Deika Morrison ENG '94, W'94 (M&T) WG '08

Deika Morrison is the co-founder and managing director of Mdk Advisory and Consulting Ltd. - a boutique advisory and consulting firm in Jamaica. With clients in a wide cross section of the private, public and non-profit sectors, the firm specializes in strategy, operations, business plan development, diaspora engagement, communication and digital mobilization. She is also the co-founder of charitable organizations focused on children, education and building resilient communities - Do Good Jamaica and Do Good International Inc., a not-for-profit 501 (c)(3).

Deika has worked as a Chief Research Officer for a multinational conglomerate and her public sector policy and management experience includes eight years in numerous capacities with the Government of Jamaica. She has served as a senator, Deputy Minister of Finance & Planning and Chairman of the Anti-Dumping and Subsidies Commission. She has also promoted private sector participation in the water sector with the National Water Commission of Jamaica.

Deika has served on numerous boards and committees in the public, private and non-profit sectors including the American Chamber of Commerce in Jamaica, the Economic Policy Committee of the Private Sector Organization of Jamaica, the Women's Leadership Initiative (United Way of Jamaica) and the Rotary Club of Kingston. She was recently appointed as an Honorary Research Fellow at the Institute for Sustainable Development (The ISD), The University of the West Indies. She is also the President of the UPenn's Alumni Club of Jamaica.

Deika graduated *cum laude* from the M&T program in 1994 with degrees in Applied Environmental Systems and Finance. In 2001, she returned to Wharton to pursue her MBA, took a leave of absence when asked to serve in the Jamaican government and returned to complete the Executive MBA in 2008. She also has an MS in Engineering Science from Harvard.

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