

13TH ANNUAL HIGHER EDUCATION LEADERSHIP CONFERENCE
BLUEPRINTS AND FOOTPRINTS: LEADING IN TUMULTUOUS TIMES
JANUARY 11-13, 2018

DAY 1: THURSDAY, JANUARY 11

11:00 am – 1:00 pm

Alumni Advisory Board Meeting
Location: Woodlands Ballroom C

1:30 pm

Registration
*Inn at Penn, 3600 Sansom Street
Philadelphia, PA*

2:15 - 3:45 pm

Pre-Conference Session: Pathways to Higher Education
Elizabeth Dolan, Dean of College Counseling, Philips Exeter Academy
Peter Folan (C10), President, Catholic Memorial School
David Hanson (C7), CFO, Philips Exeter Academy
Ron Kim, Interim Head, BASIS Independent McLean
Jenny Rickard (C7), President & CEO, The Common Application
Location: Woodlands Ballrooms A/B

4:00 - 5:30 pm

Conference Welcome and Overview
Lawrence P. Ward (C9), 2018 Conference Chair
Location: Woodlands Ballrooms A/B

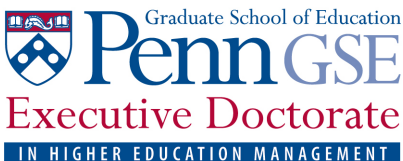
A Conversation with Bob Zemsky and Dr. Eduardo J. Padrón, President, Miami Dade College
Introduction: Kimberly Sluis (C15), Vice President for Student Affairs & Strategic Initiatives, North Central College
Location: Woodlands Ballrooms A/B

6:30 pm

Zemsky Gala Reception and Dinner
Presentation of the Zemsky Medal for Innovation in Higher Education
Dr. Eduardo J. Padrón, President, Miami Dade College

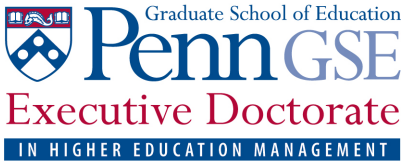
15th Year Reunion Recognition, Cohort 1
Larry Schall (C1), President, Oglethorpe University

Location: Annenberg Center for the Performing Arts, 3680 Walnut Street



DAY 2: FRIDAY, JANUARY 12

- 8:00 - 8:45 am **Breakfast**
Location: Regent / St. Mark's Rooms, Inn at Penn
- 9:00 – 9:05 am **10th Year Reunion Recognition, Cohort**
Byron White (C6), Vice President, KnowledgeWorks
& Executive Director, StrivePartnership
Location: Woodlands Ballrooms A/B
- 9:05 - 10:35 am **Conference Keynote: Dr. Ted Mitchell, President, American Council on Education**
Introduction: Debra Chromy (C4), President, Education Finance Council
Location: Woodlands Ballrooms A/B
- 10:45 am - 12:00 pm **Back to the Classroom: Penn GSE Higher Education Division Faculty**
Moderator: Noel Hogan (C2), Senior Vice President & Chief Compliance Officer, Albany Medical Center
Peter Eckel, Senior Fellow & Director of Leadership Programs
Manuel González Canché, Associate Professor
Joni Finney, Practice Professor & Director, Institute for Research on Higher Education
Laura Perna, James S. Riepe Professor & Division Chair
Location: Woodlands Ballrooms A/B
- 12:15 - 1:15 pm **Lunch**
Location: Regent / St. Mark's Rooms
- 1:20 – 1:25 pm **5th Year Reunion Recognition, Cohort 11**
Sean Ryan (C11), Vice President for Enrollment Management & Dean of Continuing Education, Bellarmine University
Location: Woodlands Ballrooms A/B
- 1:30 – 2:45 pm **Featured Session: Exec Doc College Presidents' Panel**
Moderator: Julie Filizetti (C1), Vice President, Isaacson, Miller
James Johnsen (C4), President, University of Alaska
Tuesday Stanley (C3), President, Westmoreland County Community College
Gregory Vincent (C2), President, Hobart and William Smith Colleges
Location: Woodlands Ballrooms A/B
- 3:00 – 3:05 pm **Mary-Linda Armacost Recognition of Service to Exec Doc**
Remarks by Bob Zemsky



Location: Woodlands Ballrooms A/B

3:05 – 3:20 pm

Overview Peking University-GSE and University of Pennsylvania-GSE Senior Leadership China Seminars

Bob Zemsky joined by Wally Boston (C8), Ariane Hoy (C15), Kent MacDonald (C10), Phoebe Stevenson (C8)

Location: Woodlands Ballrooms A/B

3:20 - 4:20 pm

Presentation of the Distinguished Alumni Award and Address

Dr. Wallace E. Boston (C8), President & CEO, American Public University System

Introduction: Phoebe Stevenson (C8), Associate Dean for Finance and Administration & Chief Business Officer, Emory University Law School

Location: Woodlands Ballrooms A/B

4:30 – 5:30 pm

Free Time, Bookstore Visit, Etc.

5:30 – 8:30 pm

All Cohort Evening Reception

Location: Distrito, 3945 Chestnut Street

DAY 3: SATURDAY, JANUARY 13

7:45 - 8:45 am

Networking Breakfast

Location: Regent / St. Mark's Rooms

9:00 – 9:40 am

Annual Alumni Meeting -- All alumni encouraged to attend.

Lawrence P. Ward (C9), Alumni Advisory Board Chair

Diane Eynon (C8), Program Director and Senior Fellow

Matt Hartley, Associate Dean and Professor, Penn GSE

Location: Woodlands Ballroom A/B

9:45 – 11:00 am

Professional Interest Workshops

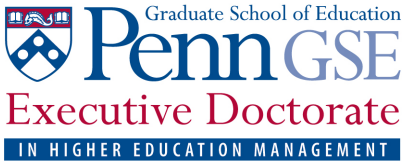
Option A: Making Revenue Diversification Work

Presenters: Fredrik Leuhusen (C15), Executive Director, Global Access Program, UCLA

Linda Oubré (C15), Dean College of Business, San Francisco State University

Location: Woodlands Ballroom A/B

About: Gone are the days of adequate public funding for higher education and limitless tuition increases. Revenue diversification is the



new norm, and the higher education leaders of the future must be entrepreneurs. The goals of this session are to provide participants with the blueprints of successful diversification strategies from case studies of campuses in the private and public sectors. Participants can expect to leave this session with a knowledge of some of the best practices that campuses have implemented in order to diversity their revenue streams and provide new funding to serve their missions.

Option B: *Finding the Best Leaders in Tumultuous Times, Partnering with Search Firms for Best Results*

Presenters: Julie Filizetti (C1), Vice President, Isaacson, Miller
Margaret (Peggy) Plympton (C9), Partner, Odgers Berndtson
Melissa Trotta (C11), Associate Managing Principal, AGB Search
Location: St. Mark's Room

About: In this panel discussion, Filizetti, Plympton, and Trotta, executive search consultants with three different higher education search firms, will provide insights into the ways that campus leaders can achieve best results for the campus community when working with a search consultant, offer thoughts about working with search firms as a candidate, discuss executive search as a possible career choice, and answer questions from the audience.

11:00 am

Conference Closes