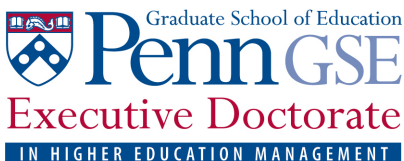


**14<sup>TH</sup> ANNUAL HIGHER EDUCATION LEADERSHIP CONFERENCE**  
**RE-IMAGINING THE FUTURE OF HIGHER EDUCATION**  
**JANUARY 17-19, 2019**  
INN AT PENN  
3600 SANSOM STREET PHILADELPHIA, PA 19104

**DAY 1: THURSDAY, JANUARY 17**

- 11:00 am – 1:00 pm                    **Alumni Advisory Board Meeting**  
*Location: Woodlands Ballroom C*
- 1:30 pm                                    **Registration Opens**  
*Inn at Penn, 3600 Sansom Street  
Philadelphia, PA*
- 2:00 - 3:45 pm                        **Pre-Conference Session: Current Issues Shaping Higher  
Education: The State and National Picture**  
Introduction: Dawn Pleas (C5) | Vice President for Retention &  
Success | Southwestern College  
Moderator: Laura Perna | James S. Riepe Professor & Division Chair  
Zakiya Smith Ellis (C14) | Secretary of Higher Education, State of  
New Jersey  
Matt Hamill | Senior Vice President, Advocacy, Research, and  
Communications, NACUBO  
Michael Wooten (C10) | Deputy Assistant Secretary and Acting  
Assistant Secretary for the Office of Career, Technical, and  
Adult Education, U.S. Department of Education  
*Location: Woodlands Ballrooms A/B*
- 4:00 – 4:10 pm                        **Conference Welcome and Overview**  
Kimberly Sluis (C15), 2019 Conference Chair  
*Location: Woodlands Ballrooms A/B*
- 4:10 – 5:30 pm                        **A Conversation with Bob Zemsky and Dr. Beverly Daniel Tatum,  
President Emerita, Spelman College**  
Introduction: Lee Nunery (C1) | Founder and Principal, PlusUltre LLC  
*Location: Woodlands Ballrooms A/B*
- 6:30 pm                                    **Zemsky Medal Gala & Awards Dinner**  
Presentation of the Distinguished Alumni Award  
Dr. Kent MacDonald (C10) | President & Vice Chancellor, St.  
Francis Xavier University  
Introduction: Sandra Johnson (C10) | Senior Vice President for  
Student Affairs, Rochester Institute of Technology  
*Location: Annenberg Center for the Performing Arts, 3680 Walnut St.*

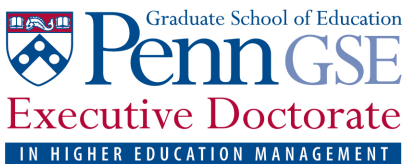


Presentation of the Zemsky Medal for Innovation in Higher Education  
Dr. Beverly Daniel Tatum | President Emerita, Spelman  
College  
Introduction: Melissa Trotta (C11)\* | Associate Managing Principal,  
AGB Search

## DAY 2: FRIDAY, JANUARY 18

- 8:00 - 8:45 am                    **Breakfast**  
*Location: Woodlands C/D & Regent rooms, Inn at Penn*
- 9:00 – 9:05 am                    **5<sup>th</sup> Year Reunion Recognition, Cohort 12**  
Deke Kassabian (C12) | Vice President for Information Services &  
Technology and Chief Information Officer, West Chester  
University  
*Location: Woodlands Ballrooms A/B*
- 9:05 - 10:35 am                    **Conference Keynote: Dr. Michelle Weise** | Senior Vice President,  
Workforce Strategies, Strada Education Network & Chief  
Innovation Officer, Strada Institute for the Future of Work  
Introduction: Wendy Tsung (C14) | Associate Dean, Working  
Professionals MBA Programs, Emory University Goizueta  
Business School  
*Location: Woodlands Ballrooms A/B*
- 10:45 am - 12:00 pm                    **Back to the Classroom: The Future of Higher Education in the  
U.S.: Lessons from Abroad**  
Moderator: Ben Maddox (C14) | Chief Instructional Officer & Deputy  
Chief of Information/Global Technology Officer, New York  
University-Tanden School of Engineering  
Diane Eynon (C8) | Exec Doc Program Director & Senior Fellow  
Matt Hartley | Penn GSE Associate Dean for Academic Affairs &  
Executive Director, Penn AHEAD  
Sharon Ravitch, Penn GSE Professor of Practice  
Bob Zemsky, Penn GSE Professor  
*Location: Woodlands Ballrooms A/B*
- 12:00 – 12:05 pm                    **10<sup>th</sup> Year Reunion Recognition, Cohort 7**  
Sue Head (C7) | Vice President for Cultural Affairs and Dean of  
Character Education, College of the Ozarks  
*Location: Woodlands Ballrooms A/B*
- 12:15 - 1:15 pm                    **Hot Topics Lunch**  
*Location: Woodlands C/D & Regent rooms, Inn at Penn*

