October 21, 2014

Dear Men of the Class of 1964,

We had a fabulous 50th Reunion! There was so much enthusiasm for sharing our experiences, knowledge and insights, but so little time. That said, we believe there needs to be a way for the class to continue building our connections and to share resources during this stage of our lives.

The result — A Class of 1964 BioBook will be produced with your help and participation, and will be mailed to you in early January 2015. The cost is $20.

We have worked with Alumni Relations to create a way to produce a simple, personal, useful and affordable BioBook. It will be digitally produced from your written and photo submissions to the survey link that you will receive in an email. To update your email address, please email it to Lisbeth Willis of Alumni Relations (lisbethw@upenn.edu), or you can type in the following link to our class webpage and proceed: www.alumni.upenn.edu/1964.

The BioBook will contain separate women’s and men’s sections, in memoriam listing, index by maiden name, index by geographical location, and Alumni Reunion photos.

You will only be listed in the BioBook if you submit contact information. However, we urge everyone to complete the entire survey! In this manner, we can accomplish our objectives for the project. You can only purchase the BioBook if you submit your information. You must be “in it to win it!” Deadline for submission of the survey is November 30, 2014 by Midnight.

The years since our graduation have been extraordinary ones for our class! Please share your memories and life experiences for our BioBook. Let’s capture those 50 years! Our goal is to reach every classmate possible. Contact your friends from our class to be sure that they have received this letter as well as the subsequent email survey. Please encourage their participation.

Best regards,

Rick Rockwell
Class President and Men’s Co-Chair for the 1964 BioBook

Bob Gardner
Men’s Co-Chair for the 1964 BioBook

P.S.: And, thanks AGAIN to the men who worked on our reunion’s Outreach and Gift Committees: Fred Jaffin, Ron Kamm, Steve Kleinman (Gift Co-Chair) Alan Levin (Co-Outreach Chair for Men), Barry Mendelson, John Owens (Co-Outreach Chair for Men), Harlowe Prindle, Dick Romney, Dan Rottenberg, Denis Russ, Rush Smith, Frank Thayer, and Jeff Weinsten.

“Red and Blue is on the go, But 64 will steal the show!”
University of Pennsylvania “The Class of 1964 BioBook”

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Tips on how to complete this survey:

• The survey is written below for your review.
• Complete the survey on a computer rather than on a tablet or a smartphone. The computer will show you the complete survey on one page and is user friendly.
• Note that once you click “submit” you will not be able to go back to make any changes.
• What you submit will be published “as is” in the BioBook. We suggest that you proofread your information.
• For you to be included in the BioBook, you must submit answers to the questions marked with an asterisk.*
• Your only opportunity to purchase the book is found at the end of the survey, after you have submitted your information.
• To purchase a copy of the book, complete the survey found on the Class Website: www.alumni.upenn.edu/1964.
• IMPORTANT: The bio books will go to press soon, so the time to purchase is very limited - so make your purchase now!

Class of 1964 BioBook Survey - Men’s BioBook Section

At the end of the survey, you will be given the opportunity to purchase the BioBook for $20 using a separate purchase form. You do not have to purchase the book for your BioBook entry to be included in the publication.

For those who do purchase, the book will be mailed to you in early January 2015.

1. First Name*
2. Middle Name*
3. Last Name*
4. Maiden Name OR Name as a Student*
5. Street Address*
6. City*
7. State*
8. Zip Code*
9. Email Address*
10. Home Phone
11. Cell Phone
12. Schools and Degrees (example: BA and MS ED, University of Pennsylvania)*
13. Profession/Occupation/Work
14. Relationship Status
15. Spouse/Partner Name
16. Number of Children
17. Number of Grandchildren
18. What social media do you use?
19. Your Website
20. Interests (i.e. hobbies, sports, music, etc.)
21. Activities at Penn
22. Penn Alumni Activities

Longer Answer Questions

23. What I’ve been up to since graduation… (Please share about your life since graduation in 300 words or less)
24. I want to connect with classmates for the following purpose: (i.e. life changes, moving, traveling, etc.):
25. How I can be helpful to others:
26. Please upload a current photo (2 MB maximum file size & png, gif, jpg only).
27. Please upload a photo from your time at Penn (2 MB maximum file size & png, gif, jpg only). Feel free to use your phone to take a picture of a yearbook or other photo from your early 20’s, OR skip upload and see question #28.
28. Please have the University upload my yearbook photo: Yes or No