The Classes of 1967 and 1968

Invite You to Join Your Classmates

For Dinner and Speakers who will discuss

Predicting Elections in the World of Big Data

- Wednesday, April 20, 2016 -

5:30 P.M. Wine and Munchies
6:30 P.M. Dinner

The Penn Club, 30 West 44th Street, New York City

- $100 per person -

Hosts:

Karen and Gary Rose - Class of 1967

Betty and Jim Rothschild - Class of 1968

The Guest Speakers

Professor John Lapinski
Director, Elections Unit; NBC News, Associate Professor of Political Science, University of Pennsylvania

David M. Rothschild, Ph.D
Economist at Microsoft Research. Ph.D from Wharton School
University of Pennsylvania
• **Professor Lapinski** is the Director, Elections Unit; NBC News, Associate Professor of Political Science, University of Pennsylvania, and the Director of the Penn Program on Opinion Research and Election Studies. As the Director of the Elections Unit at NBC News, he projects races for NBC and analyzes and produces election-related stories through exit polls for NBC News, MSNBC, CNBC, Telemundo, and all of NBC’s digital properties. Dr. Lapinski earned his Ph.D. at Columbia University in 2000, and previously was an associate professor in the Department of Political Science at Yale University. He came to Penn in 2006. His primary area of research is concerned with understanding national elections as well as lawmaking in Congress through empirical analysis.

• **David M Rothschild, Ph. D.** is an economist at Microsoft Research. He earned his Ph.D. in applied economics from the Wharton School at the University of Pennsylvania. His primary body of work is on forecasting, and understanding public interest and sentiment. Related work examines how the public absorbs information. He has written extensively, in both the academic and popular press, on polling, prediction markets, social media and online data, and predictions of upcoming events; most of his popular work has focused on predicting elections and an economists’ take on public policy. After joining Microsoft in 2012 he has been building prediction and sentiment models, and organizing novel/experimental polling and prediction games; this work has been utilized by Bing, Cortana, and Xbox. He correctly predicted 50 of 51 Electoral College outcomes in February of 2012, average of 20 of 24 Oscars from 2013-5, and 15 of 15 knockout games in the 2014 World Cup.

**LIMITED SEATING IS AVAILABLE**

Please make checks payable to Karen Rose and send your reservations and payment as soon as possible to:

Gary and Karen Rose  
24 Dryden Terrace  
Short Hills, NJ 07078

Questions? Please contact:

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