October 21, 2014

Dear Women of the Class of 1964,

We had a fabulous 50th Reunion and one of our highlights was the Women of ’64 Breakfast. Wow! Who knew! There was so much enthusiasm to share our experiences, knowledge, and insights, but so little time. Our lively session produced a mandate to create a way for women in our class to continue building our connections and to share joys, needs, and resources during this stage of our lives.

The result — A Class of 1964 BioBook will be produced with your help and participation, and will be mailed to you in early January 2015. The cost is $20.

The women jump-started the BioBook project and several volunteered to work with Alumni Relations to create a way to produce a simple, personal, useful, and affordable BioBook. It will be digitally produced from your written and photo submissions to the survey link that you will receive in an email. To update your email address, please email it to Lisbeth Willis of Alumni Relations (lisbethw@upenn.edu), or you can type in this link to our class webpage and proceed: www.alumni.upenn.edu/1964.

The BioBook will contain separate Women’s and Men’s sections, in memoriam listing, index by maiden name, index by geographical location, and Alumni Reunion photos. Deadline for submission of the survey is November 30 by Midnight.

You will only be listed in the BioBook if you submit contact information. However, we urge everyone to complete the entire survey! In this manner, we can accomplish our objectives for the project. You can only purchase the BioBook if you submit your information. You must be “in it to win it,” or something like that!

Our Facebook page — Penn Women Class of 1964 — has been set up to facilitate networking. You must have a Facebook account, then search for our group page, and ask to join the group. Our group is designated “closed”, which means that you must ask to join or be invited and approved by the administrator as a member of the class. Information can be viewed only by members of the group. We know that some women are reluctant to use Facebook, but hey, this user-friendly social media platform offers the easiest way to connect, is confidential, and lets you choose what you want to share. Camille Quarrrier Bradford has kindly offered to be our administrator. If you have any questions regarding the group or how to register, please email Camille at Bradford@usa.net. If you decide not to join Facebook and our group, you can always use the contact information provided in the BioBook to connect privately with classmates.

www.facebook.com/groups/PennWomenClassof1964

Please join with me in thanking these incredible women. Our BioBook Committee: Alice Hoffman Kalish, Camille Quarrrier Bradford, Claire Israel Gordon, Ilene Leff, Ruth Wolff Messersmith, Neen (Esther Schwartz) Hunt and Beryl Lieff Benderly. We also thank the women members of the Class of 1964 who participated in our Reunion’s Outreach and Gift Committees: Judy Roth Berkowitz (Co-Chair Outreach Committee), Ilene Leff (Co-Chair Gift Committee), Anne Sceia Klein, Peggy Moore Walker, Marion Sokal Hubing, Diana Abazzia Holdridge, Pam Miller Blemaster, Suzanne Haney, Joan Satinsky Newberg, Barbara Schepps Wong, Neen Hunt, and Jane Williams-Hogan. We also appreciate the cooperative spirit, vigilance, and talent of Lisbeth Willis, Director, Classes & Reunions, and Hoopes Wampler, Assistant Vice President, Alumni Relations, to make our BioBook a reality.

We women of the Penn Class of 1964 have bridged extraordinary times! Please share your memories and life experiences for our BioBook. Let’s capture those 50 years! Our goal is to reach every alumna possible. Contact your friends from our class to be sure that they have received this letter as well as the subsequent email survey. Please encourage their participation.

Best regards,

Sandra Lotz Fisher
Co-Chair Women’s Outreach of 50th Reunion
Chair of the 1964 BioBook

“Quoth the raven ‘Nevermore’
A class as great as ‘64”
University of Pennsylvania “The Class of 1964 BioBook”

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Tips on how to complete this survey:

- The survey is written below for your review.
- Complete the survey on a computer rather than on a tablet or a smart phone. The computer will show you the complete survey on one page and is user friendly.
- Note that once you click “submit” you will not be able to go back to make any changes.
- What you submit will be published “as is” in the BioBook. We suggest that you proofread your information.
- For you to be included in the BioBook, you must submit answers to the questions marked with an asterisk.
- Your only opportunity to purchase the book is found at the end of the survey, after you have submitted the information.
- To purchase a copy of the book, complete the survey found on the Class Website: www.alumni.upenn.edu/1964.
- **IMPORTANT:** The bio books will go to press soon, so the time to purchase is very limited - so make your purchase now!

Class of 1964 BioBook Survey - Women’s BioBook Section

At the end of the survey, you will be given the opportunity to purchase the BioBook for $20 using a separate purchase form. You do not have to purchase the book for your BioBook entry to be included in the publication.

For those who do purchase, the book will be mailed to you in early January 2015.

1. First Name*
2. Middle Name*
3. Last Name*
4. Maiden Name OR Name as a Student*
5. Street Address*
6. City*
7. State*
8. Zip Code*
9. Email Address*
10. Home Phone
11. Cell Phone
12. Schools and Degrees (example: BA and MS ED, University of Pennsylvania)*
13. Profession/Occupation/Work
14. Relationship Status
15. Spouse/Partner Name
16. Number of Children
17. Number of Grandchildren
18. What social media do you use?
19. Your Website
20. Interests (i.e. hobbies, sports, music, etc.)
21. Activities at Penn
22. Penn Alumni Activities

Longer Answer Questions

23. And Then We Graduated… (Please share about your life since graduation in 300 words or less)
24. I want to connect with classmates for the following purpose: (i.e. life changes, moving, traveling, etc.):
25. How I can be helpful to others:
26. Please upload a current photo (2 MB maximum file size & png, gif, jpg only).
27. Please upload a photo from your time at Penn (2 MB maximum file size & png, gif, jpg only). Feel free to use your phone to take a picture of a yearbook or other photo from your early 20’s, OR skip upload and see question #28.
28. Please have the University upload my yearbook photo: Yes or No