\* Melissa Trotta (Vice Chair) will be stepping into all of the roles that Debra Chromy (Chair) would otherwise have handled with the conference, as Debra deals with family matters.

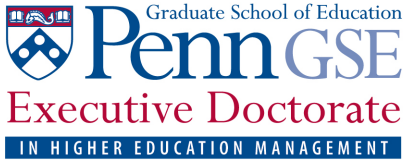


- 1:30 – 2:40 pm                   **Conference Keynote: Dr. Candace Thille (C11)** | Director of Learning Technology and Engineering, Amazon  
Introduction: Melissa Trotta (C11) | Associate Managing Principal, AGB Search  
*Location: Woodlands Ballrooms A/B*
- 2:40 – 2:45 pm                   **15<sup>th</sup> Year Reunion Recognition, Cohort 2**  
*Location: Woodlands Ballrooms A/B*
- 2:45 – 3:00 pm                   **Break**
- 3:00 – 4:30 pm                   **Re-Imagining Partnerships Panel**  
Moderator: Susan Klusmeier (C15) | Director of Strategic Initiatives, University of Kansas  
Randi Reich Cosentino (C9) | Chief Academic Officer, Guild Education  
Marcela Escobari | Senior Fellow, Global Economy and Development, Center for Universal Education | Brookings Institution  
Brian Fleming | Executive Director of the Sandbox COLLABorative, Southern New Hampshire University  
Stephen Moret (C14) | President and CEO, Virginia Economic Development Partnership  
*Location: Woodlands Ballrooms A/B*
- 4:30 – 5:30 pm                   **Free Time, Visit Bookstore, Etc.**
- 5:30 – 8:30 pm                   **All Cohort Evening Reception**  
*Location: Zavino, 3200 Chestnut Street*

**DAY 3: SATURDAY, JANUARY 19**

- 7:45 - 8:45 am                   **Breakfast**  
*Location: St. Marks & Regent rooms, Inn at Penn*
- 9:00 – 9:40 am                   **Annual Alumni Meeting** -- All alumni encouraged to attend.  
Diane Eynon (C8), Program Director and Senior Fellow  
Melissa Trotta (C11)\*, Alumni Advisory Board Vice Chair  
*Location: Woodlands Ballroom A/B*

\* Melissa Trotta (Vice Chair) will be stepping into all of the roles that Debra Chromy (Chair) would otherwise have handled with the conference, as Debra deals with family matters.



9:45 – 11:00 am

**Professional Interest Workshop:**

**Decisions Matter: Leadership in Times of Crisis**

Moderator: Lawrence P. Ward (C9) | Vice President for Student Affairs and Dean of Students, Babson College

DeAngela Burns-Wallace (C7) | Vice Provost for Undergraduate Studies, University of Kansas

Margaret Grundy (C16) | Chief of Staff to the President, University of Virginia

Dan Martin (C4) | President, Seattle Pacific University

*Location: Woodlands Ballroom A*

About: There is no shortage of high-profile and high-stakes crises facing those at the helm of institutions of higher education. When faced with these critical incidents, our decisions about what to do and who to involve matter most. This session will provide an inside look at how three higher education leaders worked with their colleagues, their campuses, and external stakeholders to address rapidly unfolding issues including an active shooter situation, a highly political battle around free expression and the flag, and a white nationalist rally resulting in deadly violence. Hearing from colleagues about the decisions they needed to make and the lessons they learned through each of these crises will provide the opportunity to imagine how these kinds of incidents might unfold in your particular environment and to reflect on your own experiences making tough decisions in rapidly unfolding circumstances.

11:00 am

**Conference Closes**