Alumni Regional Clubs, and Christa Leimbach, Assistant Director, Penn Alumni Regional Clubs. Mr. Wampler noted the numerous Homecoming events taking place throughout the course of the day. He noted 40% of alumni attend Homecoming with the programming being key reason for their attendance. He also noted that a new tour will begin in 2016, “Our Penn”, which is a semi-structured two-way conversation between Dr. Gutmann and 2-3 current students introduced by a new video, with pre and post networking receptions. “Our Penn” events are scheduled for Atlanta, London, Washington, DC, Boston, Chicago and Philadelphia. The Engaging Minds faculty speaker series will be in New York on December 5, Los Angeles on April 2, and San Francisco on April 3. Mr. Wampler then paid tribute to E. Craig Sweeten, W’37, former Vice President for Development and University Relations, who passed away in August at the age of 100.

**The Penn Fund Report**  
Colin Hennessy, Executive Director, The Penn Fund, shared the following record breaking year for the annual fund:

- 27, 383 undergraduate alumni donors to The Penn Fund  
- Cash receipts over $32M in support of undergraduate education  
- Highest of pre 5th undergraduate alumni donors in a decade with 2, 264  
- Senior Class Gift drive was over 90% with 1, 751 of Senior class of 2015 making a gift  
- 1,261 total new donors who are not members of senior class

Reunion Classes had remarkable results with:

- 6,465 Alumni Donors to 1st to 75th Reunion  
- 17.6 M in Scholarship Support  
- $6.2M in Unrestricted Support  
- $23.8M toward Penn Fund Goals  
- $110.8M University-Wide Achievement
Looking forward to the FY 2016 goals for The Penn Fund:

- 28,000 Alumni Donors
- $32,000,000 Cash
  - $11M Unrestricted
- 2,000 New Donors
- 1,809 Senior Donors
- 1,000 First Reunion Donors
- 105 New or Additions to Scholarships

Mr. Hennessy finished his report by asking those in attendance to ask their Penn friends and classmates to give back to The Penn Fund using MVP; if they will be in a reunion year, to join their class’ reunion gift committee; to stay active in the years between their reunions; and to attend Penn events, inviting classmates to come as well.

**Alumni Class Leadership Council (ACLC)**

Brett Weinheimer, W’00, President of the Alumni Class Leadership Council, presented the ACLC update. Mr. Weinheimer noted that the ACLC is a busy group of dedicated alumni who work closely with Alumni Relations throughout the year, serving as the advisory board for the Alumni Classes. It is comprised of alumni volunteer leaders spanning nine decades. ACLC also works to provide classes with tools for class leadership. The ACLC hosts an annual summer retreat for class leaders, manages class elections for the 1st through 45th reunion classes, and selects the Class Award of Merit and the David N. Tyre Class Communications Award. The ACLC is a huge part of the undergraduate class governance experience at Penn.

**Alumni Programming**

Kyle Kozloff, W’90, Vice President and Chair of the Alumni Programming Committee presented the Alumni Programing Committee update. Mr. Kozloff noted that the Committee’s focus is to assist Alumni Relations in development, branding and promoting programming for alumni. Mr. Kozloff recapped the Award of Merit Gala and noted the Gala is great event and the Committee is working on ideas and strategies to promote attendance for this event. It was also noted the Committee will also be selecting the recipient of the Faculty Award of Merit, to be given in February 2016 at the Penn Alumni Leadership Retreat.

**Presentation**

Mark Frazier Lloyd, Director, University Archives and Records Center, gave a presentation to the group about the history of the buildings and facilities on Penns’ campus.

**Adjournment**

Ms. Platt Concluded the meeting by thanking everyone in attendance.